



BOSTON

Group Resume



Provided by

PREPARED BY: Lisa Deveney, VP, Destination Services | Meetings & Events
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CONFERENCE INFORMATION:

Name of Meeting: Yankee Dental Congress 20222
Location: Boston Convention and Exhibition Center – BCEC
Meeting Dates: January 27-29, 2022
Website: [Yankee Dental Congress | Official Site](#)
Social Media: @YankeeDental
MCCA Event Manager: Allie Carver, acarver@SignatureBoston.com
BCMC Sales Contact: Mary Choueiri, mchoueiri@BostonCMC.com
BCMC Hotel Contact: Soozin Park, spark@BostonCMC.com
About the Group:

The Massachusetts Dental Society (MDS), a 5,000-member constituent of the American Dental Association, is dedicated to the professional development of its member dentists through initiatives in education, advocacy, and promotion of the highest professional standards, and championing oral health in the Commonwealth.



Purpose: Empowering dental health professionals throughout their careers

Niche: The leading resource for member success

About the Meeting:

For more than 45 years, Yankee Dental has been the place for dental professionals to learn together, discover new products, connect with colleagues, and define the future of dentistry.

Yankee will be back and better than ever on January 27-29, 2022.

Explore over 250 lectures and hands-on courses for dental professionals who want to enhance their knowledge-base and stay current on cutting-edge trends in dentistry.

Educate yourself and your team about the most innovative and promising technology solutions in the dental arena including artificial intelligence, dental robotics, 3D printing, and more.

Engage with your peers and 400 solution providers to gain valuable expert insights. Enjoy new events and be sure to check out the much-awaited addition to the Seaport District, the Omni Hotel.

ANTICIPATED ATTENDANCE: 14,000

DELEGATE PROFILE: Attendees consist of Dentists, Assistants, Hygienists, Technicians, Office Personnel, Students, Medical Professionals, Dental Dealers and Exhibitors

MAIN CONTACTS:

Shannon McCarthy, Managing Director, Business Development & Yankee Dental Congress
Stefanie Cunniffe, Manager, exhibits & Operations

HOTEL BLOCK: current pick up as of January 6, 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
23-Jan	24-Jan	25-Jan	26-Jan	27-Jan	28-Jan	29-Jan	30-Jan
9	33	151	1298	1905	1745	567	8

Hotels in the block:

Aloft Boston Seaport, Boston Park Plaza, Element Boston Seaport, Omni Boston Hotel at the Seaport, Renaissance Boston Waterfront Hotel, Seaport Hotel, Westin Boston Seaport District

Housing Management Company: onPeak

Primary Contacts:

Brad Finkbeiner, Account Executive
Brad.finkbeiner@onpeak.com



ACTIVITY AT THE CONVENTION CENTER

Registration - North Lobby

Tuesday, January 25	8:00am – 5:00pm (Exhibitor only)
Wednesday, January 26	8:00am – 6:00pm (Exhibitor only)
Thursday, January 27, 2022	6:30 am – 6:00 pm (Attendees starting at 7:00am)
Friday, January 28, 2022	7:00 am – 6:00 pm
Saturday, January 29, 2022	7:00 am – 4:00 pm

Exhibit Hall – Halls A&B

Thursday, January 27	9:30 am – 5:30 pm
Friday, January 28	9:30 am – 5:30 pm
Saturday, January 29	9:00 am - 4:00 pm

CVB Visitor Services Desk

Thursday, January 27	9:00 am - 6:00 pm
Friday, January 28	9:00 am - 6:00 pm
Saturday, January 29	9:00 am - 5:00 pm

Coat Check: North Lobby

Thursday, January 27	7:00 am - 6:30 pm
Friday, January 28	7:00 am - 6:30 pm
Saturday, January 29	7:00 am - 5:30 pm

Key Events at the Convention Center:

Thursday, January 27	Back to Boston Reception	4:00pm-5:30pm	Exhibit Hall
Friday, January 28	Mid Show Mixer Reception	4:00pm-5:30pm	Exhibit Hall

SHUTTLES:

Shuttles will be offered from the Renaissance and Seaport Hotels only.

