

CALL FOR VISIT BUCKS COUNTY BOARD OF DIRECTORS SUBMISSIONS

Visit Bucks County (VBC) is the official tourism promotion agency for the County of Bucks and serves to create economic impact and support hospitality-related organizations in the County.

VBC is governed by a Board of Directors represented by no more than 18 professionals.

- 11 directors are appointed by the Bucks County Commissioners.
- Seven are voted to the VBC Board via a Board Nominating Committee and open process.

This communication is an official call for interest in seats on the VBC Board.

There will be two VBC Board of Directors seats to be filled by the Nominating Committee with the term beginning January 1, 2021.

For those Bucks County tourism & hospitality professionals interested, please send a resume along with a cover letter indicating your areas of expertise and outlining your desire to join the board to partneroutreach@visitbuckscounty.com. All nominations are reviewed by the VBC Board Nominating Committee who will recommend candidates to the full VBC Board of Directors. The term is four years.

The tourism and hospitality industry is critical to the local Bucks County economy as visitor spending generates nearly \$1 billion in economic impact with a total hospitality workforce of more than 28,000. The VBC Board of Directors guides and supports the mission and programs executed by the organization. The Board also provides professional insights and resources to continue to move our destination forward.

Board members are obligated to attend board and committee meetings and appear at VBC-related events. Board meetings are generally held on third Thursday of the month. The current board roster can be found at VisitBucksCounty.com/BOD.

For information pertaining to the nominating process, bylaws and/or minimum standards outlined, please contact Paul Bencivengo, President/COO at paulb@visitbuckscounty.com.

ALL INTEREST MUST BE RECEIVED BY 5 PM ON FRIDAY, NOVEMBER 20, 2020.