

**CITY OF BRANSON
TOURISM TAX HISTORY
CALENDAR YEAR 2015 - 2024**

| | *** 2015 *** | | *** 2016 *** | | *** 2017 *** | | *** 2018 *** | | *** 2019 *** | | *** 2020 *** | | *** 2021 *** | | *** 2022 *** | | *** 2023 *** | | *** 2024 *** | |
|-------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|
| | MONTHLY AMOUNT | % Change | MONTHLY AMOUNT | % Change | MONTHLY AMOUNT | % Change | MONTHLY AMOUNT | % Change | MONTHLY AMOUNT | % Change | MONTHLY AMOUNT | % Change | MONTHLY AMOUNT | % Change | MONTHLY AMOUNT | % Change | MONTHLY AMOUNT | % Change | MONTHLY AMOUNT | % Change |
| Jan | \$814,630 | 19.4% | \$869,687 | 6.8% | \$959,717 | 10.4% | \$1,133,887 | 18.1% | \$1,031,748 | -9.0% | \$1,177,601 | 14.1% | \$1,043,046 | -11.4% | \$1,697,116 | 62.7% | \$1,693,275 | -0.2% | \$1,820,391 | 7.5% |
| Feb | 229,404 | 27.6% | 235,315 | 2.6% | 209,515 | -11.0% | 200,196 | -4.4% | 272,371 | 36.1% | 293,076 | 7.6% | 311,789 | 6.4% | 325,640 | 4.4% | 367,517 | 12.9% | 323,294 | -12.0% |
| Mar | 256,598 | -1.8% | 291,110 | 13.5% | 278,834 | -4.2% | 275,839 | -1.1% | 250,194 | -9.3% | 243,103 | -2.8% | 378,398 | 55.7% | 371,227 | -1.9% | 419,422 | 13.0% | 419,414 | 0.0% |
| Apr | 789,841 | 0.9% | 927,865 | 17.5% | 1,029,097 | 10.9% | 1,080,019 | 4.9% | 989,349 | -8.4% | 270,465 | -72.7% | 1,395,304 | 415.9% | 1,444,437 | 3.5% | 1,476,798 | 2.2% | 1,450,815 | -1.8% |
| May | 736,997 | 11.0% | 864,860 | 17.3% | 798,613 | -7.7% | 852,226 | 6.7% | 749,765 | -12.0% | 147,005 | -80.4% | 1,180,870 | 703.3% | 1,098,010 | -7.0% | 1,137,792 | 3.6% | 1,134,991 | -0.2% |
| Jun | 962,676 | -3.8% | 1,073,058 | 11.5% | 1,010,141 | -5.9% | 1,103,933 | 9.3% | 1,072,875 | -2.8% | 285,515 | -73.4% | 1,505,768 | 427.4% | 1,362,518 | -9.5% | 1,395,353 | 2.4% | 1,493,504 | 7.0% |
| Jul | 1,504,418 | 4.1% | 1,487,776 | -1.1% | 1,592,425 | 7.0% | 1,721,745 | 8.1% | 1,524,016 | -11.5% | 848,979 | -44.3% | 2,349,864 | 176.8% | 2,112,596 | -10.1% | 2,330,915 | 10.3% | 2,264,037 | -2.9% |
| Aug | 1,891,692 | 3.6% | 2,119,209 | 12.0% | 1,985,621 | -6.3% | 2,088,969 | 5.2% | 2,068,808 | -1.0% | 1,502,595 | -27.4% | 2,748,679 | 82.9% | 2,762,775 | 0.5% | 2,779,080 | 0.6% | 2,591,413 | -6.8% |
| Sep | 1,293,380 | -4.1% | 1,284,153 | -0.7% | 1,258,678 | -2.0% | 1,301,166 | 3.4% | 1,343,420 | 3.2% | 1,075,869 | -19.9% | 1,542,456 | 43.4% | 1,673,359 | 8.5% | 1,706,940 | 2.0% | | |
| Oct | 1,131,607 | 21.0% | 1,140,746 | 0.8% | 1,147,325 | 0.6% | 1,127,948 | -1.7% | 1,020,323 | -9.5% | 833,660 | -18.3% | 1,201,382 | 44.1% | 1,455,039 | 21.1% | 1,471,503 | 1.1% | | |
| Nov | 1,138,315 | -5.1% | 1,377,608 | 21.0% | 1,198,775 | -13.0% | 1,232,146 | 2.8% | 1,173,082 | -4.8% | 1,071,424 | -8.7% | 1,493,599 | 39.4% | 1,557,619 | 4.3% | 1,743,647 | 11.9% | | |
| Dec | 1,340,369 | -4.2% | 1,523,514 | 13.7% | 1,472,320 | -3.4% | 1,460,618 | -0.8% | 1,478,763 | 1.2% | 896,726 | -39.4% | 1,723,474 | 92.2% | 1,794,438 | 4.1% | 1,812,139 | 1.0% | | |
| TOTAL | \$12,089,928 | 3.1% | \$13,194,901 | 9.1% | \$12,941,062 | -1.9% | \$13,578,693 | 4.9% | \$12,974,715 | -4.4% | \$8,646,019 | -33.4% | \$16,874,627 | 95.2% | \$17,654,773 | 4.6% | \$18,334,380 | 3.8% | | |
