

MEETING PLANNERS SHOWCASE

Howdy!

We are excited to announce that Meeting Planners Showcase is back for its 26th year and is sure to be better than ever! Meeting Planners Showcase is an annual event designed to highlight local businesses that provide services to individuals or groups hosting events, meetings, conferences, weddings, and other special events in Bryan College Station.

Details for this year's Meeting Planners Showcase:

- Load-In Date: March 16th, 2020
- Load-In Time: 2:00PM - 5:00PM
- Event Date: March 17th, 2020
- Lunch: 11:00AM - 11:50AM
- Event Time: 12:00 PM - 5:00 PM
- Location: Texas A&M Hotel and Conference Center
- Theme: "Hike on Over" to Meeting Planners Showcase

How can you get involved and market your services for meeting and event planners? We have two great opportunities for local businesses to reach MPS attendees. These include:

Sponsorship: \$705 (Limited to 8 businesses)

Enjoy the status of being a primary sponsor! Receive everything an exhibitor does and:

- Complimentary 8x20 booth in prime sponsor location
- Sponsor ad in our event app with link directly to your website
- Mention in all publications, advertising, radio, and TV appearances (subject to media deadlines)
- Exclusive signage at event with company logo displayed on a large TV Screen in exhibit hall entrance
- Advertisement on Meeting Planners Showcase website with a link directly to your site
- Sponsors receive four complimentary lunches during the event

Exhibitor: \$300-\$350

Enjoy sharing your product with event planners from all over the Brazos Valley!

- Listing on the MPS website that links planners to your business
- Direct exposure to all types of meeting and event planners
- Electronic promotional material to send to your client database and postcards upon request
- List of attendees with contact information sent to you after the showcase
- 8x10 booth space with pipe and drape, table, and two chairs. Electricity if needed.
- Two lunches per booth

Exhibitors and Sponsors receive a **\$50 discount** if their booth follows the event theme. This year's theme is "Hike on Over" to Meeting Planners Showcase. Ideas for decorating your booth include a campsite, outdoor themed activity/event. Spots are limited and we look forward to hearing back from you soon! If you have any questions, please don't hesitate to contact us. Deadline to sign up to participate in Meeting Planners Showcase is **March 2, 2020**.

Sammi Trehern

979.260.9898 | sammi@experiencebcs.com | experiencebcs.com/mps

Hike on over to

MEETING PLANNERS SHOWCASE



Terms & Conditions

1. All booths are 8' x 10' and include one 6' skirted table, 2 chairs, lunch for two exhibitors, electricity (if needed) and materials to promote the event. Promotional materials will be in the form of advertisements, fliers, and post-event materials, which will include email lists of attendees and exhibitors.
2. Exhibitors must pay in full no later than March 2, 2020 in order to hold exhibit space. If payment is not received by this deadline, your booth will be released and sold to the next exhibitor.
3. Cancellations also must be received no later than March 2, 2020, in order to receive a full refund. Experience BCS will retain full payment for cancellations received after this deadline.
4. Exhibitors are not permitted to sublet or share booth space unless agreed upon by the Experience BCS staff. Booth content must not be of such nature or arranged as to obstruct the view of, or interfere with, the exhibits of others.
5. Experience BCS and the Texas A&M Hotel and Conference Center are not held liable for any loss, damage, or injury to you or your booth.
6. Load-In will begin at 2:00PM on March 16th, 2020, exhibitors must be completely set up by 5:00PM and will not be allowed to move exhibit items in or out of the exhibit area between the hours of 11:00AM and 4:00PM the day of the event.
7. The Showcase ends at 4:00PM and no sooner. A cocktail hour reception will follow from 4:00PM-5:00PM. Attendees breakdown can be completed from 5:00PM-6:00PM or from 4:00PM-5:00PM if you choose to forgo the reception. Exhibitors that pack up or leave their booth prior to 4:00PM, or are a no-show, will not be allowed to participate in future events.
8. Exhibitors that participate in the event theme will receive a **\$50 discount**. This year's theme is "Hike on Over" to Meeting Planners Showcase. **Decorate your booth as a campsite, outdoor themed activity/event, etc.**

Meeting Planners Showcase is specifically designed and marketed to event planners. Booth space is on a first come first serve basis. Experience BCS reserves the right to change booth space based on layout needs.



Signature

(By signing you agree to the terms & conditions)

Send completed form to:

Sammi Trehern

sammi@experiencebcs.com

614 Holleman Dr. E Ste 1100, College Station, TX 77840

979.260.9898

**Meeting Planners Showcase
Sponsor/Exhibitor Registration**

Company: _____

Contact: _____

Address: _____

City: _____

State/Zip: _____

Phone: _____

E-Mail: _____

Website: _____

Social Media: _____

**Will you participate in the "Hike on Over"
camp theme?**

Yes

No

How many individuals will be at your booth?

**If yes, what is your booth's theme? How will you
incorporate the theme? (REQUIRED)**

MEETING PLANNERS SHOWCASE

March 17th, 2020

Texas A&M Hotel and Conference Center
177 Joe Routh Blvd., College Station, TX 77840

Registration Options:

_____ Early Bird (\$300 before January 7, 2020)

_____ Regular (\$350 after January 6, 2020)

_____ Extra Lunch (\$10 - 2 lunches per booth provided)

_____ Sponsorship Booth (\$705 includes 4 lunches) *Limited to 8

_____ If you are interested in other types of sponsorship opportunities please check here and we will reach out to you.

Please total up your registration fees below:

\$ _____ Booth

\$ _____ Extra Lunches (\$10 per extra lunch)

\$ _____ Sponsorship (Booth Included)

\$ _____ Total

***Payment (Due by March 2, 2020)**

_____ **Check this box if you are bringing an over-sized vehicle for load-in**

_____ **Check this box if you are serving food at your booth**

_____ **Check this box if you need electricity (We must know this prior to 3/2/2020)**

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