

BATTLE CREEK • MARSHALL • ALBION  
CALHOUN COUNTY VISITORS BUREAU

# GOOD TIMES

## *Calhoun County*



### FLAVOR PROFILES

Meet creative chefs,  
baristas and brewers.  
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### FIELD OF FLIGHT

Find a burst of color  
and summer fun.  
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### COLOR THE CREEK

Explore a vibrant  
outdoor art gallery.  
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# welcome



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business updates and food  
recommendations.



**Battle Creek Visitors**



**bcvisitors**





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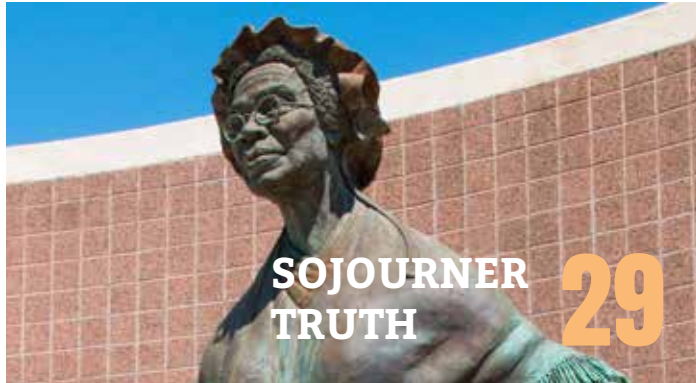


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# BATTLE CREEK WELCOME CENTER

Your first stop in Battle Creek should be the Welcome Center. It's run by the Calhoun County Visitors Bureau. We're downtown, in the building with the blue roof. Look for cereal mascots painted on the windows.

## PHOTO OP

Take a photo with Tony the Tiger. He's right by the front door, against a backdrop of cereal boxes. And yes, those are cereals that existed at one time or another. There actually were a Kellogg's Bat Bites, Justice Breakfast and Post Corn Crackos.



## MAPS & INFO

You have questions and we have answers - at least, answers about experiencing Calhoun County. Please don't ask any questions about solving calculus problems. As you enter the door to the Welcome Center, a bell rings and you'll be greeted by staff. You may notice a gold star on our name tags. Those are given to Certified Tourism Ambassadors. Besides the Welcome Center staff, there are more than 270 people who have been certified in the county.

## GIFTS & SOUVENIRS

Once you know where you're going, take a minute to look at the store. We have a lot of great items, curated by our store manager. See the necklaces, hanging by the counter? They have little Michigan charms and they're made by a Battle Creek artist. Flip through the T-shirts by the stairs. You'll find cereal mascots and Battle Creek shirts in all colors and sizes.

## PIN THE MAP

Before you leave the store, put a pin in our map board for travelers. The Michigan area is bristling with pins, but you'll also see visitors from as far away as India.



*See it!* Battle Creek Welcome Center 34 W Jackson St, Ste 1A, Battle Creek  
(269) 962-2240 • [BattleCreekVisitors.org](http://BattleCreekVisitors.org)





# CEREAL HISTORY EXHIBIT

What does a world-famous spa and Corn Flakes have to do with each other? Stop by the Cereal History Exhibit to find out. We're located right next to the Battle Creek Welcome Center.

## CEREAL FACTS

*Have you ever begged your parents for a box of cereal to get the prize?*

In marketing, the prize is called a premium, and W.K. Kellogg was the first to engineer it. We have a display case of cereal premiums that people have collected over the years.

*Ever wonder how "Grape-Nuts" got its name, when it contains neither grapes nor nuts?*

There are two stories about this. One is C.W. Post called glucose "grape sugar," and the cereal combined that with a nutty taste. The other story is someone thought the cereal looked like grape seeds, or "nuts."

*Tony the Tiger was born in 1952.*

Designed by Eugene Kolkey, the first design was a Slinky-like tiger with a red bandana. Eventually, Tony got a more muscular update, but kept the bandana. You can buy your own Tony at the Welcome Center Gift Shop.

Here, you can learn how cereal became a phenomenon. It's a fascinating story. Maybe you'll be inspired to invent your own cereal at home, just like the Kellogg brothers.



## CEREAL MASCOT WINDOWS

Take a moment to linger outside of the exhibit. Some of the mascots on our windows are still famous, such as Fred Flinstone. But do you know where Bigg Mixx came from? There's information about each mascot next to the painting.

