

BUCKS COUNTY TOURISM GRANT PROGRAM

Grant Application

Applicant Information

Name of Organization Applying:

Chief Officer of Organization:

Organization's Street Address:

City:

State:

Zip:

Website:

EIN Number:

Organization Status:

- Nonprofit
- For-profit

Organization Type:

- Attraction
- Business Association
- Arts and Culture
- Event Venue
- Food & Beverage
- Lodging
- Museum/Historic Venue

- Historical Societies
- Performing Arts Venue or Group
- Retail
- Other:

Organization has been in business for more than one year.

- Yes
- No

Contact Information

Primary Contact (Individual Submitting Application).

Suffix:

First Name:

Last Name:

Title:

Phone:

Email:

Program Director (Individual designated for grant program implementation, if different from above).

Suffix:

First Name:

Last Name:

Title:

Phone:

Email:

Project Description and Specifics

Briefly describe your organization and its mission.

Project name and brief description with goals.

Each applicant may only submit one application containing one project.

Detail specifically how the grant funding will be used.

How does this project accomplish your organization's mission?

Key Performance Measures

What are the key performance indicators to measure the project's success?

Describe how your organization will measure and track the project's impact on tourism (methods for tracking may include audience reach, attendance numbers, room nights booked.)

Tourism Impact

Describe the project's benefit to the local, Bucks County economy.

How will this project increase or enhance visitation to Bucks County?

Approximate number of visitors impacted.

Project's impact on area accommodations and hospitality businesses.

Project Type (select all that apply to your project):

- Capital improvements (not applicable to for-profit organizations)
- Marketing and Promotion
- Special Programs, Events & Exhibits / Sports Tournaments
- New or Enhanced Product Development

How will these improvements enhance the visitor experience at your location?

How will the work be completed?

What is your specific media / public relations plan, target markets, and advertising plans? Include target audience and advertising radius placed outside Bucks County.

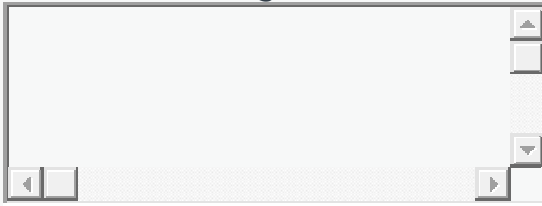
Have you had success using these media outlets in the past?

Has this event taken place in the past? If yes, please provide brief history, including attendance numbers.

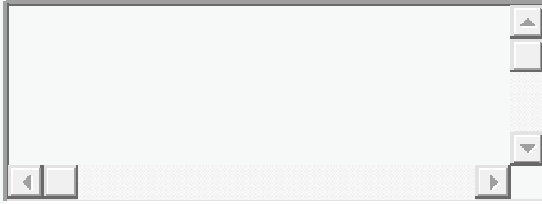
Is this an annual program or event?

Describe the anticipated audience profile.

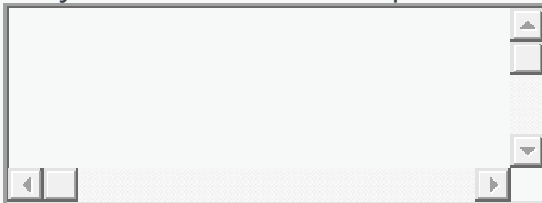
For sport tournaments, what sponsorship benefits will be provided if your tournament is awarded funding?



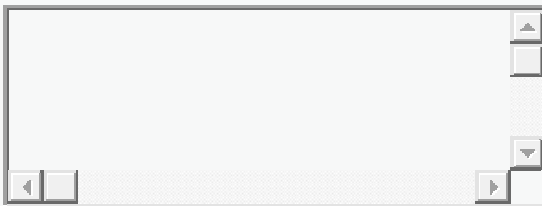
Explain how your project fits into the current tourism and events landscape. Is there a need for this kind of program/event?



