

VISIT BUCKS COUNTY

Pennsylvania

Board of Directors Meeting
March 24, 2022
Bucks County Visitor Center

AGENDA

- I. Call to Order
- II. Reports
 - a. Secretary
 - b. Treasurer
 - c. Chair
 - i. Welcome
 - ii. Introductions
 - d. President/COO
 - i. Financials
 - i. Variance
 - ii. Additional Marketing Spend
 - ii. Data & Research
 - i. STR Data
 - ii. Lodging Survey
 - iii. Forecasts
 - iii. Administration
 - i. Annual Report
 - ii. Reviews/Goal Setting
 - iii. Accreditation
 - iv. Tourism Product Assessment
 - iv. Marketing & Communications
 - i. Commercials
 - ii. YouTube Host & Content Creator
 - iii. Destination Guide
 - v. Industry Relations & Outreach
 - i. Grant Program
 - ii. National Travel & Tourism Week
 - iii. Lodging Roundtables
 - iv. PRLA Legislative Roundtable
 - vi. Visitor Services & Visitor Center
 - i. Visitor Services & Building Manager
 - ii. Office Space
- III. Old Business
- IV. New Business
- V. Adjournment

Next Visit Bucks County Full Board Meeting is June 16, 2022.