

Experience BCS Board of Directors Meeting
January 27, 2020
Experience BCS Board Room

AGENDA: 2:00 p.m.-3:30 p.m.

Call to Order:

Welcome and Introductions

1. Presentation: I Heart Mac & Cheese
2. Hear Visitors
3. Update on New Members to the Board of Directors – Spencer Clements
 - Hotel Appointment by both Councils – Noel Mayes
4. Review Minutes of December 16, 2019 Board Meeting – Spencer Clements
5. Review of Financial Reports – Karen Bonarrigo, Secretary/Treasurer
6. President's & Staff Report – Kindra Fry/John Friebele
 - December Sales Report
 - Marketing Committee Update/Report
 - Holiday Marketing Campaign Final Report
 - Website Analytics
 - Update on Presentations made to both cities – College Station , January 9; Bryan , January 14
7. Chairperson's Report – Spencer Clements
8. New Business
9. Agenda Items for January Board Meeting

Closed Session If Needed

Adjournment