

# **March 2023**

Produced by Meet Boston, an organization that welcomes taste buds, tech conferences and bubble tea lovers alike. We'll show you where to have girl's night out and where to find green spaces. We cater to families, foodies, solo travelers, event planners, and Marathon runners. The Meet Boston mission is to elevate Boston's vibrant neighborhoods and diverse people, amplifying their stories and sharing them locally and across the globe. We deliver exciting and inclusive programs and services that drive our local economy by unifying an eclectic range of community stakeholders around the opportunities, experiences and energy that underpin our industry, define our destination, and enhance the visitor journey.

The tenets of the Meet Boston team are to be inclusive, newsworthy, historic, transportive and proud. Above all else, Meet Boston is an organization in motion, just like the dynamic destination we are charged with marketing to all audiences in all seasons.

### MEET BOSTON MEDIA CONTACTS

### David O'Donnell (he/him)

Vice President of Strategic Communications e: dodonnell@meetboston.com p: 617-867-8214

### Megan Skiles (she/her)

Communications Manager e: mskiles@meetboston.com p: 617-867-8206

Please subscribe by emailing mediarelations@meetboston.com or visit our website for the most up-to-date news and information.

www.MeetBoston.com www.CambridgeUSA.org

### **Photo & Video Requests**

Meet Boston maintains a gallery of photo and video assets for non-commercial use by journalists and members of the media supplement editorial coverage. To preview all digital assets visit our <u>Online Media Gallery</u>. Terms and conditions apply.

# Follow Us on Social Media

#MeetBoston

Facebook: @MeetBostonUSA
InstaGram: @MeetBostonUSA
TikTok: @MeetBostonUSA
Pinterest: @MeetBoston
Youtube: @MeetBostonUSA
LinkedIn: @MeetBoston

# HOTEL ACCOMMODATIONS: 2022 & 2023 OPENINGS

### Marriott SpringHill Suites (Opened February 2022)

168 rooms | 400 Ocean Avenue, Revere

The SpringHill Suites hotel near Boston Logan Airport offers 168 guestrooms with city or unobstructed ocean views of Revere Beach, America's oldest public beach. Steps to the Wonderland T Station provides easy access to downtown Boston, Logan Airport and many Boston area attractions, restaurants and office towers.

### Canopy by Hilton Boston Downtown (Opened March 2022)

212 rooms | 99 Blackstone Street, Boston

The boutique brand Hilton property is located on a prime downtown site. Bounded by Hanover Street to the north, Blackstone Street to the west, North Street to the south and the John Fitzgerald Surface Road and Rose Kennedy Greenway to the east and steps from Faneuil Hall Marketplace and the Boston Public Market. The hotel includes an outdoor terrace, 1,600 square feet of meeting space, a fitness center, restaurant, retail space, and a roof deck.

## Cambria Somerville (Opened April 2022)

168 rooms | 515 Somerville Avenue, Somerville

Cambria Hotel Boston Somerville has opened its doors. Situated on the Somerville-Cambridge line, it converges with a unique moment in time for Somerville as it experiences a modern-day renaissance, and it adds to the exciting transformation that Somerville's historic Union Square is undergoing.

### Raffles Boston Back Bay Hotel (Opening Q3 2023)

147 rooms | 40 Trinity Place, Boston
Joining an impressive collection of 12 unique Raffles
properties around the world, Raffles Boston will
include 147 guestrooms and 146 residences in its
new 33-story building at the corner of Stuart Street
and Trinity Place in Boston's Back Bay. As the first
Raffles hotel in North America, the property will
include a mix of signature services such as the
Raffles Butler; elegant and lively public spaces; a
two-story sky lobby perched high above Copley
Square; five distinct food and beverage venues; a



state-of-the-art Raffles Spa with a 20-meter indoor pool; a rooftop garden terrace and lounge, and expansive meeting and pre-function space.

# citizenM Hotel (Opening Q3 2023)

100 Massachusetts Avenue, Boston

Boston's second citizenM Hotel will open in Q3 of 2023. The development located above the Massachusetts Turnpike is at the intersection of Massachusetts Avenue and Newbury Street in the Back Bay.

