



26TH ANNUAL GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

GREATER BOSTON
CONVENTION & VISITORS BUREAU





Boston

26TH ANNUAL GOLF TOURNAMENT

GBCVB 26TH ANNUAL GOLF TOURNAMENT

JULY 28TH, 2021

Join us for the Greater Boston Convention and Visitors Bureau's
26th Annual Golf Tournament at Pinehills Golf Club.

BREAKFAST RECEPTION: 10:00 AM
SHOTGUN START: 11:00 AM

REGISTER HERE





TOURNAMENT SPONSOR | \$10,000

Includes:

- Two Foursomes in Tournament | value \$2,000
- Logo displayed on all holes
- Name & Logo on welcome banner at entrance of club
- Social Media mention on LinkedIn
- Feature in GBCVB Membership Newsletter
- Logo on Volunteer shirts
- Logo placement on tournament landing page with the GBCVB
- Thank You at Reception
- Includes ad in digital program book





LUNCH SPONSOR | \$4,000

Includes:

- 1 Foursome in Tournament | value \$1,000
- Hole Sponsor
- Logo placement on tournament landing page with the GBCVB
- Thank You at Reception
- Social Media mention on LinkedIn
- Tent Display TBD





AWARD/THANK YOU SPONSOR | \$3,750

2 sponsors

Includes:

- Logo displayed on all hole sponsors
- Name & Logo on welcome banner at entrance of club
- Social Media mention on LinkedIn
- Feature in GBCVB Membership Newsletter
- Logo on Volunteer shirts
- Logo placement on tournament landing page with the GBCVB
- Thank You at Reception





GOLF CART SPONSOR | \$2,500

Includes:

- Logo sign in each golf cart with Thank You
- Logo placement on tournament landing page with the GBCVB
- Thank You at Reception
- Social Media mention on LinkedIn





Co-Morning Breakfast Sponsor | \$2,500 2 sponsors

Includes:

- Logo sign in each golf cart with Thank You
- Logo placement on tournament landing page with the GBCVB
- Thank You at Reception
- Social Media mention on LinkedIn





BLOODY MARY BAR | \$2,500

Includes:

- Display tent at Welcome with logo placement
- Hole Sponsor sign on course
- Social Media mention on LinkedIn
- Thank you at Reception
- Logo placement on tournament landing page with the GBCVB
- Increase cost \$3,000 to include Foursome





MIMOSA BAR | \$2,000

Includes:

- Display tent at Welcome with logo placement
- Hole Sponsor sign on course
- Social Media mention on LinkedIn
- Thank You at Reception
- Logo placement on tournament landing page with the GBCVB
- Increase cost \$3,000 to include Foursome





BEVERAGE CART SPONSOR | \$750

2 sponsors

Includes:

- Logo sign in each beverage cart
- Logo placement on tournament landing page with the GBCVB
- Thank You at Reception
- Social Media mention on LinkedIn





