## CITY OF BRANSON TOURISM TAX HISTORY CALENDAR YEAR 2015 - 2024

|       | *** 2015 ***      |             | *** 2016 ***      |             | *** 2017 ***      |             | *** 2018 ***      |             | *** 2019 ***      |             | *** 2020 ***      |             | *** 2021 ***      |             | *** 2022 ***      |             | *** 2023 ***      |          | *** 2024 ***      |          |
|-------|-------------------|-------------|-------------------|-------------|-------------------|-------------|-------------------|-------------|-------------------|-------------|-------------------|-------------|-------------------|-------------|-------------------|-------------|-------------------|----------|-------------------|----------|
|       | MONTHLY<br>AMOUNT | %<br>Change | MONTHLY<br>AMOUNT | % Change | MONTHLY<br>AMOUNT | % Change |
| Jan   | \$814,630         | 19.4%       | \$869,687         | 6.8%        | \$959,717         | 10.4%       | \$1,133,887       | 18.1%       | \$1,031,748       | -9.0%       | \$1,177,601       | 14.1%       | \$1,043,046       | -11.4%      | \$1,697,116       | 62.7%       | \$ 1,693,275      | -0.2%    | \$ 1,820,391      | 7.5%     |
| Feb   | 229,404           | 27.6%       | 235,315           | 2.6%        | 209,515           | -11.0%      | 200,196           | -4.4%       | 272,371           | 36.1%       | 293,076           | 7.6%        | 311,789           | 6.4%        | 325,640           | 4.4%        | 367,517           | 12.9%    | 323,293           | -12.0%   |
| Mar   | 256,598           | -1.8%       | 291,110           | 13.5%       | 278,834           | -4.2%       | 275,839           | -1.1%       | 250,194           | -9.3%       | 243,103           | -2.8%       | 378,398           | 55.7%       | 371,227           | -1.9%       | 419,422           | 13.0%    | 419,414           | 0.0%     |
| Apr   | 789,841           | 0.9%        | 927,865           | 17.5%       | 1,029,097         | 10.9%       | 1,080,019         | 4.9%        | 989,349           | -8.4%       | 270,465           | -72.7%      | 1,395,304         | 415.9%      | 1,444,437         | 3.5%        | 1,476,798         | 2.2%     | 1,450,815         | -1.8%    |
| May   | 736,997           | 11.0%       | 864,860           | 17.3%       | 798,613           | -7.7%       | 852,226           | 6.7%        | 749,765           | -12.0%      | 147,005           | -80.4%      | 1,180,870         | 703.3%      | 1,098,010         | -7.0%       | 1,137,792         | 3.6%     | 1,134,991         | -0.2%    |
| Jun   | 962,676           | -3.8%       | 1,073,058         | 11.5%       | 1,010,141         | -5.9%       | 1,103,933         | 9.3%        | 1,072,875         | -2.8%       | 285,515           | -73.4%      | 1,505,768         | 427.4%      | 1,362,518         | -9.5%       | 1,395,353         | 2.4%     | 1,493,501         | 7.0%     |
| Jul   | 1,504,418         | 4.1%        | 1,487,776         | -1.1%       | 1,592,425         | 7.0%        | 1,721,745         | 8.1%        | 1,524,016         | -11.5%      | 848,979           | -44.3%      | 2,349,864         | 176.8%      | 2,112,596         | -10.1%      | 2,330,915         | 10.3%    | 2,260,106         | -3.0%    |
| Aug   | 1,891,692         | 3.6%        | 2,119,209         | 12.0%       | 1,985,621         | -6.3%       | 2,088,969         | 5.2%        | 2,068,808         | -1.0%       | 1,502,595         | -27.4%      | 2,748,679         | 82.9%       | 2,762,775         | 0.5%        | 2,779,080         | 0.6%     |                   |          |
| Sep   | 1,293,380         | -4.1%       | 1,284,153         | -0.7%       | 1,258,678         | -2.0%       | 1,301,166         | 3.4%        | 1,343,420         | 3.2%        | 1,075,869         | -19.9%      | 1,542,456         | 43.4%       | 1,673,359         | 8.5%        | 1,706,940         | 2.0%     |                   |          |
| Oct   | 1,131,607         | 21.0%       | 1,140,746         | 0.8%        | 1,147,325         | 0.6%        | 1,127,948         | -1.7%       | 1,020,323         | -9.5%       | 833,660           | -18.3%      | 1,201,382         | 44.1%       | 1,455,039         | 21.1%       | 1,471,503         | 1.1%     |                   |          |
| Nov   | 1,138,315         | -5.1%       | 1,377,608         | 21.0%       | 1,198,775         | -13.0%      | 1,232,146         | 2.8%        | 1,173,082         | -4.8%       | 1,071,424         | -8.7%       | 1,493,599         | 39.4%       | 1,557,619         | 4.3%        | 1,743,647         | 11.9%    |                   |          |
| Dec   | 1,340,369         | -4.2%       | 1,523,514         | 13.7%       | 1,472,320         | -3.4%       | 1,460,618         | -0.8%       | 1,478,763         | 1.2%        | 896,726           | -39.4%      | 1,723,474         | 92.2%       | 1,794,438         | 4.1%        | 1,812,139         | 1.0%     |                   |          |
|       |                   |             |                   |             |                   |             |                   |             |                   |             |                   |             |                   |             |                   |             |                   |          |                   |          |
