



### Industry Communications Schedule

PR/Communications	Date
Build a PR Toolbox: Explore Branson	January 28, 2:00pm
How to present on camera/TBD	April 8, 2:00pm
How to promote your business to the media: Valorie Coleman	July 8, 2:00pm
Additional PR tools/Mandy Long & Grace Frankowski	October 14, 2:00pm

Sales Meetings	Date
<b>Q1:</b> Sports Committee Mtg.	February 19, 3:30pm
Group & Reunion Committee Mtg.	March 27, 10:00am
Student Market Committee Mtg.	March 27, 11:00am
Meetings & Conv. Committee Mtg.	March 27, 3:30pm
<b>Q2:</b> Sports Committee Mtg.	May 14, 3:30pm
Group & Reunion Committee Mtg.	June 26, 10:00am
Student Market Committee Mtg.	June 26, 11:00am
Meetings & Conv. Committee Mtg.	June 26, 3:30pm
<b>Q3:</b> Sports Committee Mtg.	August 13, 3:30pm
Group & Reunion Committee Mtg.	September 25, 10:00am
Student Market Committee Mtg.	September 25, 11:00am
Meetings & Conv. Committee Mtg.	September 25, 3:30pm
<b>Q4:</b> Sports Committee Mtg.	November 12, 3:30pm
Group & Reunion Committee Mtg.	November 13, 10:00am
Student Market Committee Mtg.	November 13, 11:00am
Meetings & Conv. Committee Mtg.	December 11, 3:30pm

Additional Meetings	Date
Simpleview Training: "How Tourism Businesses Access Leads & Info from Explore Branson"	February 18, 10:00am
Q2 - Simpleview Training	May 13, 10:00am
Q3 - Simpleview Training	September 16, 10:00am
Q4 – Simpleview Training	December 16, 10:00am
Annual Explore Branson meeting: 2025 recap and what's to come for 2026	October, TBD

In addition to the meetings outlined above, the Explore Branson team will have a representative at each monthly meeting for the League of Branson Theatre Owners & Show Producers and Branson Area Lodging Association.

Industry Newsletter	Date
---------------------	------

Q1- What's new in 2025, updates, highlights, and key dates	February 10, 2025
Q2- Industry updates, trends, Branson news, and key dates	May 5, 2025
Q3- Industry updates, trends, Branson news, and key dates	August 4, 2025
Q4- Industry updates, trends, Branson news, and key dates	November 3, 2025

Industry newsletter to be sent to all industry contacts in Simpleview, elected officials, TCED members, MOC, FOC, leisure newsletter list, and Chamber of Commerce members. Call for content to be shared in the Chamber newsletter, Chamber social media, industry meetings, and an initial email sent January 24 with a deadline for input of February 5. Each newsletter will include instructions for submission of content. Email can be forwarded to share and encourage participation.