

The training card you have received encourages VIPs like you to become better acquainted with local tourism businesses in the Black Hills and Badlands region. We hope you use your VIP Training Card to visit and enjoy as many member businesses as possible. Your knowledge and firsthand experience at our member businesses are an asset to both the visitor industry and visitors. Since this is a training program, we ask that you visit early in the season.

**Present your VIP Training Card at participating BH&B member businesses and receive the following offers and special deals.**  
**Visit [BlackHillsBadlands.com/VIPCards](https://BlackHillsBadlands.com/VIPCards) for all member-to-member offers.**

*\*VIP Card offers subject to change*

**1880 TOWN- SOUTH DAKOTA'S ORIGINAL**

FREE admission for cardholder.

**1880 TRAIN** (1) 1/2 price admission for cardholder.

Valid thru Oct 12. Not valid for special events.

**1881 COURTHOUSE MUSEUM**

FREE admission for cardholder.

**ADAMS HOUSE** FREE admission for cardholder.

**AFFORDABLE ADVENTURE TOURS** (1) free adult admission for a tour per cardholder. Must call to check availability and arrange pickup. 1 FREE Admission per card holder.

**BADLANDS NATURAL HISTORY ASSOCIATION**

15% off at the Ben Reifel Visitor Center store, Badlands National Park, for cardholder.

**BADLANDS TRADING POST** (1) FREE ice cream cone or ice treat for cardholder. (Depending on season).

**BEAR COUNTRY U.S.A.** FREE admission for cardholder only. Not valid for special events.

**BELLE JOLI WINERY SPARKLING HOUSE**

(1) FREE Estate Flight tasting per year for cardholder.

**BLACK HAWK CREEK RV PARK & CABINS**

30% off you stay. Excludes holiday and black out dates.

**BICYCLES & BOATS** 50% off any rental and any duration for bikes, kayak or paddleboard rental for cardholder.

**BIG PINE CAMPGROUND**

10% discount on camping or store items.

**BIG THUNDER GOLD MINE**

FREE tour for cardholder. (1) FREE gold panning per year.

**BLACK HILLS ADVENTURE TOURS** (1) FREE full-day stand up paddleboard or kayak rental per year for cardholder.

**BLACK HILLS BALLOONS** Buy (1) ticket, get the 2nd 1/2 off.

**BLACK HILLS CAVERNS**

FREE Adventure Tour for cardholder. Valid thru Aug 15. Not valid for use after 3pm or last tour of the day.

**BLACK HILLS ESCAPE ROOMS**

50% off admission for cardholder.

**BLACK HILLS FIRESIDE RV RENTAL**

15% OFF any nightly RV rental rate. 3-night minimum rental. Not valid July 26-Aug 15, 2026.

**BLACK HILLS HELICOPTERS** 10% off flights for cardholder with a minimum of (2) people per tour.

**BLACK HILLS MINING MUSEUM**

FREE regular admission & guided tour for cardholder.

**BLACK HILLS OUTDOOR FUN**

20% off a tour for cardholder. Valid May 15-Oct 15.

**BLACK HILLS PARKS & FOREST ASSOCIATION**

At Jewel Cave FREE virtual reality experience for cardholder.

**BLACK HILLS PLAYHOUSE** FREE ticket for cardholders to final dress rehearsal nights of each play. General admission seating. First come, first served.

The Complete History of America (Abridged) - June 6; 1776 - June 27;

Come From Away - July 18;

What the Constitution Means to Me - August 8.

*Guests are encouraged to donate at each performance.*

**BLACK HILLS POWER BIKES RENTALS & BOUTIQUE**

Purchase (1) bike rental, get (1) 50% off. Expires Oct 31, 2026.

**BLACK HILLS TRAILSIDE PARK RESORT**

Hill City location. BOGO night FREE on tent site, 10% off cabin or RV site, and 10% off Ebike rental for card holders. Must be 21 to make campground reservations. VIP card needs to be presented at check in to receive discount. Blackout dates apply. See cancellation policy and resort details on website. All discounts are good for (1) visit and expire Oct 5, 2026.

**BLACK HILLS VISITOR INFORMATION CENTER**

10% discount in gift shop for cardholder.

Excludes food and wine.

**BLACK HILLS WILDERNESS EDGE ADVENTURES**

25% off ATV/UTV rental for cardholder.

Reservations required.

## 2026 VIP Training Program

### **BLUE BELL CHUCKWAGON COOKOUT**

Reservations that are made online and in advance, \$10 off per person in the associate's party with the code "VIPBHB26".

