

BOULDER

Meetings Cash Incentive Program



The Boulder CVB Incentive Program is offered year-around to approved organizations who will receive a monetary incentive to book group business within the City of Boulder. Organizations who book a meeting could qualify for a cash incentive to help offset meeting-related expenses:

\$500 for 25-50

\$1,000 for 51-100

\$1,500 for 101-150

\$2,000 for 151-200

\$2,500 for 201-250

Total room nights booked

Total room nights booked

Total room nights booked

Total room nights booked

Total room nights booked

\$3,000 for 251-300 Total room nights booked

\$3,500 for 301-350 Total room nights booked

\$4,000 for 351-400 Total room nights booked

400+ rooms Let's discuss additional funding & services

Program Guidelines: Boulder must be competing against another destination; A standard hotel contract must be utilized; an official offer letter from CVB must be issued; payout cannot be made to an individual person (W-9 required). The Boulder CVB reserves the right to end the Incentive Program at any time.



Please Contact us to learn more:

Group Sales Office
Boulder Convention & Visitors Bureau
GroupSales@Bouldercvb.com
(303) 938-2088
www.BoulderColoradoUSA.com

