

VISIT BUCKS COUNTY

Pennsylvania

Board of Directors Meeting
September 15, 2022
Bucks County Visitor Center

AGENDA

- I. Call to Order
- II. Reports
 - a. Secretary, *Motion*
 - b. Treasurer, *Motion*
 - c. Chair
 - d. President/COO
 - i. Financials
 - i. July, State of the Organization
 - ii. Variance
 - iii. Next Fiscal Year Plan, Board Engagement & Budget
 - ii. Data & Research
 - i. STR Data
 - ii. Web Analytics
 - iii. Economic Impact Report and future studies
 - iii. Administration
 - i. Board Meetings and Reports
 - i. Grant Program
 - ii. Finance & Operations Role
 - iv. Marketing & Communications
 - i. Fall and Holiday Commercials
 - ii. Social Media Trends
 - iii. Wine & Art Trail Launch
 - v. Industry Relations & Outreach
 - i. VBC-Hosted Group Tour Meeting
 - ii. Annual Meeting
 - iii. PRLA Legislative Roundtable
 - vi. Visitor Services & Visitor Center
 - i. Mobile Visitor Center
 - ii. Building Update
 - iii. Office Space
- III. Old Business
- IV. New Business
- V. Adjournment

Next Visit Bucks County Full Board Meeting is December 15, 2022.