

2022 VISITORS GUIDE **INSERTION ORDER**

Space reservation deadline: **Friday, October 1, 2021**

Contact Name

Contact Email

Business Name

Website

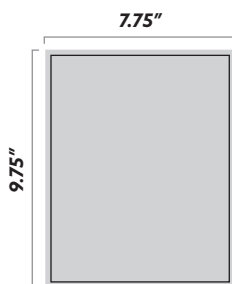
Mailing Address

Phone

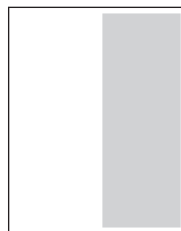
City, State, Zip

PRINT AD SIZES:

- back cover (1) **\$5,600**
- inside cover (2) **\$4,700**
- inside opposite (2) **\$3,900**
- full page **\$3,000**
- 1/2 page vertical **\$1,900**
- 1/2 page horizontal **\$1,900**
- 1/4 page **\$1,000**



Full Page
7.75" x 9.75"
*(includes .125" bleed;
trim size 7.5" x 9.5")*



1/2 Page Vertical
3.25" x 8.875"



1/2 Page Horizontal
6.675" x 4.35"



1/4 Page
3.25" x 4.35"

BILLING INFORMATION:

- Invoice **100% now**
- Invoice **50% now** *(remaining balance billed January 2022)*

Select payment type:

- Check
- Credit Card

CREDIT CARD INFORMATION:

Credit Card Number

Expiration Date (mm/yy)

CCV

AD DESIGN INFORMATION:

- Submit print-ready ad to brittany@visitbloomington.com no later than **Oct. 15, 2021**. *(Accepted file types: pdf, jpeg or tif—must be 300 dpi.)*
- Run ad from 2020 Visitors Guide without changes. *(Must run same ad size as previous year.)*

PLACEMENT REQUEST:

(Every effort will be made to honor placement requests, however they cannot be guaranteed.)

I am an authorized agent of the advertiser and have read, understand and agree with all advertising policies.

Advertiser's Signature

Date

Visit Bloomington

Date