



B-TOWN SUMMER CHALLENGE

For more information visit BtownSummerChallenge.com

LET'S EAT

- 1. Order your favorite dish from Taste to Go
- 2. Buy someone else a cup of coffee or tea
- 3. Dine outside on a restaurant patio
- 4. Get food delivered to your house
- 5. Eat a new dish at a 4th Street restaurant
- 6. Order from a food truck
- 7. Drink a local beer, wine, or cocktail
- 8. Dine on a classic: the breaded tenderloin
- 9. Devour donuts, cookies, or ice cream
- 10. Order a round of appetizers to share

SHOP LOCAL

- 1. Purchase a new or used book to read
- 2. Get a plant from a nursery or shop
- 3. Order online from a local business
- 4. Buy a new piece of clothing or accessory
- 5. Have the battery in a watch changed
- 6. Get some vinyl at a local music store
- 7. Buy new or vintage home decor
- 8. Grab a new accessory for a hobby
- 9. Support a minority, woman, or veteran owned business
- 10. Buy an IU shirt/hat

PAMPER YOURSELF

- 1. Enjoy a manicure or pedicure
- 2. Book a spa treatment
- 3. Work out at a gym or fitness center
- 4. Get a haircut and/or color
- 5. Participate in a yoga class
- 6. Relax in a salt cave
- 7. Practice mindfulness at a meditation session
- 8. Indulge in a facial
- 9. Splurge on a new skincare product
- 10. Enjoy aromatherapy with essential oils

DO SOMETHING FUN

- 1. Watch a movie at the drive-in theater
- 2. Take a self-guided historic walking tour
- 3. Go to a Bloomington Speedway race
- 4. Enjoy a game of laser tag
- 5. Play a board game with friends or family
- 6. Watch or stream a live music performance
- 7. Go bowling or roller skating
- 8. Book a game at an escape room
- 9. Play a game of pool
- 10. Drive through the Cedar Ford Covered Bridge

ON THE GO

- 1. Explore our town on a scooter
- 2. Book an oil change
- 3. Replace the tires on your vehicle
- 4. Take your car in for a tune up
- 5. Put on new windshield wipers
- 6. Get a bicycle tune up
- 7. Get new sneakers and go for a run
- 8. Take a ride on a City bus
- 9. Get your car washed
- 10. Zoom around on a skateboard or rollerblades

EXPLORE THE OUTDOORS

- 1. Find a new trail and go hiking
- 2. Explore a new city or county park
- 3. Take binoculars and go bird watching
- 4. Take your pup to a dog park
- 5. Go for a solo or family bike ride
- 6. Reserve a tee-time and go golfing
- 7. Fly a kite or toss a frisbee
- 8. Boat or kayak at Monroe or Griffy Lake
- 9. Visit the Hoosier National Forest
- 10. Walk through IU's campus

B-TOWN GIVES BACK

- 1. Donate food items or school supplies
- 2. Contribute to your favorite local nonprofits
- 3. Volunteer through the Bloomington Volunteer Network
- 4. Get your flu shot
- 5. Give blood through a Red Cross blood drive
- 6. Pick up litter in your neighborhood
- 7. Watch the Be More Awards live stream
- 8. Volunteer at the Community Orchard
- 9. Contribute to the Community Wish List
- 10. Help with the local face mask drive

SUPPORT THE ARTS

- 1. Take a picture in front of your favorite mural
- 2. Find a local limestone sculpture
- 3. Stream a play from a local theater company
- 4. Buy from a local artist
- 5. Wear your favorite local band's shirt
- 6. Stream a local band's songs
- 7. Participate in Gallery Walk
- 8. Discover a sculpture on IU's campus
- 9. Explore a museum's online collection
- 10. Write a poem about Bloomington

SUMMER STAYCATION

- 1. Spend the night in a local hotel
- 2. Explore the B-Town Visitors Center
- 3. Rent a cabin in the woods
- 4. Stay in a bed and breakfast
- 5. Visit a local winery or brewery
- 6. Book an eclectic local Airbnb
- 7. Invite friends or family to visit Bloomington
- 8. Follow @visitbtown
- 9. Rent a yurt at the TMCC
- 10. Go camping in the great outdoors

CIVIC ENGAGEMENT

- 1. Register to vote - or help another register
- 2. Watch a city or county government meeting on CATS
- 3. Request or report a service via uReport
- 4. Write a letter to the editor on an issue that you care about
- 5. Apply to serve on a city or county advisory commission
- 6. Fill out the census
- 7. Take a selfie in front of Monroe Co. Courthouse
- 8. Take a selfie in front of Election Central
- 9. Take a selfie with a local elected official
- 10. Search for your address in the county's GIS system

Rediscover Bloomington and Monroe County with the B-Town Summer Challenge! Local businesses need your support as they safely reopen from COVID-19 restrictions. Activities can be completed with a range of contact, so you can ensure your own comfort and safety.

Over 40 prizes will be awarded over the summer along with two grand prizes: \$500 cash (courtesy of Downtown Bloomington, Inc.) and a weekend at West Baden Resort (courtesy of Cook Group).

Support your community. Be safe. Have fun.

HOW TO PLAY

1. Check off one activity per category.
2. Post a photo participating in or completing each activity on social media with **#btownchallenge** or upload your photos using this link: **<https://bit.ly/btownchallenge>**.
3. Once you've completed one activity per category (10 total), enter to win exciting prizes at **<https://bit.ly/btowncontest>**.

You may enter the contest more than once, but you must complete the checklist in increments of 10 (one activity per category).

The B-Town Summer Challenge starts Tuesday, June 16, and ends at 5:00 pm Wednesday, August 19, 2020. Weekly winners will be announced every Thursday beginning June 25. The grand prize winners will be chosen Thursday, August 20. All winners will be notified by email.