



ADD A NEW  
**D I M E N S I O N**  
TO YOUR MARKETING

 **HRESHOLD** 



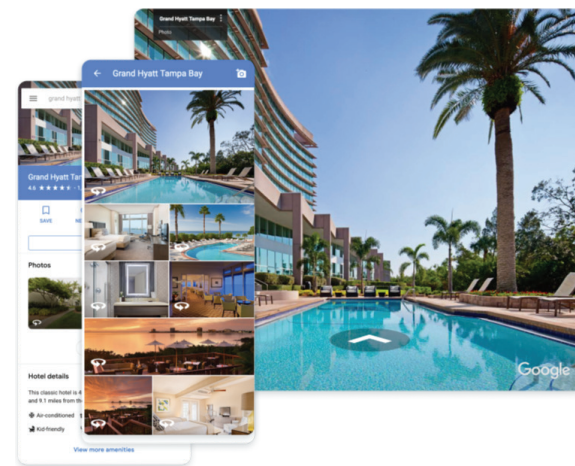
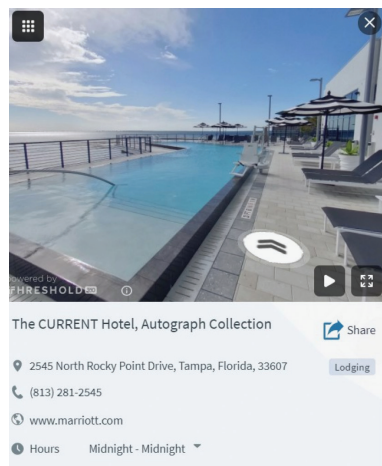




Threshold 360 is the leading platform for creating and distributing 360° virtual tours for the Hospitality and Travel industry. The Platform is proven to significantly increase online engagement, meeting/convention sales, and direct bookings. Threshold's virtual tour library contains over 100,000 locations and features over 100 destinations in North America.

## **Threshold has partnered with your local Chamber/CVB and will be coming to your destination!**

Your local Chamber/CVB has partnered with Threshold 360 to create 360° virtual tours of your location. This program includes FOUR key benefits for a minimal investment. Threshold partners with local 360° Photographer professionals to create virtual tours or “capture” your location - in an easy capture session typically taking less than 90 minutes.



### **FULL VIRTUAL TOUR CAPTURE**

Every meeting room, room type, amenity, food and beverage space that you want captured.

### **GOOGLE BY BUSINESS LISTING**

All of the content capture is automatically added to your Google listing page.

### **THRESHOLD SHARE PAGES**

Access to a unique link that your team can use for their sales and marketing efforts.

### **ENHANCED LISTING PAGE**

Coming in 2022, upgraded virtual tour content on BransonChamber.com

Threshold Virtual Tours™ allow visitors to step inside and experience your location from anywhere. Drive increased engagement and conversion from your website, via email, through social media and many other platforms.

## 2022 INVESTORS

**360 Capture:** \$250 (*one-time*)

**Online Hosting and Sharing:** \$99 per month

Company Name: \_\_\_\_\_

Company Rep: \_\_\_\_\_

Rep Email: \_\_\_\_\_

Rep Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company listed above agrees to pay capture rate of \$250 no later than 30 days after the initial 360 capture. Once Threshold 360 marketing assets/features are made available online, company listed above agrees to pay \$99 per month for online hosting and sharing capabilities. The \$99 monthly rate will be paid within 30 days of marketing assets being posted online. Company listed above will have the right to share all assets with potential customers, including hyperlinks living on BransonChamber.com, ExploreBranson.com and ImagineBransonMo.com.

