



GREATER BOSTON  
CONVENTION & VISITORS BUREAU

DECEMBER 1, 2021

GBCVB ANNUAL MEETING & CELEBRATION

PARTNERSHIP PROPOSAL





Boston Marriott Copley Place



# About the Event

**What:** GBCVB Annual Meeting and Celebration

- Program Updates
- Special Recognition Awards
- Keynote Speaker Roger Dow, President and CEO of the US Travel Association

**Where:** Boston Marriott Copley Place, 110 Huntington Ave, Boston

## Schedule:

4 - 4:30pm Check in/ Registration  
4:30 – 5:30pm Program  
5:30 – 7:00pm Networking Event

## Audience:

GBCVB Board Members  
State and City VIPs  
GBCVB Members  
(2500 qty Distribution)

**Expected Attendance:** 300-400





# Presenting Sponsor

**\$10,000**

## **INCLUDES:**

- 10 Tickets to the Event
- Logo Placement on the following:
  - Digital invitation/registration page
  - Event Table Tents
  - Wayfinding signage
- Brief remarks during presentation for up to 3 minutes
- Social Media exposure on all [visitboston/bostonusa](#) channels
- Member E-newsletter sponsorship/feature
- B2B Blog feature on [BostonUSA.com](#)
- Spotlight ad on [BostonUSA.com](#) / 3 months







# Signature Sponsor

**\$5,000**

## **INCLUDES:**

- 5 Tickets to the Event
- Logo Placement on the following:
  - Digital invitation/registration page
  - Event Table Tents
  - Wayfinding signage
- Social Media exposure Social Media exposure on all visitboston/bostonusa channels
- B2B Blog feature on BostonUSA.com
- Spotlight ad on BostonUSA.com / 3 months





# Event Sponsor

**\$2,500**

## **INCLUDES:**

- 2 Tickets to the Event
- Logo Placement on the following:
  - All printed material:
    - Digital invitation/registration page
    - Event Table Tents
    - Wayfinding signage
  - Social Media Social Media exposure on all visitboston/bostonusa channels
  - Spotlight ad on BostonUSA.com / 2 months