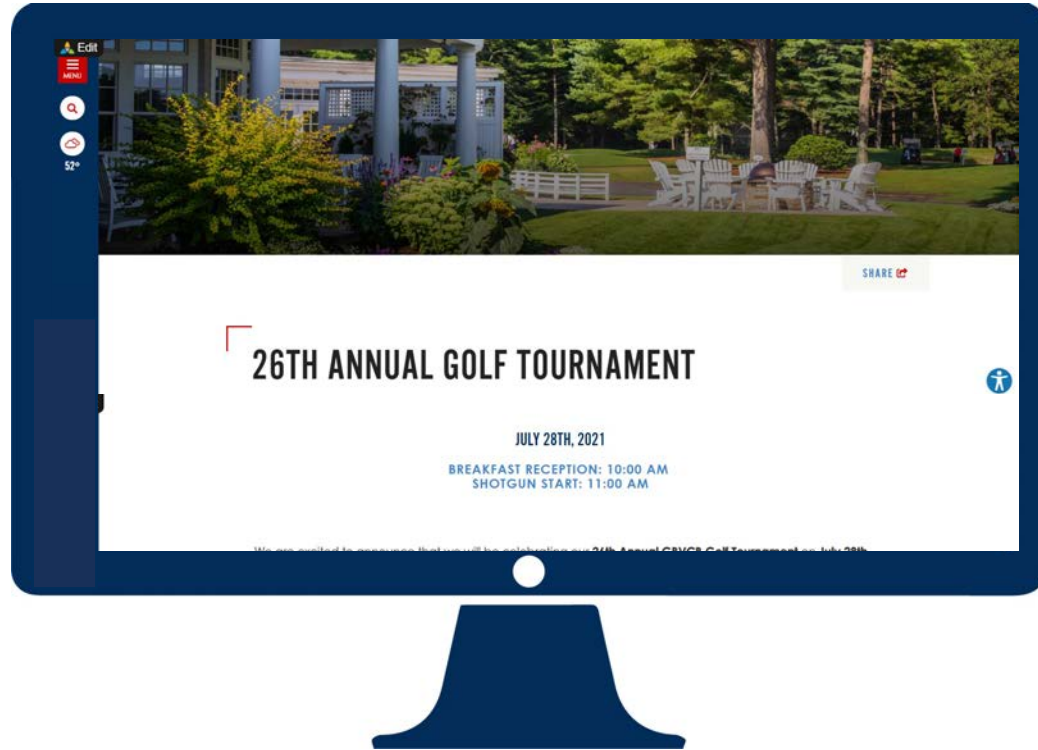
HOLE SPONSOR | \$250

Includes:

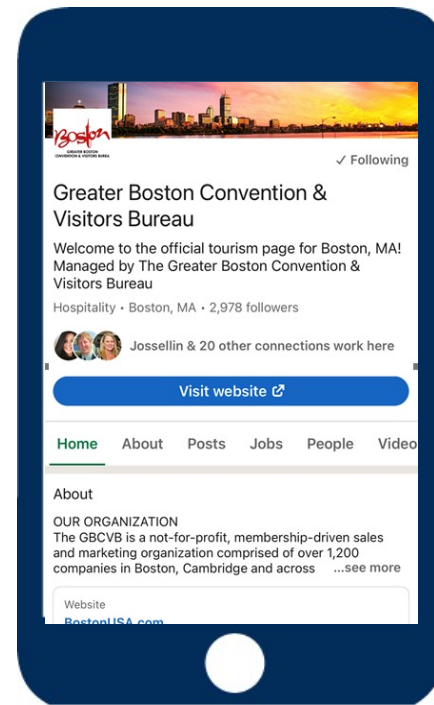
- Logo displayed at hole



OTHER OPPORTUNITIES



WEBSITE FEATURE



SOCIAL MEDIA EXPOSURE



DIGITAL BOOKLET





Greater Boston Convention & Visitors Bureau's

25th Annual Charity Golf Tournament

August 8, 2019



CONNECTING
AND
INSPIRING
PEOPLE

PSAV is honored to be the beverage cart sponsor for the 2019 Greater Boston Convention & Visitors Bureau Golf Tournament.

We deliver 1.5 million meetings and events per year and understand how to orchestrate a successful event. Whether planning an impactful exhibitor display or large-scale production, we bring the vision of our customers to life. We're ready for anything, and we've got your back every step of the way.

AD SPECS

All Sponsor ads and logos are due by **June 25th**

Full Page Ads: 4.5" w x 7.5" h
Trim size of book: 5.5" w x 8.5" h

proud supporter of the
GREATER BOSTON
CONVENTION & VISITORS
BUREAU ANNUAL
GOLF TOURNAMENT



LENOX
HOTEL

61 Essex Street at Boylston | Boston, MA
www.lenoxhotel.com | 617.536.5300

TravelClick | Proud Sponsor of the GBCVB
an amadeus company

Everything you need to
maximize revenue

- Business Intelligence
- Reservations & Booking Engine
- Media
- Web & Video
- Guest Management

Contact your local Director of Sales, Mary Olin, at
molin@travelclick.com or (817) 943-4937
to receive your free consultation.

TravelClick.com





THANK YOU

Martha J. Sheridan | GBCVB
msheridan@bostonusa.com • 617.867.8278

Hilina D. Ajakaiye | GBCVB
hajakaiye@bostonusa.com • 617.867.8219

Carrie Campbell | Boston Red Sox
ccampbell@redsox.com

Paul Swartz | American Airlines
paul.swartz@aa.com

David Colella | The Colonnade
dcolella@colonnadehotel.com

Terrilynn Haak | Mastro's
thaak@ldry.com

Maureen Foley | XSS Hotels
mfoley@xsshotels.com

Dan Donahue | The Lenox Hotel
DDonahue@saundershotelgroup.com