# Family Fun

Binder Park Zoo

*Depending on how much time you have, choose your family adventure.*

**4  
HOURS**

*If you're here for half a day, catch some waves.*

## ☐ Flash Flood Water Park

More than a pool, Flash Flood has indoor and outdoor equipment. In the summer, whoosh down the twists and turns of the outdoor slides. Indoors, there are courts that can be rented for basketball, floor hockey, volleyball and more.



Flash Flood Water Park

## ☐ Have a Tasty Lunch

Sandwiches are delicious and portable – it makes lunch easy for anyone who has to juggle bags and young children. At Barista Blues Café ask for the peanut butter and banana sandwich. Across the street, there's Simply Sensational Berries. It serves healthy options for a take-out lunch, like fresh fruit, but there are a lot of chocolate-dipped sweets and cakes as well.



Barista Blues Cafe

## ☐ Mill Race Park

This large green space in the middle of downtown has an eye-catching water feature. Feel the spray of the waterfall on your face while checking out icons explaining Battle Creek's industrial history. The kids, however, are going to want to go straight to the play structure, which features towers and slides. The park includes picnic benches.



Mill Race Park



**8  
HOURS**

*Sticking around the whole day?  
The zoo is a must-see.*

## **Binder Park Zoo**

Have you ever been up close to a giraffe before? Their big eyes and long lashes make them look sweet, but if you aren't paying attention, they'll snatch lettuce right out of your hand. The zoo is a great place for such animal encounters, whether it's standing face-to-face with a giraffe or watching the bear siblings wrestle. Play areas include: life-sized dinos at Zoorassic Park, a musical garden and a zip-line course. Also plan for a carousel, a whimsical train ride, nature paths and a large picnic area.

## **Torti Taco**

If you need food that appeals to kids, preteens and teens, you can't go wrong with tacos. Torti Taco is near the zoo and the mall, with a second location downtown. The food is fresh and authentic, plus there's a salsa bar. Teenagers (or crazy adults) might want to try the super-hot Torti Burrito Challenge.

## **Critchlow Alligator Sanctuary**

If you loved Zoorassic Park, then swing by this sanctuary to meet some modern-day dinosaurs. Critchlow is home to more than 200 reptiles, the majority of them alligators. These are gators that started as pets but needed a new home when they became too big or difficult. At the sanctuary, you can share treats with baby alligators or feed carrots to tortoises and learn their stories.



*Critchlow Alligator Sanctuary*

**STAY**

*Good Morning!  
Let's eat and then play some more.*

## **Lux Cafe**

When families gather for breakfast, they do it at Lux Cafe. The traditional diner food comes in big portions and ranges from sweet to savory. Stop by in the morning for pancakes, skilletts and French toast served with a side of bacon or sausage.

## **Kids 'N' Stuff Museum**

There's still time to play! Head over to Albion for a hands-on museum. Kids can build, pretend, experiment and create. It's aimed at preteen ages and younger, but even older siblings can be engaged in playtime. There's also a room for babies, who might not be able to keep up yet.

*See it!*

**Flash Flood Water Park**  
35 W Hamblin Ave, Battle Creek

**Barista Blues Cafe**  
91 W Michigan Ave, Battle Creek

**Mill Race Park**  
11 Capital Ave SW, Battle Creek

**Binder Park Zoo**  
7400 Division Dr, Battle Creek

**Torti Taco**  
5275 Beckley Rd, Battle Creek  
80 W. Michigan Ave, Battle Creek

**Lux Cafe**  
2587 Capital Ave SW, Battle Creek

**Kids 'N' Stuff Museum**  
301 S. Superior St, Albion

**Critchlow Alligator Sanctuary**  
1698 M-66, Athens

# Trip for Two

Dark Horse Brewing Co.

*Plan a romantic getaway with your sweetheart.*

**4  
HOURS**

*If you're here for half a day, check out our history.*

## ☐ Cereal History Exhibit

Learn about the history of cereal at the Battle Creek Welcome Center. The exhibit explains how cereal grew from a kitchen fail to a multi-million-dollar business. The Welcome Center is also the best place to buy Battle Creek mementos or to take your picture with Tony the Tiger.

## ☐ Monuments

Take a walk around downtown Battle Creek. Follow the Linear Park Trail along the Battle Creek River, and you'll find the Kellogg House gardens. The star attraction is a 14-foot-tall monument dedicated to the Underground Railroad – Battle Creek was an important way station for African Americans seeking safety and freedom. Cross the nearby bridge and walk along the street until you see the Sojourner Truth monument.



