



Event Sponsorship Final Evaluation Report

Event Name:

Dates:

Organizers/Organization:

Phone Number:

Email Address:

Provide a detailed overview of the event, including successes and challenges:

Provide the following estimations:

- Total Attendance (Daily average for multiple-day events)
- Out of Town percentage
- Total Room Nights (Attendees x duration of the event)
- Explanation of Estimations (always include ticketing data, sampling, surveys, lodging partners data, if possible)

Did the event receive any media coverage, leading up to, during, or after?

*If media coverage is behind a paywall, please provide screenshots

Media Coverage:

Links:

Provide an overview of Explore Boone's recognition. Attach photos if possible.