















loomington is consistently rated as one of the country's top retirement destinations (Forbes, Money, AARP, Modern Maturity, Rand McNally, etc.). But ratings are a dime a dozen. It makes us proud, but not unique.

So why choose Bloomington over another of the many, fabulous college towns around the U.S.?

It's not so much that you need Bloomington. Bloomington needs you!

We are undertaking the country's first effort to create an "invisible retirement community" within the vibrant, diverse and attractive neighborhoods along our outstanding downtown multi-use trail – the B-line.

The B-line occupies the former Monon Railroad line, which runs smack dab through the center of our vibrant downtown, adjacent to the magnificent campus of Indiana University.

Through planned development of the Lifetime Community District over the next 5-10 years, we are creating a wide range of housing options from bungalow, to townhouse, to condo, to elder cottages, accessory dwelling units, work/live apartments, congregate housing and senior artists colony housing.

Living in the district will provide all of the basics and the amenities necessary to sustain a healthy, engaged, creative, productive, social, educational, and intergenerational lifestyle... without depending upon an automobile!

Come help us build the district. We need your creativity. We need your enthusiasm. We need your citizenship. And it goes without saying, we need your investment (why pretend otherwise?).

LIMESTONE ARCHITECTURE ON IU CAMPUS

LIFELONG LEARNING

Like to learn? We've got it covered!

Opportunities abound for lifelong-learners in Bloomington. Attend the intensive week-long Mini-University held every summer on the beautiful campus. Take courses taught by eminent faculty through IU Lifelong Learning, IVY Tech Community College Lifelong Learning Center or through the award-winning Bloomington Parks and Recreation Department.



CREATIVE AGING

Are you an aficionado of the arts, or an artist yourself? We've got it covered!

The world-famous Indiana University School of Music offers over one thousand performances annually. In addition, Bloomington's home grown music scene is well known for its diversity and quality, including the renowned annual Lotus World Music Festival, a week-long event that attracts musicians and music-lovers from around the planet.

Like the performing arts? Bloomington is home to the Lee Norvelle Theater and Drama Center which offers performances throughout the school year. In addition, you'll find some of the best shows from Broadway each year at the IU Auditorium and enjoy stage performances through the professional Cardinal Stage Company and the Bloomington Playwrights' Project.

Like the visual arts? Bloomington is home to a wide variety of art galleries that feature local, regional and national artists in nearly every medium. Several downtown galleries participate in Gallery Walk every other month, which features special receptions and events to highlight new exhibits. The world-famous art colony at Brown County is a twenty minute drive.

Like the dance? Homegrown dance instruction and performances are easy to find, whether it be Old Time and Folk, Swing, Ballroom, Line, or Modern.

Many of these arts events and venues are located within the downtown Bloomington Entertainment and Arts District, which will overlap the Lifetime Community District, providing dual opportunities for elder artists and lovers of the arts. We'll be developing studio spaces, arts instruction, peer supports, and even artists work/live housing opportunities, if you help. We need you!



PRODUCTIVE AGING

Are you an entrepreneur? We've got it covered!

Bloomington provides an outstanding incubator for you to develop your ideas. The new Bloomington TechPark (on the trail!) will provide multiple benefits to budding start-ups.

Bloomington's Downtown Certified Technology Park will be a soughtafter model of modern, sustainable urban redevelopment that nurtures creativity and entrepreneurship among its citizens and workforce, helps brand Bloomington as a lively tech-sector hub, attracts private investment, employment and visitors, and provides welcoming living options for Bloomingtonians.

The renown **Kelley School of Business**, one of the top-ranked schools in the nation, is home to the Johnson Center for Entrepreneurship and Innovation and the School is the No. 1 undergraduate and graduate Business School for Entrepreneurship in the nation.

The **Gayle and Bill Cook Center for Entrepreneurship** at Ivy Tech Community College offers credit and non-credit courses as well as specialized consulting services for individuals considering start-ups.

Each of these institutions provide not only education and support for business development ideas you may have, but, perhaps more importantly, an opportunity for older entrepreneurs to mentor young ones. We need you!

CLIMATE

Temperate

Annual rainfall: 45 inches Annual snowfall: 15 inches Sunny days: 184 Average July high: 88 Average January low: 21

Highly Educated

FCONOMY

EDUCATION

4 year college graduates: 26% of the population

Masters: 19% Professional degrees: 2.7% Doctorate degrees: 8.7%

Healthy

Unemployment rate: 4.3% Recent job growth: 3.3% Family median income: \$53,000 % Population educators/ librarians: 19.2% % Population in arts/design/ media/sports/entertainment: 4% Sales tax: 7% Income tax: 4.45%

HEALTHCARE

Outstanding

- IU Health Bloomington Hospital provides state of the art vascular, cardio, primary, neuro, and orthopedic care
- A broad range of independent, CCRC's, assisted living, long term care facilities, including specialized dementia care options
- A broad range of non-medical supportive services to promote aging in place

KIRKWOOD AVENUE



SUMMARY

If you are considering relocating in retirement, you are probably deluged with slick publications boosting a model of a fun-filled life of Riley, unencumbered by the demands of modern living. Bloomington doesn't offer a gated life.

We offer a life of civic engagement, meaningful pursuits, and satisfying sociality with interesting people of all ages. Not to mention, incredible food and beautiful natural surroundings! "A thriving live music scene, coffeehouses, open-air organic markets, eclectic restaurants, more than 30 festivals, and picturesque scenery are just part of what makes Bloomington, Indiana, the cultural center of the Midwest.

Bloomington's lush rolling hills, limestone heritage, and gorgeous seasons are a perfect setting for the state's oldest and largest winery, the country's only Tibetan cultural center, and the annual Lotus World Music and Arts Festival."

INDIANA UNIVERSITY JACOBS SCHOOL OF MUSIC





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