

CITY OF BRANSON								
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION								
2024	Amusements	Theaters	Hotels & Motels	Campgrounds	Short-Term Rentals	Restaurants & Concessions	2024 TOTALS	% Change as Compared to Same Month Last Year
January	\$ 362,089.78	\$ 466,804.45	\$ 575,552.57	\$ 21,660.08	\$ 253,847.20	\$ 140,579.14	\$ 1,820,533.22	7.5%
February	22,618.04	26,609.20	140,836.88	1,335.72	69,986.14	61,907.93	323,293.91	-12.0%
March	68,660.87	49,119.82	182,236.61	1,963.64	50,004.38	67,429.10	419,414.42	0.0%
April	398,462.40	265,971.08	466,376.89	9,288.21	182,842.58	127,975.89	1,450,917.05	-1.8%
May	199,469.48	227,456.63	427,880.12	23,021.86	141,324.81	115,837.89	1,134,990.79	-0.2%
June	337,546.28	274,556.31	533,577.16	20,755.54	197,184.53	130,251.20	1,493,871.02	7.1%
July	574,848.95	343,710.41	773,906.45	24,343.46	375,060.47	172,167.19	2,264,036.93	-2.9%
August	694,393.14	411,289.42	808,050.23	35,137.22	447,222.01	195,814.20	2,591,906.22	-6.7%
September	403,200.84	187,586.92	538,319.40	20,675.28	233,512.60	143,640.74	1,526,935.78	-10.5%
October	227,560.46	408,690.83	537,733.59	23,450.97	169,821.98	124,394.36	1,491,652.19	1.4%
November								
December								
TOTAL	\$ 3,288,850.24	\$ 2,661,795.07	\$ 4,984,469.90	\$ 181,631.98	\$ 2,120,806.70	\$ 1,279,997.64	\$ 14,517,551.53	-1.8%
YEAR-TO-DATE COMPARISON								
YTD 2021	\$ 3,595,436.99	\$ 2,278,777.21	\$ 4,768,060.66	\$ 164,064.41	\$ 1,748,907.84	\$ 1,102,306.69	\$ 13,657,553.80	
YTD 2022	\$ 3,273,408.55	\$ 2,569,825.40	\$ 5,009,328.34	\$ 169,204.52	\$ 2,096,108.89	\$ 1,184,840.38	\$ 14,302,716.08	
YTD 2023	\$ 3,272,191.29	\$ 2,866,825.11	\$ 4,946,099.83	\$ 172,064.55	\$ 2,252,975.73	\$ 1,268,437.72	\$ 14,778,594.23	
YTD 2024	\$ 3,288,850.24	\$ 2,661,795.07	\$ 4,984,469.90	\$ 181,631.98	\$ 2,120,806.70	\$ 1,279,997.64	\$ 14,517,551.53	
Net Incr(Decr) - 2021	-8.5%	16.8%	4.5%	10.7%	21.3%	16.1%	6.3%	
Net Incr(Decr) - 2022	0.5%	3.6%	-0.5%	7.3%	1.2%	8.0%	1.5%	
Net Incr(Decr) - 2023	0.5%	-7.2%	0.8%	5.6%	-5.9%	0.9%	-1.8%	
SAME MONTH COMPARISON								
Oct-21	\$ 200,256.28	\$ 258,073.57	\$ 453,778.69	\$ 21,387.00	\$ 164,649.69	\$ 103,236.58	\$ 1,201,381.81	
Oct-22	\$ 217,114.85	\$ 323,280.84	\$ 570,635.23	\$ 24,521.75	\$ 199,052.19	\$ 120,433.83	\$ 1,455,038.69	
Oct-23	\$ 237,176.38	\$ 340,081.09	\$ 542,596.17	\$ 31,994.52	\$ 185,132.13	\$ 134,522.47	\$ 1,471,502.76	
Oct-24	\$ 227,560.46	\$ 408,690.83	\$ 537,733.59	\$ 23,450.97	\$ 169,821.98	\$ 124,394.36	\$ 1,491,652.19	
Net Incr(Decr) - 2021	13.6%	58.4%	18.5%	9.7%	3.1%	20.5%	24.2%	
Net Incr(Decr) - 2022	4.8%	26.4%	-5.8%	-4.4%	-14.7%	3.3%	2.5%	
Net Incr(Decr) - 2023	-4.1%	20.2%	-0.9%	-26.7%	-8.3%	-7.5%	1.4%	
2023	Amusements	Theaters	Hotels & Motels	Campgrounds	Nightly Rentals	Restaurants & Concessions	2023 TOTALS	
January	\$ 301,061.41	\$ 472,590.96	\$ 524,123.34	\$ 6,131.41	\$ 248,950.94	\$ 140,416.93	\$ 1,693,274.99	
February	73,814.54	29,191.17	113,340.21	4,512.17	85,070.37	61,588.33	\$ 367,516.79	
March	111,804.91	32,291.18	166,221.19	1,497.74	44,483.91	63,122.76	\$ 419,421.69	
April	352,557.40	295,928.97	517,786.40	13,150.72	172,054.16	125,319.93	\$ 1,476,797.58	
May	203,736.71	272,001.66	400,266.12	13,694.58	144,288.55	103,804.79	\$ 1,137,792.41	
June	295,068.63	288,793.42	508,467.93	16,970.59	157,107.28	128,944.96	\$ 1,395,352.81	
July	569,010.57	353,158.05	769,669.16	37,780.66	422,318.53	178,978.12	\$ 2,330,915.09	
August	716,914.38	475,729.56	818,274.65	31,920.37	538,981.71	197,259.82	\$ 2,779,080.49	
September	411,046.36	307,059.05	585,354.66	14,411.79	254,588.15	134,479.61	\$ 1,706,939.62	
October	237,176.38	340,081.09	542,596.17	31,994.52	185,132.13	134,522.47	\$ 1,471,502.76	
November	248,735.06	431,957.97	629,209.77	23,479.61	272,999.15	137,265.74	\$ 1,743,647.30	
December	273,773.20	512,345.11	635,266.56	13,727.26	243,763.89	133,262.76	\$ 1,812,138.78	
TOTAL	\$ 3,794,699.55	\$ 3,811,128.19	\$ 6,210,576.16	\$ 209,271.42	\$ 2,769,738.77	\$ 1,538,966.22	\$ 18,334,380.31	
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts.								