



BOSTON

Group Resume

BOMA2021
INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and BUILDINGS
OCTOBER 6-9 | BOSTON, MA

PREPARED BY: Lisa Deveney, VP, Destination Services | Meetings & Events
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CONFERENCE INFORMATION:

Name of Meeting: BOMA 2021 International Conference and Expo
Location: Boston Convention and Exhibition Center
Meeting Dates: October 6-9, 2021
Website: [2021 BOMA International Conference & Expo \(bomaconvention.org\)](http://2021.BOMAInternationalConference&Expo(bomaconvention.org))
Social Media: @bomainternational @BOMAconference #BOMA2021
MCCA Event Manager: Shannon Pasco, spasco@SignatureBoston.com
BCMC Sales Contact: Caitlin Nagle, cnagle@BostonCMC.com
BCMC Hotel Contact: Catherine Quy, cquy@BostonCMC.com

About the Group:

Founded in 1907, the Building Owners and Managers Association (BOMA) International is a federation of U.S. local associations and global affiliates. The leading trade association for commercial real estate professionals for more than 100 years, it represents the owners, managers, service providers

and other property professionals of all commercial building types, including office, industrial, medical, corporate, and mixed-use. BOMA International is the partner individuals in the commercial real estate industry choose to maximize value for their careers, organizations, and assets. Its mission is to advance a vibrant commercial real estate industry through advocacy, influence, and knowledge.

About the Meeting:

Every year, BOMA draws leaders from every sector of commercial real estate. The commercial real estate professionals who attend BOMA International's Conference & Expo have tremendous authority and buying power . . .

- **75% of attendees** manage multiple buildings. - and of that total 51% manage more than 10 buildings each.
- **60% of attendees** spend more than \$1 million annually on building products and services.
- **94% of attendees** are responsible for more than 100,000 square feet of commercial space - and **48%** are responsible for more than **one million square feet**.

ANTICIPATED ATTENDANCE: 1700

MAIN CONTACTS:

Amy Chisholm, Vice President, Education & Meetings, BOMA International
 Megan McIntire, Director of Meetings, BOMA International,
 Kanwal Saluja, Director of Registration & Meeting Services, BOMA International
 Vicki Cummins, Exhibit & Sponsorship Sales, SMS

HOTEL BLOCK: current pick up as of September 15

| Thu | Fri | Sat | Sun | Mon | Tue | Wed |
|--------|-------|-------|--------|--------|--------|--------|
| 30-Sep | 1-Oct | 2-Oct | 3-Oct | 4-Oct | 5-Oct | 6-Oct |
| 0 | 2 | 4 | 15 | 78 | 376 | 869 |
| | | | | | | |
| Thu | Fri | Sat | Sun | Mon | Tue | Wed |
| 7-Oct | 8-Oct | 9-Oct | 10-Oct | 11-Oct | 12-Oct | 13-Oct |
| 931 | 749 | 494 | 24 | 8 | 3 | 0 |

Hotels in the block:

Westin Boston Seaport District
 Aloft Boston Seaport District
 Element Boston Seaport District

ACTIVITY AT THE BCEC

Registration

| | |
|----------------------|----------------|
| Tuesday, October 5 | 12:00pm-5:00pm |
| Wednesday, October 6 | 7:30am-6:00pm |
| Thursday, October 7 | 7:00am-6:00pm |
| Friday, October 8 | 7:30am-4:30pm |
| Saturday, October 9 | 8:00am-2:30pm |

Exhibits: Hall A

| | |
|---------------------|----------------|
| Thursday, October 7 | 12:30pm-5:30pm |
| Friday, October 8 | 10:30am-2:30pm |

Coat Check: TBD

CVB Visitor Services Desk - North Lobby

| | |
|---------------------|---------------|
| Thursday, October 7 | 9:00am-5:00pm |
| Friday, October 8 | 9:00am-5:00pm |
| Saturday, October 9 | 9:00am-2:00pm |

Key Events at the Convention Center:

| | | |
|---------------------|---------------|----------------|
| Thursday, October 7 | Welcome Party | 6:00pm-8:00pm |
| Saturday, October 9 | Toby Awards | 6:00pm-10:00pm |