

CITY OF BRANSON								
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION								
2025	Amusements	Theaters	Hotels & Motels	Campgrounds	Short-Term Rentals	Restaurants & Concessions	2025 TOTALS	% Change as Compared to Same Month Last Year
January	\$ 395,612.27	\$ 479,626.78	\$ 590,896.10	\$ 11,587.37	\$ 265,652.09	\$ 153,851.39	\$ 1,897,226.00	4.2%
February	101,737.06	18,533.97	142,716.23	1,386.22	76,289.78	66,379.15	\$ 407,042.41	25.9%
March								
April								
May								
June								
July								
August								
September								
October								
November								
December								
TOTAL	\$ 497,349.33	\$ 498,160.75	\$ 733,612.33	\$ 12,973.59	\$ 341,941.87	\$ 220,230.54	\$ 2,304,268.41	7.5%
YEAR-TO-DATE COMPARISON								
YTD 2022	\$ 412,733.34	\$ 462,163.52	\$ 682,902.24	\$ 11,726.82	\$ 273,460.29	\$ 179,769.90	\$ 2,022,756.11	
YTD 2023	\$ 374,875.95	\$ 501,782.13	\$ 637,463.55	\$ 10,643.58	\$ 334,021.31	\$ 202,005.26	\$ 2,060,791.78	
YTD 2024	\$ 384,707.82	\$ 493,413.65	\$ 716,389.45	\$ 22,995.80	\$ 323,833.34	\$ 202,487.07	\$ 2,143,827.13	
YTD 2025	\$ 497,349.33	\$ 498,160.75	\$ 733,612.33	\$ 12,973.59	\$ 341,941.87	\$ 220,230.54	\$ 2,304,268.41	
Net Incr(Decr) - 2022	20.5%	7.8%	7.4%	10.6%	25.0%	22.5%	13.9%	
Net Incr(Decr) - 2023	32.7%	-0.7%	15.1%	21.9%	2.4%	9.0%	11.8%	
Net Incr(Decr) - 2024	29.3%	1.0%	2.4%	-43.6%	5.6%	8.8%	7.5%	
SAME MONTH COMPARISON								
Feb-22	\$ 77,142.97	\$ 35,740.44	\$ 107,952.86	\$ 1,824.05	\$ 63,200.38	\$ 39,779.63	\$ 325,640.33	
Feb-23	\$ 73,814.54	\$ 29,191.17	\$ 113,340.21	\$ 4,512.17	\$ 85,070.37	\$ 61,588.33	\$ 367,516.79	
Feb-24	\$ 22,618.04	\$ 26,609.20	\$ 140,836.88	\$ 1,335.72	\$ 69,986.14	\$ 61,907.93	\$ 323,293.91	
Feb-25	\$ 101,737.06	\$ 18,533.97	\$ 142,716.23	\$ 1,386.22	\$ 76,289.78	\$ 66,379.15	\$ 407,042.41	
Net Incr(Decr) - 2022	31.9%	-48.1%	32.2%	-24.0%	20.7%	66.9%	25.0%	
Net Incr(Decr) - 2023	37.8%	-36.5%	25.9%	-69.3%	-10.3%	7.8%	10.8%	
Net Incr(Decr) - 2024	349.8%	-30.3%	1.3%	3.8%	9.0%	7.2%	25.9%	
2024	Amusements	Theaters	Hotels & Motels	Campgrounds	Nightly Rentals	Restaurants & Concessions	2024 TOTALS	
January	\$ 362,089.78	\$ 466,804.45	\$ 575,552.57	\$ 21,660.08	\$ 253,847.20	\$ 140,579.14	\$ 1,820,533.22	
February	22,618.04	26,609.20	140,836.88	1,335.72	69,986.14	61,907.93	\$ 323,293.91	
March	68,660.87	49,119.82	182,236.61	1,963.64	50,004.38	67,429.10	\$ 419,414.42	
April	398,462.40	265,971.08	466,376.89	9,288.21	182,842.58	127,975.89	\$ 1,450,917.05	
May	199,469.48	227,456.63	427,880.12	23,021.86	141,324.81	115,837.89	\$ 1,134,990.79	
June	337,546.28	274,556.31	533,577.16	20,755.54	197,184.53	130,251.20	\$ 1,493,871.02	
July	574,848.95	343,710.41	773,906.45	24,343.46	375,060.47	172,167.19	\$ 2,264,036.93	
August	694,393.14	411,289.42	808,050.23	35,137.22	447,222.01	195,814.20	\$ 2,591,906.22	
September	403,200.84	187,586.92	538,319.40	20,675.28	233,554.79	143,640.74	\$ 1,526,977.97	
October	227,560.46	408,690.83	537,733.59	23,450.97	169,823.16	124,395.50	\$ 1,491,654.51	
November	234,874.54	262,290.56	649,178.51	30,423.69	258,643.78	125,094.84	\$ 1,560,505.92	
December	239,438.17	508,163.66	611,588.62	16,448.67	281,344.33	138,865.16	\$ 1,795,848.61	
TOTAL	\$ 3,763,162.95	\$ 3,432,249.29	\$ 6,245,237.03	\$ 228,504.34	\$ 2,660,838.18	\$ 1,543,958.78	\$ 17,873,950.57	
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts.								