

PARTNERSHIP PROPOSAL

DECEMBER 6, 2022



Big Night Live



The Honorable Martin J. Walsh US Secretary of Labor

About the Event

What: GBCVB Annual Meeting and Celebration

Theme: Meeting with Colleagues and Friends Never Gets Old

- Program Updates
- Special Recognition Awards
- A conversation with the Honorable Martin J. Walsh
- New Corporate Identity and Tourism Campaign Reveal

Where: Big Night Live, 110 Causeway Street, Boston

Schedule:

4:00pm - 4:30pm Registration

4:30pm - 6:00pm Program & Presentations

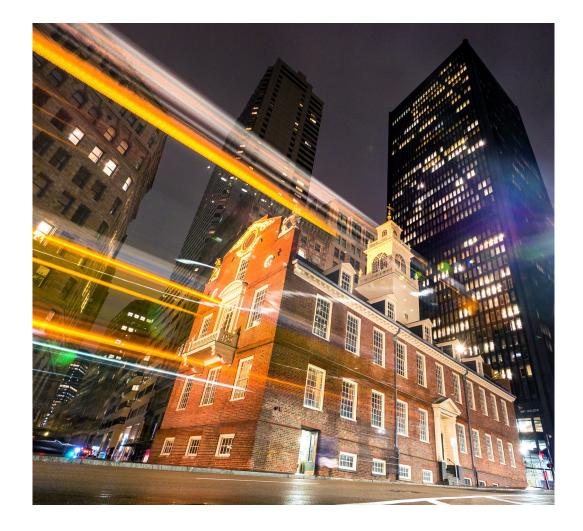
6:00pm – 7:30pm Reception with Fabulous Food and Signature Cocktails

Audience:

GBCVB Board Members State and City VIPs GBCVB Members Local & Regional Media

Expected Attendance: 400



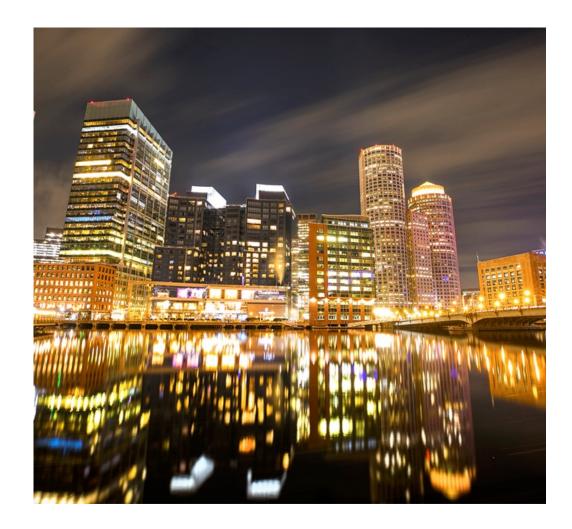


Presenting Sponsor

\$10,000 INCLUDES:

- 20 Tickets to the event 2 VIP Tables
- Logo Placement on the following:
 - Digital invitation / registration page
 - Event Table Tents
 - Event Digital Screens
 - Wayfinding signage
- Featured mention as a presenting sponsor at the event
- Custom Social Media exposure on all visitboston / bostonusa channels
- B2B Blog feature on BostonUSA.com
- Feature in Member E-Newsletter/ choose month in 2023
- Mobile Visitor Center Screen Video or Static Ad / 3 months
- Featured Listing and 2 Spotlight Ads on BostonUSA.com / 12 months





Premium Sponsor

\$7,500 INCLUDES:

- 10 Tickets to the Event 1 VIP Table
- Logo Placement on the following:
 - Digital invitation / registration page
 - Event Table Tents
 - Event Digital Screens
 - Wayfinding signage
 - Acknowledgement at Podium
- Custom Social Media exposure on all visitboston / bostonusa channels
- B2B Blog feature on BostonUSA.com
- Mobile Visitor Center Screen Video or Static Ad / 3 months
- Spotlight ad on BostonUSA.com / 12 months
- 2 Dinner Reception Tickets to the Annual Golf Tourny on June 28, 2023



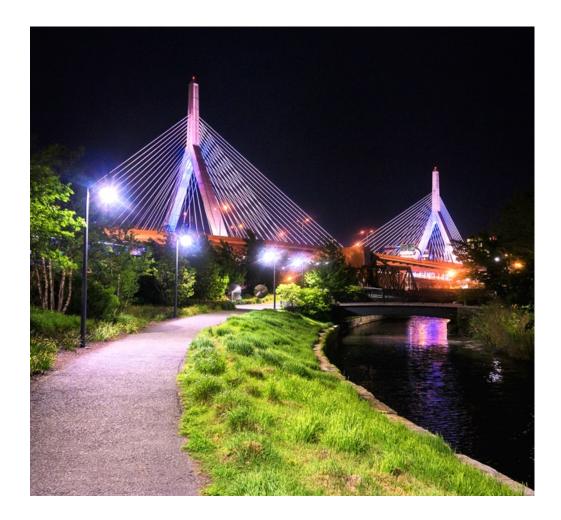


Signature Sponsor

\$5,000 INCLUDES:

- 10 Tickets to the Event
- Logo Placement on the following:
 - Digital invitation / registration page
 - Event Table Tents
 - Event Digital Screens
 - Wayfinding signage
- Custom Social Media exposure on all visitboston / bostonusa channels
- B2B Blog feature on BostonUSA.com
- Spotlight ad on BostonUSA.com / 6 months





Event Sponsor

\$2,500 INCLUDES:

- 5 Tickets to the Event
- Logo Placement on the following:
 - Event Table Tents
 - Digital Invitation / Registration Page
 - Wayfinding signage
- Custom Social Media exposure on all visitboston / bostonusa channels
- Spotlight ad on BostonUSA.com / 3 months



By the Numbers

Web

Over 2.8M Sessions annually



Social

Over 231K

Total Followers

F	BostonUSA DineOutBoston	87,844
	DineOutBoston	15,678

0	VisitBoston	79,495
	VisitBoston DineOutBoston	10,332

Y	VisitBoston	24,867
	DineOutBos	1,882

in	Greater Boston Convention	4,25
ш	Visitors Burgary	

6	BostonUSA	6,174
	DOSIGITOSA	0,17-



Visitor Centers

Over 500K
Visitors Annually





Member E-News

940Members Organizations

2,215
Member Contacts

Member %