### **North End Cross Street Boutique Hotel (Opening TBD)**

134 rooms | 42 Cross Street, Boston

A 134-room boutique hotel at 42 Cross Street will be located along the Rose Fitzgerald Kennedy Greenway on the edge of the North End. The hotel will have two ground-floor restaurants and a seasonal rooftop dining terrace, with a total seating capacity of approximately 300 persons. The hotel will also include a two-story open-air pedestrian passageway connecting the Greenway with Cutillo Park.

# **Boston Landing Hotel** (Opening TBD)

175 rooms | 180 Guest Street, Boston

The Boston Landing Hotel will feature 175 inspired guest rooms with incredible views of downtown Boston and the Charles River as well as a restaurant and bar and meeting space for groups. The hotel will be within steps of the Boston Landing Commuter Rail stop as well as an assortment of restaurants and retail outside the front door.

# **HOTEL RENOVATIONS: 2022 & 2023 OPENINGS**

### Copley Square Hotel (164 rooms)

164 rooms | 47 Huntington Ave, Boston

Hue, a glamorous new restaurant, cocktail, and entertainment venue recently opened in the Back Bay. Hue launched in the newly renovated Copley Square Hotel during the first week of December. This luxurious space is home to a restaurant and bar, bringing fine dining and nightlife experiences to the neighborhood. The name Hue comes from the spot's location on Huntington Avenue and Exeter Street. Both the restaurant space and hotel are iconic, dating back to the 40s when the location used to be a jazz bar.

### Four Seasons Boston (Reopening April 2023)

196 rooms | 200 Boylston, Boston

From now until Spring of 2023, Four Seasons Hotel Boston will be refurbishing its lobby, front drive and new lobby restaurant. After years of ideation, Four Seasons Hotel Boston has partnered with architectural designer Ken Fulk to reimagine the space. The design will be fresh, striking and timeless, with elements that reflect the palette of the beautiful Public Garden complemented by the European influence seen in Beacon Hill's brownstones.

### LOGAN AIRPORT & TRANSPORTATION

Copa Airlines – Resumed direct, nonstop flights between Panama City and Boston in July of 2022

Cathay Pacific - Resumed direct, nonstop flights between Sao Paulo and Boston in August of 2022

LATAM - Resumed direct, nonstop flights between Sao Paolo and Boston in October of 2022

### Hainan Airlines – Service to/from Beijing and Shanghai, China (Launch Date 2023)

Flights between Boston and both Beijing and Shanghai are set to restart in 2023, according to federal regulatory filings made by Hainan Airlines, one of several carriers that ended service between Boston and East Asia in 2020. Flights will be scheduled to depart from each city three times a week.

#### Porter Airlines - Service to/from Ottawa, Canada beginning March 27, 2023

Porter Airlines is launching four new Canadian and U.S. routes from Ottawa International Airport. Starting March 27, 2023 passengers will be able to fly on daily non-stop flights between Ottawa and Boston, New York-Newark, Quebec City and Thunder Bay, featuring Porter's elevated economy experience. Porter will be the only airline providing year-round daily direct flights to Boston, Quebec City and Thunder Bay from Ottawa. People from Canada's Capital Region will benefit from the convenient travel links these routes provide.

#### Avianca – Service to/from Bogota, Colombia beginning March 27, 2023

The Colombian airline Avianca, which operated a route between Boston and Bogota at Logan Airport from 2017 to 2019, will resume the route on March 27. The flight was cut in 2019 as part of a plan to improve profitability. The airline will offer five weekly nonstop flights on an Airbus A320 aircraft that serves 180 passengers. The flights will depart from Boston on Mondays, Tuesdays, Thursdays, Fridays, and Sundays.

# Norse Atlantic Airways – Service to/from London, England beginning September 2023

Norse Atlantic Airways, a low-cost airline based in the United Kingdom, announced plans to begin flying between Boston and London. The relatively new airline, which was founded in March 2021, will begin service between Boston Logan International Airport and London Gatwick beginning Sept. 2, 2023. According to a recent statement, the airline will offer five flights per week with outgoing one-way fares beginning at \$159, including taxes. In addition, the airline's base rate will allow passengers to bring one under-seat bag aboard. Higher rates will include carry-on baggage, a checked bag and meal services.

