



2025 VISITORS GUIDE INSERTION ORDER

Space reservation deadline: **Friday, September 27, 2024**

Contact Name

Contact Email

Business Name

Website

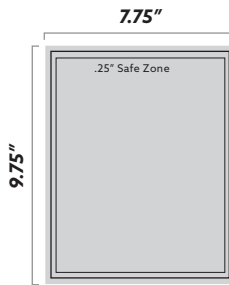
Mailing Address

Phone

City, State, Zip

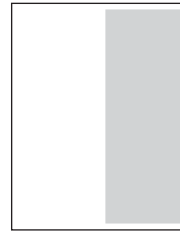
PRINT AD SIZES:

- back cover (1) **\$5,600**
- inside cover (2) **\$4,700**
- inside opposite (2) **\$3,900**
- full page **\$3,000**
- 1/2 page vertical **\$1,900**
- 1/2 page horizontal **\$1,900**
- 1/4 page **\$1,000**



Full Page
7.75" x 9.75"
(includes .125" bleed;
trim size 7.5" x 9.5")

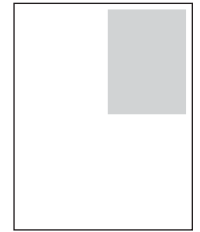
All ads must include a .25" safe zone. Keep all vital images and text within the safe zone. Any image or text outside of the safe zone margins are at risk of being trimmed off in the printing process.



1/2 Page Vertical
3.25" x 8.875"



1/2 Page Horizontal
6.675" x 4.35"



1/4 Page
3.25" x 4.35"

BILLING INFORMATION:

- Invoice **100%** now
- Invoice **50%** now (remaining balance billed January 2025)

Select payment type:

- Check
- Credit Card

AD DESIGN INFORMATION:

- Submit print-ready ad to mark@visitbloomington.com no later than **Oct. 11, 2024**. (Accepted file types: pdf, jpeg or tif—must be 300 dpi.)
- Run ad from 2024 Visitors Guide without changes. (Must run same ad size as previous year.)

CREDIT CARD INFORMATION:

Credit Card Number

Expiration Date (mm/yy)

CCV

PLACEMENT REQUEST:

(Every effort will be made to honor placement requests, however they cannot be guaranteed.)

I am an authorized agent of the advertiser and have read, understand and agree with all advertising policies.

Advertiser's Signature

Date

Visit Bloomington

Date