

# BOSTON



## Leaders Conference

Boston, MA

June 26–30, 2022

∴ MassMutual

### PREPARED BY:

Stacy Roberts, Manager, Destination Services | Meetings & Events  
Greater Boston Convention and Visitors Bureau  
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### CONFERENCE INFORMATION:

**Name of Meeting:** Massachusetts Mutual Life Insurance Co. Leadership Conference 2022  
**Location:** Hynes Convention Center  
**Meeting Dates:** June 26 – June 29, 2022  
**Website:** <https://www.massmutual.com/>  
**Social Media:** @MassMutual #LiveMutual  
**MCCA Event Manager:** Stephen Galeotalanza, [sgaleotalanza@signatureboston.com](mailto:sgaleotalanza@signatureboston.com)  
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### About the Group:

Founded in 1851, MassMutual is an American mutual life insurance company, serving 5 million clients. The company employs more than 7,000 in the U.S. and over 10,000 internationally. MassMutual was ranked 76th in the Fortune 500 list in 2016, with revenues just under \$30 billion and assets under management of \$675 billion. MassMutual provides financial products such as life insurance, disability income insurance, long term care insurance, retirement/401K plan services and annuities. MassMutual is a mutual company. That means we don't have shareholders. Instead, our members and participating policy owners are often described as sharing in our ownership. This generally means that, if you're insured under one of MassMutual's individual,

participating whole life insurance policies, for example, you are a member entitled to vote for our Board of Directors. And if you own that participating policy, you may be eligible to share in any dividends we may declare. As a mutual company, we operate for the benefit of our members and participating policyowners. We manage the company with a focus on their long-term interests and are not subject to the expectations of Wall Street analysts or stockholders. Throughout our history, this focus on the long-term has helped us provide financial and retirement security to millions of people. And while they're not guaranteed, we've consistently paid dividends to eligible participating policyowners since the 1860s. Our success is reflected in our financial strength ratings<sup>1</sup>, which are among the highest of any company in any industry.

### **About the Meeting:**

Leaders Conference recognizes of Financial Services Representatives for achieving our entry level program range and provides fun and inspiration to engage the entire family.

**ANTICIPATED ATTENDANCE:** 3600

### **MAIN CONTACTS:**

Susan Wylie | Event & Conference Manager | Law/Procurement

Susanne Guertler CMP, CMM | Event & Conference Management | Law/Procurement

### **HOTELS INCLUDED IN THE OFFICIAL BLOCK:**

Boston Marriott Copley Place

Sheraton Boston

Westin Copley

### **HOTEL BLOCK: current pick up as of 6/6/22:**

Sun	Mon	Tues	Weds	Thurs	Fri	Sat	Sun
June 19	June 20	June 21	June 22	June 23	June 24	June 25	June 26
19	13	29	50	71	187	469	1573

Mon	Tues	Weds	Thurs	Fri	Sat	Sun	Mon
June 27	June 28	June 29	June 30	June 1	June 2	June 3	June 4
1576	1571	1523	73	29	10	3	2

### **ACTIVITY AT THE Hynes, Marriott Copley, Sheraton Boston and Westin Copley:**

#### **CVB Visitor Services Desk, Hours and Locations:**

##### **Hynes Level 2 by escalators:**

Monday, June 27 7:30am – 12:30pm

Tuesday, June 28: 7:30am – 12:30pm

Wednesday, June 29: 7:30am – 12:30pm

## Overall Meeting Room Dates, Hours and Locations:

### **Hynes:**

Monday, June 27 8:30am – 12:00pm (General Session)  
**Auditorium**

Tuesday, June 28: 8:30am – 12:00pm (Business Breakout Sessions)  
**Auditorium**  
**Ballroom A**  
**Ballroom B**  
**Ballroom C**

Wednesday, June 29: 8:30am – 12:00pm (General Session)  
**Auditorium**

## Registration Dates, Hours and Locations:

### **Hotels:**

**Sheraton Boston Hotel:** Constitution Ballroom  
**Boston Marriott Copley Place:** Gloucester  
**The Westin Copley Place:** St. George, C&D

Sunday, June 26 12:00pm – 5:00pm

## Meal Dates, Hours and Locations:

### **Breakfast at Hotels:**

**Sheraton Boston Hotel:** Grand Ballroom  
**Boston Marriott Copley Place:** Grand Ballroom  
**The Westin Copley Place:** Essex Ballroom

Monday, June 27 7:00am - 9:30am

Tuesday, June 28 7:00am - 9:30am

Wednesday, June 29 7:00am - 9:30am

Thursday, June 30 7:00am - 9:30am

## Offsite Events Dates, Hours and Locations:

Sunday, June 26 6:00pm – 8:30pm (Welcome Evening - Fenway Park)

Monday, June 27 6:00pm – 10:00pm (Advisors Association Past Presidents Dinner -ICA)

Wednesday, June 29 5:30pm - 9:30pm (Farewell Evening - Faneuil Hall Market)