



**Job Title:** Visit Bucks County Destination Ambassador

**Reports To:** Business Development & Events Manager

**Summary:** Visit Bucks County is looking for several outgoing and organized individuals to join the newly-formed Destination Ambassador team that will represent Visit Bucks County at festivals, events, and tradeshows inside and outside the region. The primary job of the Destination Ambassador team is to handle the onsite coordination, communication, and execution of Visit Bucks County promotional opportunities. These positions will also provide registration and support at Visit Bucks County events for the tourism & hospitality community. This is a part-time, hourly position. Must have evening and weekend availability. Possibility of travel outside of Bucks County.

**The responsibilities for this position include, but are not limited to:**

- Attend pre-event meetings with other Destination Ambassador team members.
- Prepare for events by loading vehicle with VBC collateral, table, canopy and other promotional materials.
- Work on-site at events, including set-up, break down and transporting equipment as required.
- Actively engage with locals and visitors while on-site at events to generate interest in visiting Bucks County's tourism and hospitality businesses, answer questions, and distribute collateral and promotional items.
- Collect visitor information at events such as zip codes and email addresses
- Record events and promptly e-mail or text photos to the Marketing & Communications team (i.e. taking photos, videos, audio and posting on social media for station promotions).
- Breakdown and unload after events.
- Assist with prize fulfillment, including managing prizes and calling winners.
- Provide a recap for each festival and event within 48 hours of event.
- Provide feedback and ideas for new ways to interact with visitors.
- Work with Business Development & Events Manager to take inventory of prizes and supplies when needed.
- Has knowledge of and is willing to learn about the Bucks County region and what attractions we offer in order to promote them to locals and visitors

**The successful candidate for this position possesses the following skills and abilities:**

- 1-3 years of experience in outdoor promotions, tradeshow and/or marketing and/or customer service
- High school diploma; 4-year college degree or current student preferred (emphasis in Tourism & Hospitality, Communications or Marketing)
- Requires good verbal, written, organizational, and interpersonal skills.
- Experience in dealing with large crowds and entertaining people.
- Previous on-site event experience preferred.
- Knowledge of the Bucks County region.
- A self-starter able to work both independently and as part of a team.
- A sense of humor.
- Valid driver's license
- Vehicle and proof of insurance

**Physical Demands**

While performing the duties of this job, the employee is occasionally required to stand; walk; sit; use hands to handle, or feel objects; reach with hands and arms; climb stairs; balance; stoop, kneel, or crouch. The employee must occasionally lift and/or move up to 40+ pounds.

**To apply, please fill out the Google Form: <https://forms.gle/77mRNK5821cEa1y99>**