



27TH ANNUAL GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

GREATER BOSTON
CONVENTION & VISITORS BUREAU



27TH ANNUAL GOLF TOURNAMENT



SAVE THE DATE

WEDNESDAY, JUNE 29, 2022

BREAKFAST - 9:00AM

SHOTGUN START - 10:00AM





TOURNAMENT SPONSOR | \$15,000

Includes:

- Two Foursomes in Tournament | value \$2,000
- Name & Logo on welcome banner at entrance of club
- Dedicated Social Media post on LinkedIn
- Feature in GBCVB Membership Newsletter
- Logo on Volunteer polo shirts
- Premier logo placement on tournament landing page and live link to homepage
- Thank You at Reception
- Ad in digital program book





RECEPTION SPONSOR | \$10,000



Includes:

- Name & Logo on welcome banner at entrance of club
- Social Media mention on LinkedIn
- Feature in GBCVB Membership Newsletter
- Logo placement on tournament landing page
- Thank You at Reception
- Prominent logo display on step and repeat at Reception
- Ad in digital program book





LUNCH SPONSOR | \$2,500



Includes:

- Logo placement on tournament landing page
- Thank You at Reception
- Social Media mention on Instagram
- Tent Display with signage provided by GBCVB
- Ad in digital program book





SOLD!

GOLF CART SPONSOR | \$4,000

Includes:

- Logo sign in each golf cart with Thank You
- Logo placement on tournament landing page
- Thank You at Reception
- Social Media mention on LinkedIn
- Ad in digital program book





Breakfast, Bloody Mary Bar, Mimosa Bar Sponsor | \$5,000

Includes:

- Logo placement on tournament landing page
- Thank You at Reception
- Social Media mention on LinkedIn
- Ability to provide branded welcome gift
- Ad in digital program book





RAFFLE CART SPONSOR | \$1,000

Includes:

- Signage on designated golf carts
- Thank You at Reception
- Social Media mention on LinkedIn
- Listing on BostonUSA.com
- Ad in digital program book





HOLE SPONSOR

\$1,000 hole exclusivity

Includes:

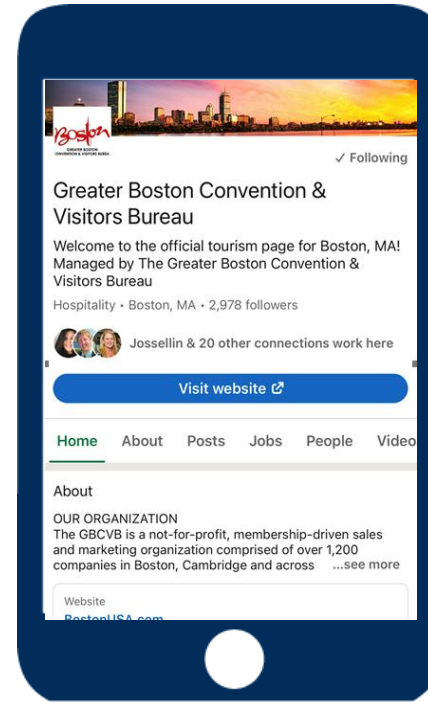
- Logo displayed at hole
- Listing on BostonUSA.com
- Logo in digital program book



OTHER OPPORTUNITIES



WEBSITE FEATURE

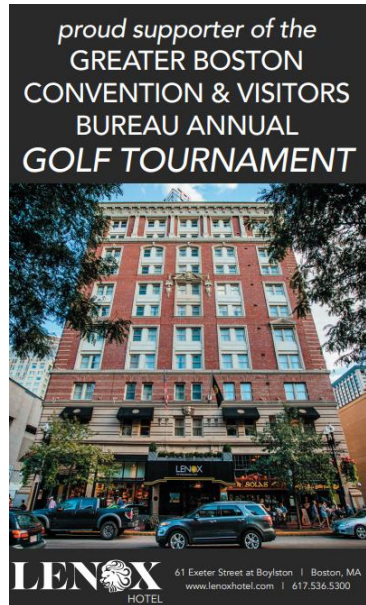


SOCIAL MEDIA EXPOSURE



DIGITAL BOOKLET





10



4

AD SPECS

All Sponsor ads and logos are due by June 1, 2022

Full Page Ads: 4.5" w x 7.5" h
Trim size of book: 5.5" w x 8.5" h





THANK YOU

Dan Donahue | The Lenox Hotel
DDonahue@saundershotelgroup.com

Martha J. Sheridan | GBCVB
msheridan@bostonusa.com • 617.867.8278

Hilina D. Ajakaiye | GBCVB
hajakaiye@bostonusa.com • 617.867.8219

Carrie Campbell | Boston Red Sox
ccampbell@redsox.com

Paul Swartz | American Airlines
paul.swartz@aa.com

David Colella | The Colonnade
dcolella@colonnadehotel.com

Terrilynn Haak | Mastro's
thaak@ldry.com

Maureen Foley | XSS Hotels
mfoley@xsshotels.com

Erin Gilroy | Hospitality Sales and Marketing Executive
egilroy33@gmail.com

