



**FOR IMMEDIATE RELEASE**

**December 21, 2017**

**2017 Aggieland Invitational**

*High School Girls Basketball Teams from across the state of Texas gather in Bryan College Station to compete in the 2017 Aggieland Invitational.*

Bryan College Station Sports + Events will host their 17th annual Aggieland Invitational December 28-30th in local gyms across Bryan College Station. Aggieland Invitational is an event owned and operated by Bryan College Station Sports + Events. The tournament will showcase high school girls basketball teams across the state of Texas.

Aggieland Invitational will consist of Division 1 (UIL 5A and 6A) and Division 2 (UIL 1A – 4A) teams. Local high schools participating and hosting the basketball tournament include A&M Consolidated High School, College Station High School, Bryan High School and Rudder High School.

The brackets and team rosters are listed on [aggielandinvitational.com](http://aggielandinvitational.com). Daily updates will be posted for the brackets as well as updates on our twitter account @bcssportsevents. Ticket prices include \$10 for adults & \$8 for students/seniors on December 28-29<sup>th</sup>, and \$5 for adults & \$3 for students/seniors on December 30<sup>th</sup>.

The economic impact of Aggieland Invitational is substantial, there is an estimated total of 2,500 show attendees for the tournament, with 58 high schools participating. Participants and their families spend dollars locally with not only area hotels, but also gas stations, grocery stores, restaurants and other retail locations. Annually, tourism and sports events in the Brazos Valley contribute approximately \$44.9 million in state and local revenue, \$489.5 million in direct travel spending and support 6,000 jobs in Bryan College Station related to travel.

**About Bryan College Station Sports + Events**

As a division of "Experience Bryan College Station", our team markets our outstanding facilities and locations to event organizers and provides support to their events in order to build economic growth in Bryan College Station.

For more information go to: [bcssportsandevents.com](http://bcssportsandevents.com)

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