Local Visitor Economy Partnership

Recognised by VisitEngland

Rate Card
Official Visitor Guide

Bath & Bristol 2027

Visit West. Bristol, Bath & Beyond

VisitWest. CONVENTION BUREAU

VisitWest. TRAVEL TRADE

Visit BRISTOL

Visit BATH

Official Bath Visitor Guide 2027

Print Run: 250,000

Publishing Date: January 2027

Booking Deadline: 5th November 2026

Distribution

Key locations around the South West region with a concentration on important transport hubs.

Available in hotels, attractions and shopping areas around the city and surrounding areas.

Used as a main piece of collateral for national and international events attended by the Visit West team throughout the year.

Bulk ordering available to all members. If you would like them for your customers, we can ensure a regular supply.

All visiting press and familiarisation trip attendees organised through Visit West will receive a copy.

A digital version will be available on the world's leading digital publishing platform Issuu. Since uploading the 2026 version, the Visitor Guide page on Visit Bath has received 12,010 views and 4,089 users.

Artwork of the Visitor Guides will be displayed in Bristol Airport with a potential to reach 10 million passengers annually.

Advert size & type	Specification	Partner cost	Member cost - gold, silver & bronze	Non-member cost
Back cover (display ad)	148 x 210mm (3mm bleed)	£2,800	£3,000	n/a
Inside front cover (full bleed)	148 x 210mm (3mm bleed)	£2,600	£2,800	£3,050
Inside back cover (full bleed)	148 x 210mm (3mm bleed)	£2,500	£2,700	£2,950
Full display ad (full bleed)	148 x 210mm (3mm bleed)	£2,150	£2,350	£2,650
1 / 2 page (display ad)	133 x 96mm (no bleed)	£1,100	£1,300	£1,600
1 / 2 page (template)	1-3 images + 150 words	£1,200	£1,400	£1,700
1 / 4 page (template)	1-2 images + 60 words	£750	£950	£1,250
1 / 8 page with image (template)	1 image + 22 words	£450	£650	£950

*all prices are exclusive of VAT

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All visiting press and familiarisation trip attendees organised through Visit West will receive a copy.

A digital version will be available on the world's leading digital publishing platform Issuu. Since uploading the 2026 version, the Visitor Guide page on Visit Bristol has received 4,785 views and 3,512 users.

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Back cover (display ad)	148 x 210mm (3mm bleed)	£2,800	£3,000	n/a
Inside front cover (full bleed)	148 x 210mm (3mm bleed)	£2,600	£2,800	£3,050
Inside back cover (full bleed)	148 x 210mm (3mm bleed)	£2,500	£2,700	£2,950
Full display ad (full bleed)	148 x 210mm (3mm bleed)	£2,150	£2,350	£2,650
2 / 3 page (display ad)	133 (w) x 128.5 (h) mm	£1,550	£1,750	£2,050
1 / 3 page (display ad)	133 (w) x 62 (h) mm	£850	£1,050	£1,350
1 / 6 page (display ad)	64 (w) x 62 (h) mm	£600	£700	£1,000

*all prices are exclusive of VAT

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To book, contact Lisa Franklin

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