



GREATER BOSTON
CONVENTION & VISITORS BUREAU



GBCVB Annual Meeting & Celebration

Meeting with Colleagues & Friends Never Gets Old

PARTNERSHIP PROPOSAL

DECEMBER 6, 2022



Big Night Live



The Honorable Martin J. Walsh
US Secretary of Labor

About the Event

What: GBCVB Annual Meeting and Celebration

Theme: Meeting with Colleagues and Friends Never Gets Old

- Program Updates
- Special Recognition Awards
- A conversation with the Honorable Martin J. Walsh
- New Corporate Identity and Tourism Campaign Reveal

Where: Big Night Live, 110 Causeway Street, Boston

Schedule:

4:00pm – 4:30pm Registration

4:30pm – 6:00pm Program & Presentations

6:00pm – 7:30pm Reception with Fabulous Food and Signature Cocktails

Audience:

GBCVB Board Members

State and City VIPs

GBCVB Members

Local & Regional Media

Expected Attendance: 400





Presenting Sponsor

\$10,000

INCLUDES:

- 20 Tickets to the event – 2 VIP Tables
- Logo Placement on the following:
 - Digital invitation / registration page
 - Event Table Tents
 - Event Digital Screens
 - Wayfinding signage
- Featured mention as a presenting sponsor at the event
- Custom Social Media exposure on all visitboston / bostonusa channels
- B2B Blog feature on BostonUSA.com
- Feature in Member E-Newsletter/ choose month in 2023
- Mobile Visitor Center Screen Video or Static Ad / 3 months
- Featured Listing and 2 Spotlight Ads on BostonUSA.com / 12 months





Premium Sponsor

\$7,500

INCLUDES:

- 10 Tickets to the Event – 1 VIP Table
- Logo Placement on the following:
 - Digital invitation / registration page
 - Event Table Tents
 - Event Digital Screens
 - Wayfinding signage
 - Acknowledgement at Podium
- Custom Social Media exposure on all visitboston / bostonusa channels
- B2B Blog feature on BostonUSA.com
- Mobile Visitor Center Screen Video or Static Ad / 3 months
- Spotlight ad on BostonUSA.com / 12 months
- 2 Dinner Reception Tickets to the Annual Golf Tourny on June 28, 2023





Signature Sponsor

\$5,000

INCLUDES:

- 10 Tickets to the Event
- Logo Placement on the following:
 - Digital invitation / registration page
 - Event Table Tents
 - Event Digital Screens
 - Wayfinding signage
- Custom Social Media exposure on all visitboston / bostonusa channels
- B2B Blog feature on BostonUSA.com
- Spotlight ad on BostonUSA.com / 6 months





Event Sponsor

\$2,500

INCLUDES:

- 5 Tickets to the Event
- Logo Placement on the following:
 - Event Table Tents
 - Digital Invitation / Registration Page
 - Wayfinding signage
- Custom Social Media exposure on all visitboston / bostonusa channels
- Spotlight ad on BostonUSA.com / 3 months



By the Numbers

Web

Over 2.8M
Sessions annually



Social

Over 231K
Total Followers

	BostonUSA DineOutBoston	87,844 15,678
	VisitBoston DineOutBoston	79,495 10,332
	VisitBoston DineOutBos	24,867 1,882
	Greater Boston Convention & Visitors Bureau	4,254
	BostonUSA	6,174
	Visit.Boston NEW!	275

Visitor Centers

Over 500K
Visitors Annually



Member E-News

940
Members Organizations

2,215
Member Contacts

