BUCKS COUNTY Pennsylvania

Visit Bucks County (VBC) is the official tourism promotion agency for the County of Bucks and funded by the occupancy tax paid by overnight visitors to Bucks County.

VBC works with its partners to generate economic impact and hospitality employment growth by driving travel and related business to experience Bucks County and all it has to offer.

VBC offices are located at the Bucks County Visitor Center in Bensalem.





WHY?

Visit Bucks County markets to tourists, locals, meeting planners, wedding planners, sports organizers and group tour operators.

WHERE?

- On VisitBucksCounty.com
- On television, billboards, transit, print and digital ads
- In Visit Bucks County e-newsletters
- In Well Seasoned food and beverage publication
- · In the destination brochure
- At tradeshows & events
- · Across social media
- At the Bucks County Visitor Center









GET OUR ATTENTION

MARKETING

Get your business included in Visit Bucks County marketing promotions and collateral.

- O Update your listing, photos and add your events and special offers to **VisitBucksCounty.com/events.**
- O Follow us on social media and use hashtags #VisitBucksCounty #EatInBucksCo #DrinkInBucksCo #ExploreInBucksCo #MeetInBucksCo #WedInBucksCo so we see your updates and photos.
- O Add a bookable package to **VisitBucksCounty.com**.
- O Send press releases, photos and business updates to **IndustryRelations@VisitBucksCounty.com**.









DISTRIBUTE FREE GUIDES

GIVE OUT FREE STUFF!

Visit Bucks County promotes partners in the destination brochure, food and beverage publication, *Well Seasoned* and at the Bucks County Visitor Center in Bensalem.

- O Request a quantity of *Well Seasoned* and destination brochures.
- O Distribute them! Ask for your complimentary display holder.
- O Contact Visit Bucks County to distribute your brochures at the Bucks County Visitor Center in Bensalem and/or Quakertown.















HANG OUT WITH US!

NETWORKING & EVENTS

Visit Bucks County hosts a variety of networking and educational programs throughout the year.

- O Sign up to receive our emails to get invited.
- Come to an event and sip Bucks County wine or enjoy a Bucks County craft brew.
- Participate in the Wedding Show, Event Venue Show or Bucks County Restaurant Week.
- O Attend an education event.
- O Join a committee and help us brainstorm new events and promotions.
- O Reach out to receive meetings, weddings, sports and group tour leads.
- O Be our buddy and share a booth at an upcoming tradeshow.
- O Show us what you got! Set up an exhibit at the Bucks County Visitor Center in Bensalem.
- O Showcase your location by hosting an event.





ASK US FOR SUPPORT!

GRANT PROGRAM

Bucks County non-profit organizations looking to drive more tourism to their businesses can apply for grant funding twice a year.

- O Read about the program at VisitBucksCounty.com/Grants.
- O Mark down the grant deadlines April 1 and October 1.
- O Meet with us to discuss your marketing, expansion, exhibit or event idea.
- O Submit a grant application.











LET'S TALK

There are many ways that Visit Bucks County can support local tourism partners. Reach out to us with your challenges or news ideas!

TO DO

- O Have a cool expansion, festival or event idea? TALK TO US!
- O Want to get additional exposure on VisitBucksCounty.com?
- O Wondering how to be featured in our video projects?
 GIVE US A HOLLER!
- Need us to advocate for a tourism or hospitality-related issue?
 TOUCH BASE!

QUESTIONS?

Go to VisitBucksCounty.com/Partnership or email IndustryRelations@VisitBucksCounty.com.











Official Tourism Promotion Agency

VisitBucksCounty.com

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