

BOULDER

Meetings Cash Incentive Program



The Boulder CVB Incentive Program offers approved organizations a monetary incentive to book business within the City of Boulder. Organizations who book a meeting which takes place between October 1 and April 30 could qualify for a cash incentive to help offset meeting-related expenses:

\$500 for 25-50 Total room nights booked
\$1,000 for 51-100 Total room nights booked
\$1,500 for 101-150 Total room nights booked
\$2,000 for 151-200 Total room nights booked
\$2,500 for 201-250 Total room nights booked

\$3,000 for 251-300 Total room nights booked
\$3,500 for 301-350 Total room nights booked
\$4,000 for 351-400 Total room nights booked
400+ rooms Let's discuss additional funding & services

*Program Rules: Boulder must be competing against another destination; A standard hotel contract must be utilized; an official offer letter from CVB must be issued; payout cannot be made to an individual person (W-9 required).

The Boulder CVB reserves the right to end the Incentive Program at any time.



**Please contact us to learn
more:**

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