# JetBlue – Service to/from Paris, France beginning Summer, 2023

JetBlue announced plans to expand transatlantic flying into Continental Europe with new service to Paris starting next summer. Paris will be JetBlue's second transatlantic destination following the airline's successful launch of service to London in August 2021, where it has quickly grown its schedule to five daily flights between the United States and the United Kingdom. With service to both London and Paris, JetBlue will play a unique role in disrupting high-fare legacy carriers that have used joint ventures and global alliances to dominate these routes for decades.

# **ENTERTAINMENT**

### **The MGM Music Hall at Fenway** (Opened August 2022)

A new 5,000-seat concert hall opened August 2022, at the intersection of Lansdowne and Ipswich Streets. The Music Hall at Fenway added 91,500 square feet and four levels of new event space and amenities to the ballpark and will host an anticipated 100 to 150 events per year.

# The Track at New Balance (Opened April 2022)

The new Boston Landing Track & Field complex features a 200-meter hydraulically banked track and seating for over 5,000 spectators, plus premium facilities for training, events and recovery. Ground floor retail rounds out Boston's destination location for athletes. Also available for group buyouts.

### Roadrunner (Opened March 2022)

The Bowery Presents announced the opening of Roadrunner, a 3,500-seat general admission concert venue at Boston Landing in Brighton. Named in loving homage to Natick, Massachusetts' own rocker Jonathan Richman and his 1972 anthem of the same name by his band the Modern Lovers. The Roadrunner joins other Boston night spots Royale and Sinclair. Available for group buyouts.

## **SPORTS**

## Gillette Stadium Renovations (Completion Fall 2023)

This renovation project will feature a completely re-imagined plaza leading into the stadium, an enhanced lighthouse, a new high-definition video board, the addition of hospitality and function spaces, new and improved concession locations and other fan amenities.

## **New Balance Nationals at THE TRACK** (Spring 2023)

The 2023 New Balance Nationals Indoor track & field championships kick off the week of March 9 at the brand's campus. The best in high school track & field will compete at the TRACK at New Balance for the first time ever. Qualified athletes will get the chance to compete against the best for a chance to win a national title and celebrate the close of their indoor season. With 5,000 athletes registered, this year's meet will be the largest New Balance Nationals Indoor event to date.

#### **2023 Army vs. Navy Game** (Winter 2023)

The 2023 Army Navy Game presented by USAA will come to New England for the first time in the history of the 124-game series between the two academies. The game, to be played Saturday, December 9, 2023, will bring alumni, parents, fans and military leaders from the around the United States to Boston and Foxborough. In addition to the Army Navy game, a number of associated events will be hosted at historic sites.

# **Upcoming**

Boston will host the following NCAA Events:

- 2024 NCAA Men's Basketball East Regional at TD Garden
- 2025 & 2026 NCAA Men's & Women's Lacrosse Championships at Gillette Stadium

**U.S. Figure Skating 2025:** The International Skating Union (ISU) awarded the ISU World Figure Skating Championships 2025 to Boston with the event to be hosted by U.S. Figure Skating at TD Garden, March 24 – 30.

**FIFA World Cup 2026:** A significant milestone on the road to the FIFA World Cup 2026<sup>™</sup> was reached as the 16 Host Cities (including Boston) that are due to stage matches at the first edition of football's showpiece to feature 48 teams were unveiled by FIFA.

#### **FOOD & DRINK**

### Food Hall and Emporiums:

Boston is now home to a rich array of amazing and immersive food halls, featuring some of the region's most celebrated chefs and locally-sourced seafood and farm goods. Visitors are encouraged to explore Hub Hall, High Street Place, Time Out Market, Boston Public Market and Eataly.

# **Lord Hobo Brewing, Seaport and Somerville**

Opened Spring 2022 (Seaport) & Coming Soon (Somerville)

Boston area Lord Hobo Brewing continues its growth with the long-anticipated Lord Hobo in the Seaport. Located in one of the most up and coming areas of the city, this restaurant and taproom can accommodate up to 160 patrons. The outdoor patio also stretches along the building with 52 tables to safely accommodate another 380 customers, making it a little oasis cut right from downtown and an ideal Boston destination. Lord Hobo's expansion will continue into the Somerville neighborhood of Union Square where a new brewery is set to open in the summer of 2023 in an old concert hall venue.

