



BOSTON

Citywide Resume

PREPARED BY: Lisa Deveney, VP, Destination Services | Meetings & Events
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CONFERENCE INFORMATION:

Name of Meeting: HLTH (pronounced "health")
Location: Boston Convention and Exhibition Center - BCEC
Meeting Dates: October 17-20, 2021
Website: [HLTH](https://hlth.com)
Social Media: #HLTH2021 @HLTHEVENT
MCCA Event Manager: Allie Carver, acarver@SignatureBoston.com
BCMC Sales Contact: Melody Moore Henriquez, mmore@BostonCMC.com
BCMC Hotel Contact: Soozin Park, spark@BostonCMC.com

About the Group:

HLTH (pronounced "health") is the leading platform bringing together the entire health ecosystem, focused on health innovation and transformation. From unparalleled events with industry-leading speakers to inspirational digital content and mission-driven initiatives, HLTH creates a unique marketplace for the health community leading the dialogue and development of a new health ecosystem.

HLTH is a community of leaders, innovators, and pioneers of the health industry and span across the entire health ecosystem; payers, providers, employers, investors, startups, pharma, policymakers, and the patient community to discuss the trends and strategies needed to create health's future.

About the Meeting:

Across many topics in 100+ sessions, you'll learn where disruptions to incumbent models, roles and technologies are reshaping the entire spectrum of health. Whether rewiring care infrastructures, recreating care journeys or re-imaging community and consumer-centric health, our discussions and debates will draw you in and drive you forward.

ANTICIPATED ATTENDANCE: 4400 as of September 28. Targeting 6000

DELEGATE PROFILE:

HLTH is an ecosystem event that brings together payers, providers, employers, investors, startups, life sciences, policymakers, and the patient community to help solve some of the industry's largest problems and to bring to life some of the most promising opportunities to improve health.

MAIN CONTACTS:

Ashley Witz, Operations Director
Marina Brown, Event Manger
Nancy Mastroianni, Head of Growth

HOTEL BLOCK: current pick up as of September 29

Tues	Wed	Thurs	Fri	Sat	Sun	Mon
12-Oct	13-Oct	14-Oct	15-Oct	16-Oct	17-Oct	18-Oct
2	28	74	157	750	1979	2086
Tues	Wed					
19-Oct	20-Oct					
1867	296					

Hotels in the official block:

AC Hotel by Marriott Downtown, Aloft Boston Seaport, Courtyard Boston Downtown, Courtyard by Marriott South Boston, Element Boston Seaport, Hampton Inn & Suites Crosstown Center, Omni Boston Seaport, Omni Parker House, Seaport Hotel, Westin Boston Seaport, Wyndham Boston Beacon Hill, Yotel Boston

Housing Management Company: Connections Housing

Primary Contact: Anna Wicha, Housing Manager, avivas@connectionshousing.com

ACTIVITY AT THE CONVENTION CENTER

Registration: North Lobby

Sunday, October 17 8:00am-8:00pm
Monday, October 18 7:00am-7:00pm
Tuesday, October 19 7:00am-7:00pm

Exhibit Hall: Halls AB

Sunday, October 17 5:00pm-9:00pm
Monday, October 18 8:30am-6:00pm
Tuesday, October 19 8:30am-7:30pm

CVB Visitor Services Desk Hours: North Lobby

Sunday, October 17 9:00am-5:00pm
Monday, October 18 9:00am-5:00pm
Tuesday, October 19 9:00am-5:00pm

Key Events at the Convention Center:

Sunday, October 17	Lunch		12:30pm-1:30pm
	Welcome Reception	Hall B	7:00pm-9:00pm
Monday, October 18	Breakfast		7:00am-8:20am
	Lunch		12:00pm-2:00pm
	Networking Reception	Hall B	6:00pm-7:00pm
Tuesday, October 19	Breakfast		7:00am-8:20am
	Lunch		12:00pm-2:00pm
	Networking Reception	Hall B	6:00pm-7:00pm

Wednesday, October 20

ALL EVENTS ARE VIRTUAL: NO ACTIVITY AT THE BCEC
***BREAKFAST WILL BE SERVED AT THE OMNI SEAPORT, 8:00AM-10:00AM**

[2021 Agenda](#)