

BOUTIQUE REVIVAL

Boone is experiencing a boutique lodging and restaurant revival in 2022. With many of its historic inns, bed and breakfasts, and restaurants making changes from new ownership to renovations to new chefs. Boone's many locally-focused offerings are worth checking out this year.

Lovill House Inn

The property was completely renovated in 2021, with six recently updated rooms in the main house and one cottage. Additional renovations reflect the owner's commitment to sustainability, including adding electric vehicle charging, a solar canopy over half of the parking area, and Tesla battery storage that allows the historic inn to operate off the electrical grid for a majority of the day. A truly remarkable oasis only a few minutes' walk from the Appalachian State campus and downtown.

I<u>nn at Little Pond Farm</u>

Under new ownership in 2022, the inn is a sophisticated country house with exceptional style and quiet simplicity nestled amidst a splendid pine grove and pastoral mountain meadow in Valle Crucis. The new innkeepers are committed to keeping the seven-room classic 1900 farmhouse infused with luxury, charm, and warmth for their guests. If you don't stay at the inn, you can still enjoy <u>The Kitchen</u>, where the head chef Hunter Hallmark, a Western NC native, creates a culinary experience for guests and visitors to Boone.

<u>The Horton Hotel</u>

Under new ownership from two Appalachian State graduates, the Horton is Boone's first and only boutique hotel with 15 unique guest rooms and a rooftop lounge with stunning views in the heart of downtown. The pet-friendly property is next door to restaurants, shopping, and the Appalachian State campus.

<u>The Mast Farm Inn</u>

Under new management from 2021, the Mast Farm Inn is a world-renowned historic bed and breakfast in Valle Crucis with seven stylish rooms and four private cottages on the edge of the Pisgah National Forest. On the National Register of Historic Places, the inn has welcomed guests since the 1800s. While there have been extensive historically accurate restorations & renovations to include all modern amenities, the hospitality remains traditional, attentive, and authentic.

<u>Gamekeeper</u>

Newly renovated in 2021, The Gamekeeper offers an engaging blend of upscale elegance and mountain charm with a menu that blends the traditional and exotic. The Gamekeeper is part of the original farm-to-table club, excelling in presenting Southern classics in new and tasty ways.

<u>The Cardinal</u>

Undergoing renovations in 2022, the Cardinal provides classic American road food with the freshest ingredients available. The menu and cocktail list feature an eclectic mix of hand-crafted food and beverages, all prepared in-house with an attention to taste and presentation. The Cardinal also offers a food truck and nurtures local cooking talent with kitchen takeovers, the first of 2022 featured a local Boone chef raising funds for her food cart, Mountain Filipina.



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