*Underground Railroad Monument*

## ☐ Firekeepers Casino Hotel

The gaming is hot at FireKeepers, with 70 game tables, a poker room and more than 2,900 slots. What might be even hotter, however, is the food. Six restaurants serve some of the best food in Battle Creek. There's everything from filet minjon at Nibi to shrimp and grits at Smoke 'n Fire. Check the casino's event schedule for big name acts, like Louie Anderson, Boyz II Men and Reba.



*Marshall Riverwalk*



**8**  
**HOURS**

*Sticking around the whole day?*  
*Add Shopping to your itinerary.*

## Shopping

A quick drive down East Michigan Avenue will take you from FireKeepers to Marshall. There are lots of quirky downtown shops to discover. You'll find specialty stores with outdoor gear, stationery, mandolins, plants, toys, natural dog treats, books and more.



Shopping in downtown Marshall

## Sage Creek Winery

Stop by Marshall's Sage Creek Winery and you'll be treated like family. They have some bold dry wines, but it's the sweet and semi-sweet wines where Sage Creek really has fun. Try the popular Twilight Blues, a pinot noir which has a tangy burst of blueberry combined with cherry spice flavor. A bottle of wine is a good souvenir.



Louie's Bakery

## American Museum of Magic

Experience the treasures of famous magicians such as Houdini and Blackstone. This charming museum is located in one of downtown Marshall's historic 19th-century buildings. The museum has a vast poster art collection, objects used in magic tricks and chances to see some magic for yourself.

**STAY**

*Good Morning!*  
*Take time for breakfast.*

## Breakfast

A trip to downtown Marshall isn't complete without a nut roll from Louie's Bakery. This classic Marshall treat is cinnamon dough smothered in icing and nuts. If you're a Bloody Mary fan, then plan your stay around the weekend and go to brunch at Grand River Brewery. It has a free-range Bloody Mary bar along with ricotta pancakes, eggs benedict and poutine for breakfast.

## Marshall Riverwalk

To help digest your breakfast, go for a walk along the river. Marshall has an easy 1.6-mile path that includes paving and a boardwalk. It's a peaceful stroll no matter the season.

## *See it!*

**Cereal History Exhibit**  
34 W Jackson St, Ste, 1A,  
Battle Creek

**FireKeepers Casino Hotel**  
11177 E Michigan Ave, Battle Creek

**Louie's Bakery**  
144 W Michigan Ave, Marshall

**Sage Creek Winery**  
131 W Michigan Ave, Marshall

**Grand River Brewery**  
101 W. Michigan Ave., Marshall

**Marshall Riverwalk**  
South Kalamazoo Avenue to  
Stuart's Landing on Homer Road,  
Marshall

**American Museum of Magic**  
107 E Michigan Ave, Marshall

# Art Lovers Experience

*We know what you like: artwork, coffee, music and the smell of books.*

**4  
HOURS**

*If you're here for half a day,  
look for our biggest art pieces.*

## ☐ **Color the Creek Mural Tour**

This yearly festival has generated more than 30 murals in Battle Creek. Artists come from all over the United States to create larger-than-life paintings. Our favorites include a tribute to Sojourner Truth, a mural of a young girl painting a wall and an abstract prism burst.



A. Lincoln

## ☐ **ArtPrize Winner**

It's possible you've seen photos of A. Lincoln, the giant portrait made out of pennies. It won ArtPrize's public vote in 2017. Trust us, though, it's even more impressive in real life. You can see it in all its shiny glory in the Lincoln Room.



Fantasy Forest

## ☐ **Fantasy Forest**

The perfect place to take your picnic lunch is Leila Arboretum. At the front of the park are fantastical sculptures, such as a centaur and a fairy. When the emerald ash borer destroyed a grove of trees, artists were invited to turn the trunks into wizards and mythical creatures.

## ☐ **Suns Out Buns Out**

The restaurant walls of Suns Out Buns Out are lined with pop art – you can browse while waiting for some juicy burgers. The fries are also exceptionally delicious, especially when covered with sausage and gravy. Suns out Buns Out is located underneath a floral shop and next door to the Art Center.



**8**  
**HOURS**

*Sticking around the whole day?  
Hit the local galleries.*

## **Art Center of Battle Creek**

Local artists have a chance to shine at the Art Center's rotating exhibits. While you'll usually see the kind of things expected of an art exhibit, like paintings and photographs, sometimes collectors get in on the act. Action figures or World Fair memorabilia can challenge what you think about art.



## **EastEnd Studio & Gallery**

Head down Michigan Avenue to Marshall, where there are all kinds of art for sale. If you're looking for something to hang on a wall or something to hang around your neck, you'll find both at EastEnd. The exhibit space features a different theme every month.



