



Events Digital Advertising Packages

	Member Rate	Non-Member Rate
Gold Level	£1,250+vat	£1,500+vat
Homepage Web Banner		
Things to Do Feature		
What's On Feature		
E-Newsletter Features x2		
Sponsored Blog Post (eg. 7 reasons to ...) this can then be CTA in newsletters		
Inclusion in relevant Blog Posts (eg. festivals, upcoming events)		
Guaranteed Social Posts (1 Facebook Grid Post and 2 Instagram Stories)		
Publishing of press releases on Visit West and updates to event listing		
Silver Level	£750+vat	£1,000+vat
Homepage Web Banner		
Things to Do Feature		
What's On Feature		
E-Newsletter Feature		
E-Newsletter Banner Advert		
1 Guaranteed Social Post (1 Instagram Story)		
Bronze Level	£500+vat	£750+vat
Homepage Feature		
Things to Do Feature		
What's On Feature		

Opportunities are also available on associated websites Visit Bristol and Meet Bristol & Bath. For further information please contact Lisa Franklin on Lisa.Franklin@VisitWest.co.uk

All prices are ex VAT and per month.

E-Newsletter Feature	
E-Newsletter Banner Advert	

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