



## BostonUSA.com

Ad	SOV	Monthly Rate
<b>Premium Page Sponsor</b>	<b>100%</b>	<b>\$1,000</b>
Integrated digital plan includes dedicated blog promoted on social channels		
<b>Header Image Sponsor</b>	<b>100%</b>	<b>\$1,000</b>
Integrated digital plan includes dedicated blog promoted on social channels		
<b>Premium Targeted Placement</b>	<b>100%</b>	<b>\$750</b>
Large tile available on home page or other targeted page. Available as a direct click-through or with integrated digital plan (blog and social promotion)		
<b>Premium Rotating Placement</b>	<b>50%</b>	<b>\$500</b>
Large tile available on targeted pages		
<b>Spotlight – Home Page</b>	<b>100%</b>	<b>\$650</b>
Medium tile on home page		
<b>Spotlight – Home Page Triplets</b>	<b>33%</b>	<b>\$350</b>
Medium home page tile on home page		
<b>Spotlight – Interior page</b>	<b>100%</b>	<b>\$350</b>
Medium tile available on targeted pages		
<b>Mobile Banner</b>	<b>15-20%</b>	<b>\$350</b>
Run of site placement receives 15-25% SOV		
<b>Featured Listing</b>	<b>100%</b>	<b>\$250</b>
Rises to the top or beginning of every business category listing		