| | YTD AMOUNT | % Change | YTD AMOUNT | % Change | YTD AMOUNT | % Change | YTD AMOUNT | % Change | YTD AMOUNT | % Change | YTD AMOUNT | % Change | YTD AMOUNT | % Change | YTD AMOUNT | % Change | YTD AMOUNT | % Change | YTD AMOUNT | % Change |
| Jan | \$814,630 | 19.4% | \$869,687 | 6.8% | \$959,717 | 10.4% | \$1,133,887 | 18.1% | \$1,031,748 | -9.0% | \$1,177,601 | 14.1% | \$1,043,046 | -11.4% | \$1,697,116 | 62.7% | \$1,693,275 | -0.2% | \$1,820,391 | 7.5% |
| Feb | 1,044,034 | 21.1% | 1,105,002 | 5.8% | 1,169,233 | 5.8% | 1,334,083 | 14.1% | 1,304,119 | -2.2% | 1,470,677 | 12.8% | 1,354,834 | -7.9% | 2,022,756 | 49.3% | 2,060,792 | 1.9% | 2,143,685 | 4.0% |
| Mar | 1,300,632 | 15.8% | 1,396,112 | 7.3% | 1,448,067 | 3.7% | 1,609,922 | 11.2% | 1,554,313 | -3.5% | 1,713,780 | 10.3% | 1,733,232 | 1.1% | 2,393,983 | 38.1% | 2,480,213 | 3.6% | 2,563,100 | 3.3% |
| Apr | 2,090,473 | 9.6% | 2,323,977 | 11.2% | 2,477,164 | 6.6% | 2,689,941 | 8.6% | 2,543,662 | -5.4% | 1,984,245 | -22.0% | 3,128,536 | 57.7% | 3,838,420 | 22.7% | 3,957,011 | 3.1% | 4,013,914 | 1.4% |
| May | 2,827,471 | 10.0% | 3,188,837 | 12.8% | 3,275,778 | 2.7% | 3,542,167 | 8.1% | 3,293,428 | -7.0% | 2,131,250 | -35.3% | 4,309,406 | 102.2% | 4,936,430 | 14.6% | 5,094,803 | 3.2% | 5,148,905 | 1.1% |
| Jun | 3,790,147 | 6.1% | 4,261,895 | 12.4% | 4,285,919 | 0.6% | 4,646,100 | 8.4% | 4,366,303 | -6.0% | 2,416,765 | -44.6% | 5,815,174 | 140.6% | 6,298,948 | 8.3% | 6,490,156 | 3.0% | 6,642,409 | 2.3% |
| Jul | 5,294,565 | 5.5% | 5,749,672 | 8.6% | 5,878,344 | 2.2% | 6,367,846 | 8.3% | 5,890,319 | -7.5% | 3,265,744 | -44.6% | 8,165,037 | 150.0% | 8,411,544 | 3.0% | 8,821,071 | 4.9% | 8,906,446 | 1.0% |
| Aug | 7,186,257 | 5.0% | 7,868,880 | 9.5% | 7,863,965 | -0.1% | 8,456,815 | 7.5% | 7,959,127 | -5.9% | 4,768,339 | -40.1% | 10,913,716 | 128.9% | 11,174,319 | 2.4% | 11,600,152 | 3.8% | 11,497,859 | -0.9% |
| Sep | 8,479,637 | 3.5% | 9,153,033 | 7.9% | 9,122,643 | -0.3% | 9,757,981 | 7.0% | 9,302,547 | -4.7% | 5,844,208 | -37.2% | 12,456,172 | 113.1% | 12,847,677 | 3.1% | 13,307,091 | 3.6% | | |
| Oct | 9,611,244 | 5.3% | 10,293,779 | 7.1% | 10,269,968 | -0.2% | 10,885,929 | 6.0% | 10,322,870 | -5.2% | 6,677,868 | -35.3% | 13,657,554 | 104.5% | 14,302,716 | 4.7% | 14,778,594 | 3.3% | | |
| Nov | 10,749,559 | 4.1% | 11,671,387 | 8.6% | 11,468,743 | -1.7% | 12,118,076 | 5.7% | 11,495,952 | -5.1% | 7,749,293 | -32.6% | 15,151,153 | 95.5% | 15,860,335 | 4.7% | 16,522,242 | 4.2% | | |
| Dec | 12,089,928 | 3.1% | 13,194,901 | 9.1% | 12,941,062 | -1.9% | 13,578,693 | 4.9% | 12,974,715 | -4.4% | 8,646,019 | -33.4% | 16,874,627 | 95.2% | 17,654,773 | 4.6% | 18,334,380 | 3.8% | | |

CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax totals on this report are reflected in the month that tax payments are received. For example, taxes received by the city in the month of August reflects primarily business sales made in July. There are no accruals made to this report as it reflects receipts on a cash basis for each month in the CALENDAR YEAR. If a business is paying back taxes, the numbers are reflected in the most recent reporting month. This report is prepared on the 1st or 2nd working day of the month. Amounts include associated penalties and interest.