



BENEFIT				
<b>PILLAR 1: Be a part of the unified voice that is sharing Boston's story every day, locally and across the globe.</b>	<b>ALLY* - \$350</b>	<b>CONNECTOR- \$725</b>	<b>INVESTOR - \$975</b>	<b>CORNERSTONE \$2500</b>
Website visibility for your product, service or event through links, listings, videos and images	•	•	•	•
Listings in print publications targeting leisure markets	•	•	•	•
Digital opportunities for blog posts, social media promotions, and newsletter	•	•	•	•
Collateral and product placement in Boston Common and Mobile Visitor Information Centers	•	•	•	•
Access to media relations opportunities and assets including hosting travel media, Press Room and Media Library	•	•	•	•
Receive sales leads for a diverse range of opportunities to supply/deliver products and services to meeting and event clients	•	•	•	•
Paid opportunities to sponsor and advertise across a wide range of channels, including digital advertising, visitor center visibility, event/meetings market publications and more	•	•	•	•
Listings in print publications targeting meeting and event markets	•	•	•	•
Custom visibility opportunities for your organization (Cornerstone Level only)				•
<b>PILLAR 2: Access a talented team of Greater Boston experts who will help you grow your reach and results across a wide range of markets and opportunities.</b>	<b>ALLY* - \$350</b>	<b>CONNECTOR- \$725</b>	<b>INVESTOR - \$975</b>	<b>CORNERSTONE \$2500</b>
Regularly scheduled onboarding meetings to make sure new and existing partners are up to date on Meet Boston's capabilities and efforts.	•	•	•	•
Regularly scheduled report-outs on key visitor market segments, including business events, international travel, leisure group travel and more.	•	•	•	•
Ongoing training and updates to make sure you and your team know how to market Boston through and through.	•	•	•	•
Trainings and demos to share tools that can help you sell and promote your destination, including our media library, coop marketing programs, social media engagement and more	•	•	•	•
Quarterly tailored in-person consultations with senior team members to help you make the most of your partnership. (Cornerstone Level only)				•
<b>PILLAR 3: Build your knowledge through educational programs offering the latest industry insights, research and trends.</b>	<b>ALLY* - \$350</b>	<b>CONNECTOR- \$725</b>	<b>INVESTOR - \$975</b>	<b>CORNERSTONE \$2500</b>
Key insights for Boston on tourism industry development, growth and opportunity	•	•	•	•
Best practices for essential skills, including RFP responses, sales efforts and social media	•	•	•	•
Alignment with Boston's priorities around workforce development, sustainability, DEI and other areas impacting our industry	•	•	•	•
Leveraging peer to peer partnerships for resources, mentorship and networking	•	•	•	•
<b>PILLAR 4: Share in specialized programs for neighborhood stakeholders and small businesses that support an inclusive approach and broaden engagement across our city</b>	<b>ALLY* - \$350</b>	<b>CONNECTOR- \$725</b>	<b>INVESTOR - \$975</b>	<b>CORNERSTONE \$2500</b>
Meet Boston funded event sponsorships for community events across our city	•	•	•	•
Workshops and meetups designed for small businesses, entrepreneurs and woman/minority owned businesses to connect with each other and with all Meet Boston partners	•	•	•	•
Databases and seminars focused on elevating our commitment to diversity, equity and inclusion across all of Boston, including a new resource/database of diverse industry suppliers	•	•	•	•
Opportunities to participate in new efforts that develop pathways to business and neighborhood growth, including development of new group business in neighborhoods and new public-facing special events	•	•	•	•
<b>PILLAR 5: Grow your network by participating in events throughout the year, including social gatherings, hyper-targeted opportunities and major Boston-hosted events.</b>	<b>ALLY* - \$350</b>	<b>CONNECTOR- \$725</b>	<b>INVESTOR - \$975</b>	<b>CORNERSTONE \$2500</b>
Hypertargeted gatherings focused on specific markets and opportunities centered on small business, EDI, sustainability, nightlife, culinary and more.	•	•	•	•
Monthly Open Houses held at venues across Boston	•	•	•	•
Quarterly seminars and workshops to that will help you build new connections and new skills	•	•	•	•
Dine Out Boston	•	•	•	•
<b>PILLAR 6: Connect with key local leadership to build knowledge and mutual understanding through a year-round calendar of programs and events.</b>	<b>ALLY* - \$350</b>	<b>CONNECTOR- \$725</b>	<b>INVESTOR - \$975</b>	<b>CORNERSTONE \$2500</b>
<b>Cornerstone Partner Leadership Circle benefits, including:</b>				
Biannual breakfast with Meet Boston leadership team on key issues and opportunities				•
Hear from leadership with key local partners including the City of Boston, Massport, Massachusetts Office of Travel and Tourism, Boston Convention and Exhibition Center (BCEC) and others to learn more about key initiatives				•
Receive invitations to special events and gatherings to increase your visibility and engagement with Meet Boston and other key stakeholders				•
Annual review of your partnership with Partnership team to identify key areas for development and growth				•
Attend in person and virtual events offering insights from leading global travel and tourism industry organizations that will broaden your perspective and understanding of our industry				•
Two (2) tickets to Meet Boston Annual Meeting and Reception				•