



MeetBoston.com

Ad	SOV	Monthly Rate
Premium Page Sponsor	100%	\$1,000
Integrated digital plan includes dedicated blog promoted on social channels		
Header Image Sponsor	100%	\$1,000
Integrated digital plan includes dedicated blog promoted on social channels		
Spotlight – Home Page	100%	\$650
Medium tile on home page		
Spotlight – Home Page Triplets	33%	\$350
Medium home page tile on home page		
Spotlight – Interior page	100%	\$350
Medium tile available on targeted pages		
Mobile Banner	15-20%	\$350
Run of site placement receives 15-25% SOV		
Featured Listing	100%	\$250
Rises to the top or beginning of every business category listing		