

Job Title: Visitor Services Assistant

Reports To: Visitor Services Manager

Summary: The Visitor Services Assistant is responsible for supporting Visitor Services Manager and

providing superior customer service to the visitor by engaging with the visitor via phone, email, live chat and in person. This position is also responsible for mail fulfillment of Destination Guides, Trail fulfillment and other consumer requests for information. This part

time, hourly position will be based in the Visit Bucks County offices, Monday – Friday,

9:30-3:00, one Saturday a month and occasional evenings.

The major responsibilities for this position include but are not limited to:

- Performs general administrative functions for the department and organization and assists the Visitor Services Manager.
- Maintains a working knowledge of the destination's visitor-friendly attractions and recreation areas, towns and main streets, events and accommodations.
- Responds to all visitor inquiry calls, emails, direct messages and Live Chat's promptly and informatively.
- Works with local and state Visitor Centers to provide information on Bucks County's tourism product and ensure they stock Visit Bucks County Destination Guides.
- Understands and utilizes the Visit Bucks County CRM, Web Site, and Live Chat.
- Implements daily leads mailing and trail distribution.
- Enters consumer and B2B contact information into the CRM post events and tradeshows.
- Maintains destination guide inventory.
- Maintains distribution statistics, ensuring that data is current and correct.
- Represents Visit Bucks County at festivals, events and tradeshows inside and outside the County.
- Performs other duties as assigned.

The successful candidate for this position possesses the following skills and abilities:

- Bachelor's degree or a minimum of two years of tourism & hospitality or customer service experience.
- Outgoing and personable with strong customer service skills.
- Able to perform routine clerical tasks.
- Familiarity of office computer software and social media.
- Proficient in Microsoft Word and Excel.
- Knowledge of Bucks County and the surrounding region's tourism and hospitality industry preferred.
- · Good written and verbal communication skills.
- The ability to prioritize and handle multiple projects in fast-paced environment.

- Data entry experience.
- Flexibility to work nights and weekends.
- Possesses a valid driver's license and must be comfortable driving a Ford Transit van.
- Must be able to lift up to 30 pounds.
- A sense of humor.

Rate: \$17.00 per hr

Please send cover letter and resume to Jobs@VisitBucksCounty.com

No phone calls, please.

Visit Bucks County is the official tourism promotion agency for Bucks County.

VisitBucksCounty.com