### **Lamplighter Brewing Co.** (February 2022)

Lamplighter officially opened its second taproom in February 2022. The new location, called Lamplighter Brewing CX, features a taproom, event space, a retail counter, merch, to-go beer, and takehome cheese boards. Lamplighter Brewing, which is known for its hazy New England IPAs and colorful can art reflects this same creative spirit within its space.

# Ramsay's Kitchen (Opened Winter 2022)

Gordon Ramsay has entered the Boston restaurant scene with Ramsay's Kitchen at the Mandarin Oriental in Back Bay. The restaurant features a raw bar, bar and lounge space, two private dining areas and a seasonal patio in addition to its main dining room.

#### Nash Bar and Stage (Opened Winter 2022)

Bringing a little bit of Nashville to Boston, this establishment is serving up Southern-style culinary options and live music for country lovers. Under the umbrella of the Buttermilk & Bourbon Group and partner Chef Jason Santos, Nash Bar and Stage has multiple floors filled with live music, line dancing, songwriting circles, innovative drinks, amazing food options and fun for everyone.

### **La Royal Cambridge** (Opened Winter 2022)

Brought to you by award winning restaurants, Maria Rondeau and JunaMa Calderon, this Peruvian restaurant offers original takes on classic dishes, from the country's different regions. The team has even collaborated with professor and award-winning cookbook author Darra Goldstein on a selection of macerated liquors.

### Mooo.... Seaport (Opened Winter 2022)

Brought to you by chef Jamie Mammano, this second location of the iconic restaurant features an exceptional dining experience. With an extensive wine list, a modern steak house menu and three private dining rooms – this location is perfect for your next special occasion or corporate event.

# The Koji Club (Opened Winter 2022)

Boston's first sake bar, The Koji Club is a safe space to celebrate, learn about and drink good sake. With the goal of reframing Japanese sake from an esoteric, sushi companion to an approachable every day beverage choice – this restaurant is bringing a unique and educational experience to the Boston area.

### Eva (Opened Spring 2022)

Located on iconic Newbury Street, this restaurant focuses on bringing forward a welcoming and bright space with great food and conversation. With a focus on specialty cocktails and a great patio space, this restaurant is sure to fill up your social media feed.

# Salt + Stone (Opened Spring 2022)

Located in Somerville's Assembly Row, this is the first independent restaurant from restauranters Sean and Sue Olson. With photographable décor and a menu filled with "all that delights," Salt + Stone is the perfect place for lunch, after-work drinks, dinner, private events and more.

#### Next Door Speakeasy & Raw Bar (Opened Spring 2022)

A hidden East Boston neighborhood gem, where imagination, creativity and hospitality come together. This speakeasy turns a regular night into a one-of-a-kind adventure, offering innovative cocktails, plates and more.

#### **Hecate** (Opened Spring 2022)

Highly anticipated high-concept cocktail bar, Hecate gives visitors a mythical, spiritual, and underground experience.

# Bar Vlaha (Opened Fall 2022)

Some of the Boston area's biggest names in Hellenic cuisine are joining forces, and they have plans to expand a buzzy empire of restaurants to Brookline — and beyond.

Prepare for plates of spit-roasted meats, because later this fall chef Brendan Pelley will fire up an openflame grill (and start spinning the souvla) in the open kitchen of Bar Vlaha. The restaurant at 1653 Beacon Street is going to shine a spotlight on the rustic Greek cookery of the Vlachs, a community of nomadic shepherds, and serve as an exciting new stage for Pelley.

### Batifol (Opened Fall 2022)

The team behind the South End's Petit Robert opened a new restaurant in Kendall Square. Bigger than its bistro sibling, Batifol is more of a brasserie, says owner Loic Le Garrec. Bastifol is located at 291 Third Street, Kendall Square, Cambridge.