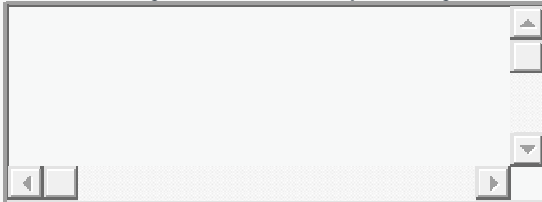
Do you have a business plan for this project?



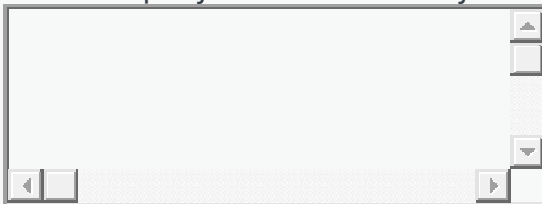
If applicable, has a feasibility study been conducted? If yes, please submit with application as an attachment.



How can your organization demonstrate the ability that this project will be sustainable and financially and conceptually viable?



Will this project create new jobs? If so, how many?



Grant Request and Funding

Grant Request Amount.

\$

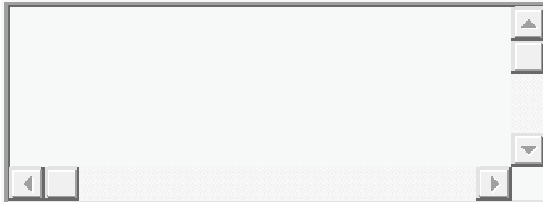
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Total Project Cost.

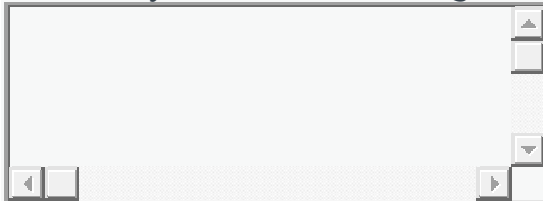
\$

0.00

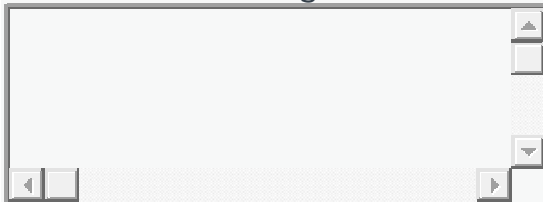
List the sources for the required matching funds. See [Rules and Regulations](#) for allowable matching funds.

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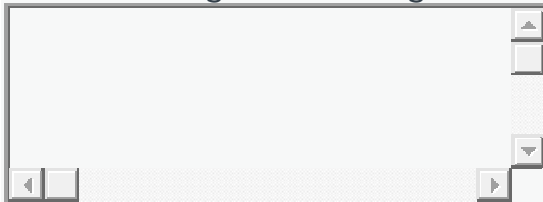
Detail any additional funding sources that will support this project.

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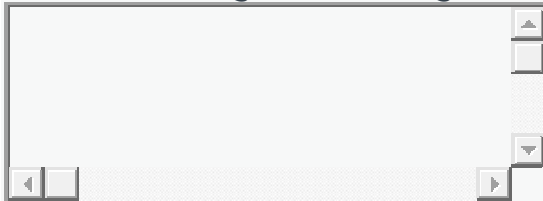
Have these funding sources been secured? If no, please explain.

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When is the grant funding needed?

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When will the grant funding be expended?

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If your request cannot be fully met, would the project need to be adapted to be completed? If so, how?

Have you previously received a Bucks County Tourism Grant for this project?

Certification and Signature

I certify with my signature that:

I read, understand and acknowledge all of the Rules and Regulations of the Bucks County Tourism Grant Program.

An award received through the Bucks County Tourism Grant Program will be used in accordance with the Rules and Regulations.

All funds received from an approved tourism grant application will be used by my organization as proposed and outlined on the submitted grant application and budget.

A program director has been designated for the implementation of this project and any awarded funding.

I understand that grant funds will be disbursed after all applications are reviewed and will be at the discretion of the Bucks County Grant Committee.

Name of Chief Executive of Organization:

Electronic Signature of Chief Executive Officer of Organization:

Date Submitted: