



Annual Meeting & Celebration

Partnership Proposal



# MB | About The Event

**What:** Meet Boston Annual Meeting and Celebration

**Theme:** International & Culinary Scene

- Program Updates
- Special Recognition Award
- Culinary Panel Discussion with Boston Chefs

**Where:** Big Night Live, 110 Causeway Street, Boston

**Schedule:**

4:00pm - 4:30pm Registration

4:30pm – 5:45pm Program & Presentations

5:45pm – 7:30pm Reception with Fabulous Food and Cocktails

**Audience:**

Meet Boston Board Members

State and City VIPs

Meet Boston Partners

Local & Regional Media

**Expected Attendance:** 300



# Presenting Sponsor

**\$10,000**

## **INCLUDES:**

- 20 Tickets to the Event – 2 VIP Tables
- Logo Placement on the following:
  - Digital Invitation / Registration Page
  - Event Table Tents
  - Event Digital Screens
  - Wayfinding Signage
- Featured Mention as a Presenting Sponsor at the Event
- Custom Social Media Exposure on @meetbostonusa channels
- B2B Blog feature on MeetBoston.com
- Feature in Member E-Newsletter / choose month in 2024
- Mobile Visitor Center Screen Ad / 3 months
- Featured Listing and Spotlight Ad on MeetBoston.com / 12 months

# Premium Sponsor

**\$7,500**

## **INCLUDES:**

- 10 Tickets to the Event – 1 VIP Table
- Logo Placement on the following:
  - Digital Invitation / Registration Page
  - Event Table Tents
  - Event Digital Screens
  - Wayfinding Signage
  - Acknowledgement at Podium
- Custom Social Media Exposure on @meetbostonusa channels
- B2B Blog Feature on MeetBoston.com
- Mobile Visitor Center Screen Ad / 3 months
- Spotlight Ad on MeetBoston.com / 12 months

# Signature Sponsor

**\$5,000**

**INCLUDES:**

- 10 Tickets to the Event
- Logo Placement on the following:
  - Digital invitation / registration page
  - Event Table Tents
  - Event Digital Screens
  - Wayfinding signage
- Custom Social Media Exposure @meetbostonusa channels
- B2B Blog Feature on MeetBoston.com
- Spotlight Ad on MeetBoston.com / 6 months

# Event Sponsor

**\$2,500**

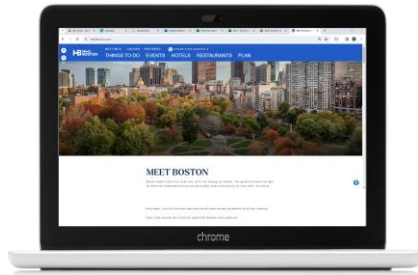
## **INCLUDES:**

- 8 Tickets to the Event
- Logo Placement on the following:
  - Event Table Tents
  - Digital Invitation / Registration Page
  - Wayfinding Signage
- Custom Social Media Exposure on @meetbostonusa channels
- Spotlight Ad on MeetBoston.com / 3 months

# By the Numbers

## Web

Over 3M  
Sessions Annually



## Social

Over 250K  
Total Followers

	MeetBostonUSA DineOutBoston	91,892 15,919
	meetbostonusa dineoutboston	98,951 20,428
	Meet Boston	5,236
	MeetBostonUSA	6,286
	MeetBostonUSA	17,394

## Visitor Centers

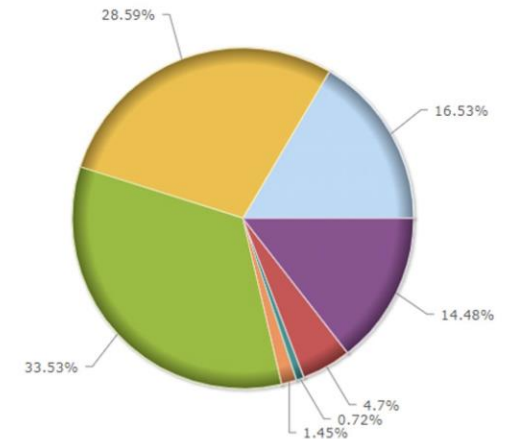
Over 500K  
Visitors Annually



## Member E-News

883 Partner Organizations  
2,431 Partner Contacts

Partner %



Accommodations    Member Services    Restaurants/Dining  
Shopping    Sports & Recreation    Transportation  
Unique Event Sites & Group Attractions

**THANK YOU!**