### Birds of Paradise (Opened Fall 2022)

Ran Duan — the cocktail trailblazer behind Baldwin Bar, Blossom Bar and Ivory Pearl Bar — is mixing up something new: a cure for pandemic-era malaise. Coming soon to the Charles River Speedway in Brighton, Birds of Paradise is a celebration of travel and escapism. Next stop: Mexico, with a focus on Jalisco, the inspiration for the 45-seat cocktail bar's opening menu. "This summer we took a trip to Jalisco to select our very own tequila barrel. We learned, tasted and harvested agave. We immersed ourselves in the culture for two weeks, eating and drinking and meeting the locals." It is located at 525 Western Avenue #12, Brighton.

### Hot Chix Boston (Opened Fall 2022)

Sometimes one wants elegant tasting menus featuring diminutive courses of refined ingredients plated with tweezers. Other times, a Nashville-style hot chicken sandwich is the only thing that will do. In Inman Square, poultry magnates Alex Kim, Alex Nystedt, and William Yoo serve up the aforementioned-slash-namesake hot chicken sandwiches (pick your own heat level), along with fish and mushroom counterparts; chicken tender plates; sides like slaw, waffle fries and honey butter biscuits; and beer. It is located at 1220 Cambridge Street, Inman Square, Cambridge.

# Eastern Standard (Opening Winter 2023)

The new Eastern Standard will include restaurant concepts that are nods to Harker's other iconic (and now-shuttered Kenmore Square restaurants): The Hawthorne and Island Creek Oyster Bar. Eastern Standard will be the flagship concept for the space, the restaurant spokesperson said. And just as The Hawthorne bar used to abut Eastern Standard, the new Eastern Standard will have an adjacent cocktail bar called Equal Measure.

# **EXHIBITS, ATTRACTIONS & ENTERTAINMENT**

### Innovation Trail (Launched Summer 2022)

The Innovation Trail celebrates the history of innovation in Boston and Cambridge. This one-of-a-kind walking tour gives families and adults the chance to experience 21 sites where innovators developed world-changing inventions within the region. Bring a group and walk it in person or use the website to take a virtual stroll through the history of science, medicine, entrepreneurship and technology.

### MIT Museum New Home (Launched Fall 2022)

Now at 314 Main Street, the MIT Museum reopened in October 2022. Nestled in the heart of Kendall Square, the most innovative square mile on earth houses the nation's oldest nautical archives. Within this new space galleries overflow with art, technology, and rotating innovations such as AI robots and a virtual MIT map created on Minecraft. Visitors get a chance to take a guided gallery tour, peer into microscopes in the Learning Labs, test their engineering skills inside the Maker Hub and more.

**Space Adventure Exhibit** (Tickets available through – April 2, 2023)

Space Adventure is a must-see, family-friendly, immersive exhibit with over 300 original NASA items. Experience a journey through five different areas including objects that traveled to the Moon, a Lunar area with a Lunar Rover, an Apollo mission control center with original computers, an immersive room simulating a departure to the Moon, and more.

### Art of the Brick (On view through – April 23, 2023)

Art of the Brick is now open on Newbury Street, featuring over one million LEGO bricks transformed into 70+ sculptures by artists Nathan Sawaya. The exhibit includes Sawaya's original work paired with re-imagined versions of famous masterpieces from Michelangelo, Van Gogh and Da Vinci.

# The Great Wave off Kanagawa (March 26 - July 16, 2023)

The Museum of Fine Arts, Boston, will display over 90 Hokusai woodblock prints, paintings, and illustrated books. Included in the exhibit, *Hokusai: Inspiration and Influence*, is the "Great Wave off Kanagawa", which is one of the most famous and most recognizable paintings of all time, so much so that Apple's wave emoji is based on it. Taking a new approach to the work of the ever-popular Katsushika Hokusai (1760–1849), this major exhibition also explores in detail his impact on other artists—both during his lifetime and beyond.

# Disney Animation: Immersive Experience (Tickets available through – July 4, 2023)

"Disney Animation: Immersive Experience" runs through July 4 at Lighthouse ArtSpace Boston at the Saunders Castle at Park Plaza and is presented by Walt Disney Animation Studios and Lighthouse Immersive Studios — the group behind previous immersive showcases of Gustav Klimt and Frida Kahlo's works, also at the Castle.