**BLUE BELL STABLES** 1-hour or 2-hour trail ride: \$5.00 OFF per person per cardholder.

**BROKEN BOOT GOLD MINE** FREE mine tour admission for cardholder. Excludes gold panning.

### **BUFFALO HUNT**

10% off adult tickets only. Advanced Reservations Required. Promo Code BHBVIP. Must present VIP card at check in.

### **BUFFALO SAFARI JEEP TOUR**

Reservations that are made online and in advance, \$10 off per person in the associate's party with the code "VIPBHB26".

### **BUFFALO RIDGE CAMP RESORT**

10% off your stay at Buffalo Ridge Camp Resort plus a complimentary train token ride (up to 4 guests) for cardholder.

### **BUGLIN' BULL RESTAURANT & SPORTS BAR**

(1) \$5 off a \$25 purchase per year for cardholder.

**CALAMITY PEAK LODGE** 10% off entire stay.

**CANDYLAND** 10% off purchase for cardholder.

**CHAPEL IN THE HILLS** 20% discount on all gift shop items.

### **CHUBBY CHIPMUNK CHOCOLATES**

Buy (4) truffles get (1) FREE for cardholder. Limit of (3) FREE truffles per dozen purchased.

**CITY VIEW TROLLEY** FREE tour for cardholder. Use code "BHBVIP26" at CityViewTrolley.com. Redeemable between May 11-Oct. 2, 2026.

**COSMOS MYSTERY AREA** FREE admission for cardholder.

### **CRAZY HORSE MEMORIAL®**

FREE admission for cardholder's carload.

**DAHL ARTS CENTER** 10% discount on exhibited art & items in the Dahl Artist's Market

**DAYS OF '76 MUSEUM** FREE admission for cardholder and 10% discount in the gift shop.

### **D.C. BOOTH HISTORIC NATIONAL FISH HATCHERY**

(1) FREE cup of fish food for cardholder.

**DEVILS TOWER COUNTRY** FREE Devils Tower Country sticker at the Northeast Wyoming Visitor Center.

### **DEVILS TOWER KOA**

(1) FREE round at Cowboys and Aliens Miniature Golf.

### **DEVILS TOWER TRADING POST**

FREE single scoop cake cone

### **DINOSAURS OF THE HELL CREEK MUSEUM**

50% off regular admission ticket for cardholder.

**DINOSAUR PARK** 10% off in gift shop per cardholder.

### **DOUBLETREE AT CADILLAC JACK'S® GAMING RESORT**

\$10 Cadillac Cash with 1-time use-code "CP23132".

### **DOUBLETREE RAPID CITY-DOWNTOWN**

**CONVENTION CENTER** 10% off at the Golden Bison Grill.

**EDELWEISS MOUNTAIN LODGING** 10% off a 2-night stay.

### **EVANS PLUNGE MINERAL SPRINGS**

(1) FREE admission for cardholder.

### **FISH 'N FRY TROUT POND**

\$5 off a trout dinner for cardholder.

**FLAGS & WHEELS INDOOR RACING** (1) FREE ticket with the purchase of a ticket per day for cardholder. Tickets can be used for go-carts, lazer tag or bumper cars.

### **FLY BADLANDS**

10% Off a scenic flight + Free GoPro (2+ passengers only)

### **FORT HAYS CHUCKWAGON SUPPER & MUSIC VARIETY SHOW**

50% off adult tickets only. Advanced Reservations Required. Promo Code BHBVIP. Must present VIP card at check in.

### **FOUR MILE OLD WEST TOWN**

FREE admission for cardholder. Repeat visits welcome.

**GRAPES & GRINDS** 10% off coffee bar food and beverages.

**HART RANCH CAMPING RESORT** FREE admission to any rodeo. Guests of cardholder \$5. Repeat visits welcome.

### **HIGH PLAINS WESTERN HERITAGE CENTER**

FREE admission for cardholder.

### **HISTORIC BULLOCK HOTEL**

(1) FREE Ghost Tour for cardholder. Must call in advance to reserve a spot on the tour as space is limited.

**HOLY TERROR MINI GOLF** FREE admission for cardholder.

**HOTEL ALEX JOHNSON** Buy (1) drink, get (1) 50% off at Juniper at to Vertex Sky Bar for cardholder.

**IRON CREEK LAKE CAMPGROUND & STORE** (1) FREE specialty coffee/latte, or an ice cream cone per cardholder.

### **JEWEL OF THE WEST**

10% off per cardholder (excluding jewelry).

### **KATMANDU RV PARK AND CAMPGROUND**

(1) FREE drink of choice at Katmandu Bar for cardholder.

### **KEVIN COSTNER'S TATANKA STORY OF THE BISON**

FREE admission for cardholder.

