

**Watauga County District U
Tourism Development Authority – Board Retreat Minutes
Watauga County Administration Building Conference Room
Tuesday, May 30, 2023**

PRESENT: Matt Vincent – Chair
Tony Gray
Kim Rogers
Lisa Cooper
Tina Houston
Brad Moretz
Samantha Brown, Watauga County Finance
Wright Tilley, TDA Executive Director
Hope Thingelstad, TDA Director of Tourism Outreach
Emily Neeley, TDA Director of Social Media and PR

ABSENT: None

GUESTS: None

Call to Order: *The meeting was called to order by Chairman Vincent at 8:32 am.*

The board was provided with the current Watauga County TDA fund balance spreadsheet, the draft Imagine Watauga Watauga TDA Funding Matrix provided by Destination by Design. After adjusting projected infrastructure income amounts, the board used this work session to prioritize infrastructure funding for the upcoming fiscal year.

The meeting was adjourned at 10:10 am.