# View Boston (Opening Q2 2023)

View Boston, a world-class observatory and experiential attraction offering expansive and panoramic views of Boston and beyond, is under development at Prudential Center. The 59,000 square foot venue will be Boston's only observatory and is slated to open in 2023. The observatory encompasses the top three floors of the Prudential Tower and will feature immersive experiential exhibits and a bistro on the 50th floor; an indoor/outdoor cocktail lounge and 360-degree outdoor viewing deck on the 51st floor; and double height (24-foot) indoor viewing space on the 52nd floor. View Boston will host a variety of events and public programming geared towards guests of all ages.

# SIGNIFICANT ANNIVERSARIES & EVENTS

### **The Embrace Unveiling** (Martin Luther King Day, 2023)

Boston Common, America's first public park, has a vibrant 400-year-old history and a tradition of civic gatherings. The King Boston memorial, The Embrace, will be anchored here, where in 1965 Dr. King called Boston to live by its highest ideals. The Embrace will provide a living space for conversation, education and reflection on the racial and economic justice ideals of Martin Luther King, Jr. and Coretta Scott King, and serve as a permanent monument to the Kings' time in Boston, the city where they met and fell in love, and which helped shape their approach to a just and equitable society.

**300<sup>th</sup> Anniversary of Old North Church** (April 2023)

The Old North Church is celebrating its 300th anniversary. The Old North is most known for the "two if by sea" lantern signals and the tale of Paul Revere's ride on the eve of the first battles of the American Revolution. However, they have three centuries of history to share. One particular focus is researching the stories of the Black and Indigenous people who worshiped at Old North in the 18th and 19th centuries. The early stages of a commissioned play is in the works; it will run three nights a week next summer of 2023.

### **NAACP 2023** (July 2023)

Originally scheduled to take place in Boston during the summer of 2020, the NAACP National Convention will assemble in Boston in July 2023.

# 250th Anniversary of the Boston Tea Party (December 2023)

Boston will host a commemorative reenactment of the Boston Tea Party on December 16, 2023. The Boston Tea Party Ships & Museum along with Revolutionary Spaces (Old South Meeting House location) are the primary institutions charged with programming and events associated with the anniversary.

### DEVELOPMENT

### **Echelon Seaport**

This new 3.5-acre, 1.3 million-square-foot mixed-use residential complex in the heart of the Seaport features two levels of high-end retail, culinary experiences and recreational opportunities available to Boston's residents and visitors. A 19,000-square-foot destination 'piazza' will serve as a central gathering spot between the three residential towers and offer public access to communal events and programming and outdoor seating on multiple levels.

# Edison Power Plant Redevelopment (Summer Street, South Boston)

The city has greenlighted plans to replace the long-dormant Edison Power Plant in South Boston's Point neighborhood with a 1.7 million-square-foot development that will include residences, office and research facilities, 60,000 square feet of retail space and a 240-room hotel.

#### **Fenway Corners**

In a newly formed joint venture, WS will steward a collaborative effort among Fenway Sports Group Real Estate (FSGRE) and '47 Brand in the redevelopment of multiple sites in the Fenway neighborhood. The project will include approximately 5 acres within close proximity to Fenway Park located on Jersey Street, Brookline Avenue, Van Ness Street and Lansdowne Street. The project aspires to build community and dynamism beyond the Park via active streetscapes and new uses, while respecting the historic fabric and significance of Fenway Park.

#### **Cambridge Crossing**

The 100,000 square feet of retail space at Cambridge Crossing is home to esteemed local restaurateurs, makers, retailers and service providers that define CX's unique neighborhood vibe while meeting the needs of residents, tenants and visitors' morning, noon and night. Sip coffee, brunch with

friends, work out or grab a craft brew or cocktail are just a few of the ways to immerse yourself in this vibrant place.

# **Nubian Square Ascends**

Taylor is partnering with private equity firm Almiranta Capital and the curators of the neighborhood's Black Market retail incubator on a 329,000-square-foot project that would bring market-rate office space, a marketplace, and cultural hall with artists' workspace to the square. Food Hall run by Commonwealth Kitchen.