



Visit Bloomington in Bloomington, Indiana is currently accepting resumes for the following position:

Graphic Designer

PRIMARY JOB RESPONSIBILITY:

Create promotional materials used in Visit Bloomington marketing programs.

DUTIES:

- Designs annual Bloomington Visitors Guide, advertisements, brochures, digital files and promotional documents published by Visit Bloomington.
- Participates as a leader on the Visit Bloomington marketing and brand management team to grow and strengthen the brand.
- Installs and removes collateral materials from Visit Bloomington kiosks located throughout the community.
- Works with outside contractors hired by Visit Bloomington on the printing and production of collateral materials.
- When necessary, works with Visit Bloomington team to provide on-site assistance at Visit Bloomington events and programs, which may include occasional weekends or evening hours.
- Collaborates with tourism partners, clients, and local organizations on various projects related to Visit Bloomington's brand and creative.
- Other duties as assigned.

QUALIFICATIONS:

- Bachelor's degree from an accredited college or university in graphic design or related arts design and production field.
- Prefer a minimum of two years professional graphic design experience.
- Proven photography and video production skills.
- Must be detail-oriented, able to coordinate multiple projects simultaneously and meet project deadlines.
- Demonstrate good judgment, decisiveness, work quality, teamwork, collaboration, positive attitude, initiative, adaptability, and communication skills at all times.

COMPENSATION:

This is a full time position. Salary is commensurate with experience and includes a generous benefits package.

Please e-mail cover letter, resume and work samples (please keep work samples to one page only or link to online portfolio) to mike@visitbloomington.com by 5:00 PM on March 14, 2019.

Mike McAfee
Executive Director
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