### **KEYSTONE HISTORICAL MUSEUM**

10% off purchase in gift shop for cardholder.

**MATT'S PLACE** (1) FREE Matt's Place Koozie and (1) FREE Bumper Sticker per cardholder. Limit one-time use.

**MINERVAS RESTAURANT** Unlimited \$5 off of a \$25 purchase for cardholder. Expires Dec 31, 2026.

### **MOUNT RUSHMORE GOLD & DIAMOND**

10% off original price and additional 10% off sale prices for cardholder. Restrictions and brand exclusions may apply.

### **MOUNT RUSHMORE KOA & LODGE AT PALMER GULCH**

FREE entry to 2026 rodeos and Polkapalooza for cardholder.

### **MOUNT RUSHMORE NATIONAL MEMORIAL**

FREE parking for (1) visit. Must present VIP Card at entrance booth #4 (far right booth). Offer not applicable for commercial vehicles. Expires Dec 31, 2026.

**MOUNT RUSHMORE SOCIETY** (1) FREE rental of a Mount Rushmore Self-Guided Audio Tour for cardholder.

## 2026 VIP Training Program

### **MOUNT RUSHMORE TOURS**

50% off adult tickets only. Advanced Reservations Required. Promo Code BHBVIP. Must present VIP card at check in.

### **MUSEUM AT BLACK HILLS INSTITUTE**

FREE admission for (2) for cardholder.

**MUSEUM OF GEOLOGY** FREE admission for cardholder.

### **NATIONAL GRASSLANDS VISITOR CENTER**

FREE Smokey Swag Bag for cardholder.

### **NATIONAL PRESIDENTIAL WAX MUSEUM**

FREE admission for cardholder.

**OLD MACDONALD'S FARM** FREE admission for cardholder.

### **ORIGINAL DEADWOOD TOUR**

\$10 OFF tour admission per year for cardholder.

**OUTLAW SQUARE** 1/2 off Ice Bumper Car rate. Valid Nov 2026-April 30, 2027. 1/2 price Calamity Climb Rock tower Climb for cardholder. Valid May 1, 2026-Oct 30, 2026.

### **PIONEER AUTO SHOW & MUSEUM**

FREE admission for cardholder.

**PRAIRIE EDGE** 15% off entire purchase for cardholder.

### **PUTZ N GLO BLACK LIGHT MINIATURE GOLF**

1/2 price admission for cardholder. Valid until Labor Day.

**REPTILE GARDENS** FREE admission for cardholder. Return and visit as often as you'd like.

**RUBY HOUSE RESTAURANT** 10% off cardholder's entrée.

**RUSH MOUNTAIN ADVENTURE PARK** (1) FREE ride on each attraction (Soaring Eagle Zipride, Gunslinger 7D, Rushmore Mountain Coaster, Wingwalker Challenge Course) per year for cardholder. Expires Sept 1, 2026.

**RUSHMORE BORGLUM STORY** FREE admission until July 1. 1/2 price July 2 to end of season for cardholder.

### **RUSHMORE CANDY COMPANY**

10% off purchase for cardholder.

**RUSHMORE CAVE** FREE unlimited guided cave tours for cardholder. Expires Sept 1, 2026.

### **RUSHMORE TRAMWAY ADVENTURES**

1/2 prices per ticket for cardholder.

**SALOON NO. 10** Attend the re-enactment of the shooting of Wild Bill Hickok and receive a FREE soda. Present card to cocktail server.

### **SANFORD LAB HOMESTAKE VISITOR CENTER**

(1) FREE guided or hop-on tour per year for cardholder. Dependent upon availability.

### **SHIPWRECKS BAR & GRILL**

\$10 off any purchase for cardholder.

**SIGNATURE BLACK HILLS TOURS** Private tours for 2-6 guests only. \$100 off for cardholders, (1) time use. Call or text 605-858-4494 and mention your VIP card to book.

**SMOKEHOUSE SPORTS BAR & GRILL HOME OF THE SMOKIN MEXICAN** Buy (1) entrée get (1) FREE Signature Cocktail per year for cardholder.

### **SOUTH DAKOTA AIR & SPACE FOUNDATION**

10% off gift shop purchases for cardholder.

### **SOUTH DAKOTA OUTDOOR SHOP**

25% off beverage and snacks purchases for cardholder.

### **SOUTH DAKOTA STATE RAILROAD MUSEUM**

1/2 price admission for cardholder.

### **SPEARFISH BLACK HILLS KOA**

(1) FREE bundle of firewood. Not valid during Sturgis Motorcycle Rally. Limited to (1) per season.

