

Contribute to Bucks Knocks Out Hunger!

Visit Bucks County has partnered with **United Way of Bucks County** to benefit **Bucks Knocks Out Hunger** during **Visit Bucks County Restaurant Week 2019**

About Bucks Knocks Out Hunger

Bucks Knocks Out Hunger (BKO Hunger), a program of United Way of Bucks County, is Bucks County's biggest annual hunger-relief effort. 100% of the proceeds of the BKO Hunger campaign provide food pantries with nutritious food, like milk, eggs, produce and shelf-stable meals, and help our neighbors in Bucks County lead healthier lives. These foods, which are especially important for young children and seniors, are always in short supply but rarely get donated to pantries. This partnership with Visit Bucks County enables participating restaurants the opportunity to donate to a charitable cause that will have a direct impact on the local community.

How can my restaurant contribute to BKO Hunger during Visit Bucks County Restaurant Week?

- Donate a percentage of your restaurant's proceeds on any given night of VBC Restaurant Week (Ex: XX% of all proceeds collected on Thursday night)
- Donate a set dollar amount per VBC Restaurant Week meal served (Ex: \$1 per cover served)
- Collect tax-free customer donations during VBC Restaurant Week (Ex: Allow customers to add a \$1, \$3, \$5 or more donation onto their bill. All donations must be tax exempt.*)
- Unique ideas also welcome.

How will my participation with BKO Hunger be promoted?

- Visit Bucks County will list those restaurants participating in BKO Hunger on a dedicated landing page on VisitBucksCounty.com/RestaurantWeek.
- Visit Bucks County will mention your participation with BKO Hunger on your Restaurant Week Menu.
- United Way of Bucks County will promote participating restaurants through digital and social promotions, etc.

Is my restaurant required to contribute to participate in Visit Bucks County Restaurant Week?

Your restaurant is not required to contribute to the BKO Hunger partnership in order to participate in Visit Bucks County Restaurant Week. This component is optional for your restaurant. If your restaurant is unable or not interested in contributing to BKO Hunger, you will still receive the same Visit Bucks County marketing and promotion as all other participating restaurants.

How do I sign up?

Email Kelley Keeling (KelleyK@VisitBucksCounty.com) and include how your restaurant will be contributing to BKO Hunger by Friday, February 22, 2019. **

Thank you for your consideration in making Bucks County a better place through
Visit Bucks County Restaurant Week!



*All donations to BKO Hunger will be collected at the conclusion of VBC Restaurant Week and submitted directly to United Way of Bucks County. Tax exempt notes will be made available upon request.

**You will be required to educate your servers and/or customers on how your restaurant is participating.