

Meetings Cash Incentive Program



Visit Boulder's Incentive Program is offered year-round for approved organizations who to receive a monetary incentive to book group business within the City of Boulder. Organizations that book a meeting could qualify for a cash incentive to help offset meeting-related expenses.

Cash Incentive	Total Room Nights Booked	Cash Incentive	Total Room Nights Booked
\$500	25–50	\$2,500	201–250
\$1,000	51–100	\$3,000	251–300
\$1,500	101–150	\$3,500	301–350
\$2,000	151–200	\$4,000	351–400
400+ room nights booked Let's discuss additional funding and services			

Program Guidelines: Boulder must be competing against another destination; a standard hotel contract must be utilized; an official offer letter from Visit Boulder must be issued; payout cannot be made to an individual person (W-9 required). Visit Boulder reserves the right to end the Incentive Program at any time.



Please contact us to learn more:
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