AT YOUR FEET
HARVARD SQUARE
You can soak in the sights with this guided tour from Cambridge Office for Tourism. Build your own map and get to know the heart of Cambridge on foot!

PREMIUM PAGE SPONSOR
Specs: Photo (905w x 605h pixels); Headline (35 characters including spaces); Body (170 chars.)
- Intended for an integrated digital plan which includes a click-through to a dedicated blog promoted through Meet Boston’s social channels.
- Blog will contain a click-through to the member/advertiser website.
- Available on the home page or targeted pages such as Things To Do, Hotels, Restaurants, Events or Plan.

HEADER IMAGE SPONSOR
Specs: Photo (233w x 747h pixels min.); Headline (87 chars. including spaces); Body (100 chars.)
- Intended for an integrated digital plan which includes a click-through to a dedicated blog promoted through Meet Boston’s social channels.
- Blog will contain a click-through to the member/advertiser website.
- Available on targeted pages such as Things To Do, Hotels, Restaurants, Events or Plan. Not available on the home page.

SPOTLIGHT
Specs: Photo (906w x 605h pixels; Headline (65 characters including spaces); Body (84 characters)
- Direct click-through to the member/advertiser website (provide url).
- Available on the home page and targeted pages such as Things To Do, Hotels, Restaurants, Events and active campaign pages.

FEATURED LISTINGS
Specs: No additional creative materials are necessary; pulls content from your existing listing detail page.
- Featured Listings rise to the top in any specified business category listing.
- Available on the home page and targeted pages such as Things To Do, Hotels and Restaurants.

MOBILE BANNER ADS
Specs: Photo (75w x 50h pixels); Headline (35 characters including spaces); Body (13 characters; Click-through URL
- Mobile banner ads are run of site and receive 15 - 25% SOV.
- Direct click-through to the member/advertiser website.

TO ADVERTISE, PLEASE CONTACT
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MEETBOSTON.COM
AD PLACEMENTS & SPECIFICATIONS