| TOTAL | \$12,089,928      | 3.1%        | \$13,194,901      | 9.1%        | \$12,941,062      | -1.9%       | \$13,578,693      | 4.9%        | \$12,974,715      | -4.4%       | \$8,646,019       | -33.4%      | \$16,874,627      | 95.2%       | \$17,654,773      | 4.6%        | \$18,334,380      | 3.8%     |                   |          |
| ·     | YTD               | %           | YTD               |          |                   |          |
|       | AMOUNT            | Change      |                   | Change      | AMOUNT            | Change      |                   | Change      | AMOUNT            | % Change | YTD AMOUNT        | % Change |
| Jan   | \$814,630         | 19.4%       | \$869,687         | 6.8%        | \$959,717         | 10.4%       | \$1,133,887       | 18.1%       | \$1,031,748       | -9.0%       | \$1,177,601       | 14.1%       | \$1,043,046       | -11.4%      | \$1,697,116       |             | \$ 1,693,275      | -0.2%    |                   | 7.5%     |
| Feb   | 1,044,034         | 21.1%       | 1,105,002         | 5.8%        | 1,169,233         | 5.8%        | 1,334,083         | 14.1%       | 1,304,119         | -2.2%       | 1,470,677         | 12.8%       | 1,354,834         | -7.9%       | 2,022,756         | 49.3%       | 2,060,792         | 1.9%     | 2,143,684         | 4.0%     |
| Mar   | 1,300,632         | 15.8%       | 1,396,112         | 7.3%        | 1,448,067         | 3.7%        | 1,609,922         | 11.2%       | 1,554,313         | -3.5%       | 1,713,780         | 10.3%       | 1,733,232         | 1.1%        | 2,393,983         | 38.1%       | 2,480,213         | 3.6%     | 2,563,099         | 3.3%     |
| Apr   | 2,090,473         | 9.6%        | 2,323,977         | 11.2%       | 2,477,164         | 6.6%        | 2,689,941         | 8.6%        | 2,543,662         | -5.4%       | 1,984,245         | -22.0%      | 3,128,536         | 57.7%       | 3,838,420         | 22.7%       | 3,957,011         | 3.1%     | 4,013,913         | 1.4%     |
| May   | 2,827,471         | 10.0%       | 3,188,837         | 12.8%       | 3,275,778         | 2.7%        | 3,542,167         | 8.1%        | 3,293,428         | -7.0%       | 2,131,250         | -35.3%      | 4,309,406         | 102.2%      | 4,936,430         | 14.6%       | 5,094,803         | 3.2%     | 5,148,904         | 1.1%     |
| Jun   | 3,790,147         | 6.1%        | 4,261,895         | 12.4%       | 4,285,919         | 0.6%        | 4,646,100         | 8.4%        | 4,366,303         | -6.0%       | 2,416,765         | -44.6%      | 5,815,174         | 140.6%      | 6,298,948         | 8.3%        | 6,490,156         | 3.0%     | 6,642,405         | 2.3%     |
| Jul   | 5,294,565         | 5.5%        | 5,749,672         | 8.6%        | 5,878,344         | 2.2%        | 6,367,846         | 8.3%        | 5,890,319         | -7.5%       | 3,265,744         | -44.6%      | 8,165,037         | 150.0%      | 8,411,544         | 3.0%        | 8,821,071         | 4.9%     | 8,902,511         | 0.9%     |
| Aug   | 7,186,257         | 5.0%        | 7,868,880         | 9.5%        | 7,863,965         | -0.1%       | 8,456,815         | 7.5%        | 7,959,127         | -5.9%       | 4,768,339         | -40.1%      | 10,913,716        | 128.9%      | 11,174,319        | 2.4%        | 11,600,152        | 3.8%     |                   |          |
| Sep   | 8,479,637         | 3.5%        | 9,153,033         | 7.9%        | 9,122,643         | -0.3%       | 9,757,981         | 7.0%        | 9,302,547         | -4.7%       | 5,844,208         | -37.2%      | 12,456,172        | 113.1%      | 12,847,677        | 3.1%        | 13,307,091        | 3.6%     |                   |          |
| Oct   | 9,611,244         | 5.3%        | 10,293,779        | 7.1%        | 10,269,968        | -0.2%       | 10,885,929        | 6.0%        | 10,322,870        | -5.2%       | 6,677,868         | -35.3%      | 13,657,554        | 104.5%      | 14,302,716        | 4.7%        | 14,778,594        | 3.3%     |                   |          |
| Nov   | 10,749,559        | 4.1%        | 11,671,387        | 8.6%        | 11,468,743        | -1.7%       | 12,118,076        | 5.7%        | 11,495,952        | -5.1%       | 7,749,293         | -32.6%      | 15,151,153        | 95.5%       | 15,860,335        | 4.7%        | 16,522,242        | 4.2%     |                   |          |
| Dec   | 12,089,928        | 3.1%        | 13,194,901        | 9.1%        | 12,941,062        | -1.9%       | 13,578,693        | 4.9%        | 12,974,715        | -4.4%       | 8,646,019         | -33.4%      | 16,874,627        | 95.2%       | 17,654,773        | 4.6%        | 18,334,380        | 3.8%     |                   |          |

CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax totals on this report are reflected in the month that tax payments are received. For example, taxes received by the city in the month of July reflects primarily business sales made in June. There are no accruals made to this report as it reflects receipts on a cash basis for each month in the CALENDAR YEAR. If a business is paying back taxes, the numbers are reflected in the most recent reporting month. This report is prepared on the 1st or 2nd working day of the month. Amounts include associated penalties and interest.