### **SPROCKETS FUN FOUNDRY** (1) FREE hour of arcade play.

Excludes redemptions, cranes, or pushers. (1) FREE VR experience. (1) FREE game of bowling. Expires Sept 1, 2026.

### **STORYBOOK ISLAND**

(1) FREE Train ride or Carousel ride per visit for cardholder.

### **STURGIS BREWING COMPANY**

10% off all food, beer and merchandise for cardholder.

### **STURGIS BUFFALO CHIP**

FREE Sturgis Buffalo Chip shirt while supplies last for cardholder. (Re-deemable at the Big Engine Bar)

### **STURGIS MOTORCYCLE MUSEUM & HALL OF FAME**

(1) FREE admission for cardholder.

### **STURGIS VIEW CAMPGROUND**

Buy (2) nights get (1) night FREE. Valid May 15-July 20, 2026.

**SWEETGRASS BED AND BREAKFAST** \$25 off a stay of 2-nights or more for cardholder. Call for reservation.

### **SWEET GREENS MINI-GOLF**

(1) FREE round of golf per year for cardholder.

### **SYLVAN ROCKS CLIMBING SCHOOL & GUIDE SERVICE**

20% off (1) guided climbing trip for cardholder.

**THE BROTHEL DEADWOOD** \$2 off admission for cardholder.

**THE JOURNEY MUSEUM** FREE admission for cardholder.

### **THE MAMMOTH SITE OF HOT SPRINGS**

FREE admission for cardholder. Repeat visits welcome.

### **TIN LIZZIE GAMING RESORT**

\$10 Free Play with one time code "BHBVIP".

**VORE BUFFALO JUMP** FREE admission for cardholder.

### **WATIKI® INDOOR WATERPARK RESORT**

\$10 credit to Sliders Bar & Grill for cardholder. \$5 Arcade Play for cardholder. No limit on use. Offer not valid with other discounts or promotions and is nontransferable. Management reserves all rights. Expires Dec 20, 2026.

### **WESTERN HORIZONS HOT AIR BALLOONS**

Purchase one Hot Air Balloon Ride, get one for FREE!

**WONDERLAND CAVE** FREE admission for cardholder.

## 2026 VIP Training Program

### ALWAYS FREE ATTRACTIONS

*Donations are appreciated*

CHAPEL IN THE HILLS  
D.C. BOOTH HISTORIC NATIONAL FISH HATCHERY  
DINOSAUR PARK  
HULETT MUSEUM  
KEYSTONE HISTORICAL MUSEUM  
MAIN STREET CLASSIC CAR MUSEUM  
NATIONAL GRASSLANDS VISITOR CENTER  
OGLALA LAKOTA COLLEGE HISTORICAL CENTER  
OUTLAW SQUARE

SANFORD LAB HOMESTAKE VISITOR CENTER  
STORYBOOK ISLAND  
SOUTH DAKOTA AIR & SPACE MUSEUM  
TERMESHERE GALLERY  
THE HERITAGE CENTER AT MAŃPÍYA LÚTA  
TRAILS, TRAINS & PIONEERS MUSEUM  
TRI-STATE MUSEUM  
WALL DRUG STORE  
WEST TEXAS TRAIL MUSEUM

### NATIONAL PARK FEE-FREE DAYS

Fee-free days provide a great opportunity to visit a new place or an old favorite, especially one of the national parks that normally charge an entrance fee. The entrance fee waiver for fee-free days does not cover amenity or user fees for activities such as camping, boat launches, transportation, or special tours.

**FLAG DAY** - June 14

**INDEPENDENCE DAY WEEKEND** - July 3-5

**110<sup>TH</sup> BIRTHDAY OF THE NATIONAL PARK SERVICE** - Aug 25

**CONSTITUTION DAY** - Sept 17

**THEODORE ROOSEVELT'S BIRTHDAY** - Oct 27

**VETERANS DAY** - Nov 11

### VISIT THESE NATIONAL PARKS & MONUMENTS ON FEE-FREE DAYS

**BADLANDS NATIONAL PARK**  
FREE entrance to park.

**DEVILS TOWER NATIONAL MONUMENT**  
FREE entrance to monument.

**JEWEL CAVE NATIONAL MONUMENT**  
FREE Discovery Talks and Scenic Tours offered  
on a first-come, first-served basis; no reservations.

### STATE PARK & TRAIL FEE-FREE DAYS

**CUSTER STATE PARK**  
FREE park entrance:  
Open House & Fishing Weekend, May 15-17, 2026;  
Buffalo Roundup, Sept 25, 2026

**GEORGE S. MICKELSON TRAIL**  
FREE trail entrance:  
Weekend of May 15-17, 2026