



Job Title: Visit Bucks County Destination Ambassador

Reports To: Visitor Services Manager

Summary: Visit Bucks County is looking for several outgoing and organized individuals to join our Destination Ambassador team to represent Visit Bucks County at festivals, events, and tradeshow inside and outside the region. The primary job of the Destination Ambassador team is to handle the onsite coordination, communication, and execution of Visit Buck County promotional opportunities. These positions will also provide registration and support at Visit Bucks County events for the tourism & hospitality community. This is a part-time, hourly position will be based at various locations in and outside of the region on weekends and occasional weekdays.

The responsibilities for this position include, but are not limited to:

- Attend pre-event meetings with other Destination Ambassador team members in person or virtual.
- Prepare for events by loading the vehicle with VBC collateral, table, tent, and other promotional materials.
- Work on-site at events, including set-up, breakdown and transporting equipment as required.
- Drive the Visit Bucks County Mobile Visitor Center (a Ford Transit van).
- Actively engage with locals and visitors while on-site at events to generate interest in visiting Bucks County's tourism and hospitality businesses, answer questions, and distribute collateral and promotional items.
- Collect visitor information at events such as zip codes and email addresses.
- Record events and promptly e-mail or text photos to the Marketing & Communications team (i.e. taking photos, videos, audio and posting on social media for station promotions).
- Breakdown and unload after events.
- Assist with prize fulfillment, including managing prizes and calling winners.
- Provide a recap for each festival and event within 48 hours of event.
- Provide feedback and ideas for new ways to interact with visitors.
- Has knowledge of and is willing to learn about the Bucks County region and what attractions we offer to promote them to locals and visitors.

The successful candidate for this position possesses the following skills and abilities:

- 1+ years of experience in outdoor promotions, tradeshow and/or marketing and/or customer service.
- High school diploma, 4-year college degree or current student preferred but not required (emphasis in Tourism & Hospitality, Communications or Marketing)
- Requires good verbal, written, organizational, and interpersonal skills.
- Experience in dealing with large crowds and entertaining people.
- Previous on-site event experience preferred.
- Knowledge of the Bucks County region.
- A self-starter able to work both independently and as part of a team.
- A sense of humor.
- Valid driver's license.
- Vehicle and proof of insurance.

Physical Demands

While performing the duties of this job, the employee is occasionally required to stand; walk; sit; use hands to handle or feel objects; reach with hands and arms; climb stairs; balance; stoop, kneel, or crouch. The employee must occasionally lift and/or move up to 40+ pounds.

Rate: \$17.00 per hr

Please send cover letter and resume to Jobs@VisitBucksCounty.com.

No phone calls, please.