

B-TOWN SUMMER CHALLENGE

JULY 9 - AUGUST 8, 2021

For each Challenge activity completed, post your best photo documenting your participation on Instagram with **#BTownChallenge**, or upload your photos to the game's photo collector.

The more activities you complete and the more high-quality photos you share, the more entries you earn for the weekly prizes and the grand prize! Scan the QR code on the right for additional rules and Challenge details.



ARTS & CULTURE



- Tour the Tibetan Mongolian Buddhist Cultural Center
- Attend a live performance
- Admire local & regional art at Gallery Walk
- Visit your favorite outdoor mural
- View an exhibit at a local museum
- Go on a self-guided limestone tour

FOOD & DRINK



- Grab some street food at Food Truck Friday
- Treat yourself to ice cream at your favorite local scoop shop
- Visit a Monroe County Farmers' Market
- Enjoy a meal at an international restaurant
- Grab a late-night bite
- Dine on the patio at a local restaurant

OUTDOORS



- Have a beach day at Lake Lemon or Monroe Lake
- Bike your favorite urban trail
- Splash around on the spray pad at Switchyard Park or Karst Farm Park
- Go kayaking at Griffy Lake
- Play at a local playground
- Hike your favorite Monroe County nature trail

ENTERTAINMENT



- Spend a day on The Square
- Find a free activity in town
- Discover hidden gems near Kirkwood Avenue
- Experience the magic of Harry Potter
- Enjoy a 21-and-under activity
- Visit an attraction on the B-Line Trail

INDIANA UNIVERSITY



- Visit an exhibit at the Eskenazi Museum of Art at Indiana University
- Go bowling or play pool at IMU Bowling & Billiards
- Take a walk by Sample Gates
- Make a wish at Showalter Fountain
- Shake Herman B Wells' hand in Old Crescent
- Kiss a loved one at the Rose Well House

SHOPPING



- Purchase a book from a local bookstore
- Buy equipment for a new hobby or your favorite activity
- Restyle your home with a new plant or decor item from a local home-goods store
- Find an antique treasure at a local vintage store
- Show your Cream & Crimson spirit by purchasing some new IU gear
- Purchase a CD or record from a local music store