## **New Story Community Books**

New and used books fill the shelves of this store, so you're likely to find a good deal on a good read. The store owners are proud book nerds, and besides paperbacks, there is artwork, T-shirts and other trinkets that celebrate stories.

**STAY**

*Good Morning!  
Start the day with coffee and architecture.*

## **Cafe Rica**

Grab your morning coffee or tea from Cafe Rica. The coffee comes from Costa Rica, so it's balanced and bright. If coffee isn't your thing, try a chai latte that doesn't taste like a scented candle. Cafe Rica has a food menu, too, with treats such as waffles or a bagel sandwich.

## **Architecture Walk**

Take your breakfast for a walk around downtown Battle Creek. Head west down Michigan Avenue to admire the architecture, which ranges from beaux arts to art deco. You can pop into The Milton's lobby to see the newly restored paintings.

*See it!*

**Color the Creek Mural Tour**

*Brochure at the Battle Creek  
Welcome Center, 34 W Jackson St,  
Suite 1A, Battle Creek*

**ArtPrize Winner**

*32 W. Michigan Ave., Battle Creek*

**Fantasy Forest**

*Leila Arboretum, 928 W Michigan  
Ave, Battle Creek*

**Suns Out Buns Out**

*295 E. Emmett St., Battle Creek*

**Art Center of Battle Creek**

*265 E. Emmett St., Battle Creek*

**New Story Community Books**

*114 W. Michigan Ave., Marshall*

**EastEnd Studio & Gallery**

*143 W. Michigan Ave., Marshall*

**Café Rica**

*62 E. Michigan Ave., Battle Creek*

**The Milton**

*25 W Michigan Ave, Battle Creek*

# Escape With Friends

*Take a break from the routine with your favorite people.*

**4  
HOURS**

*If you're here for half a day, catch dinner and a movie.*

## ☐ Albion Malleable Brewing Co.

Albion Malleable Brewing Company serves good food in a chill environment. The burger was voted best in Michigan by Mlive and the Belgian-style beer has won at the Great American Beer Festival. On some nights you'll find live music, or you can pick a board game from the shelves. It's a brewery that invites you to hang out.



Albion Malleable Brewing Co.

## ☐ Bohm Theatre

Take your gang down the street to the Bohm Theatre for a movie or concert. After all, it was a favorite spot for the notorious Purple Gang in the 1930s. The restored movie palace plays the current blockbusters on the weekend. Or you can rent the theater for movies or big-screen video game sessions. Blues at the Bohm happens monthly, with professional musicians taking the stage, then inviting the audience for a jam.



Disc Golf at Ketchum Park



**8**  
**HOURS**

*Sticking around the whole day?*  
*Get active.*

## **Kayaking**

The Kalamazoo River is a fairly smooth ride and you'll see lots of wildlife. If you don't mind carrying your kayak down some stairs, start at Ceresco Green. For a long trip – we're talking about three and a half hours without stops – go all the way to Paddler's Grove. You can take a break at Historic Bridge Park, which has bathrooms and a kayak launch, so it's easy to get on and off the river.

## **Disc Golf**

People take their disc golf seriously in Battle Creek, so prepare to be challenged. We recommend Irving Park to start. Besides the disc golf course, there are walking paths, grills and a Japanese garden that is especially beautiful in the spring. But you'll see people playing disc golf in all seasons, even winter. For more courses, look up Begg Park, Dexter Lake Church and Leila Arboretum.

## **Taqueria San Francisco**

This Mexican food restaurant is so popular, they have two locations. The original restaurant is at 691 Capital Ave. S.W. There's a large selection of ice cream, paletas, chocolate-covered bananas, elote and more. You can't leave without trying a sweet-salty-spicy-tart mangonada.



*Taqueria San Francisco*

**STAY** *Good Morning!*  
*It's time for brunch.*

## **Sweetwater's Donut Mill**

Swing by in the morning for something sweet. There's a specialty doughnut every week, where the bakers flex their creativity. Rice Krispies and marshmallows on top of a doughnut? Yes please. But you can't go wrong even with a simple glazed doughnut or apple fritter at Sweetwater's.

## **Brunch**

If you want a late breakfast indulgence on Sunday, try Kitchen Proper in Battle Creek or Copper Athletic Club in Marshall. Their menus change every month with exciting new options and creative cocktails. For something more traditional, try the buffet at Clara's on the River. You can have as much bacon and mini waffles as you want.

## *See it!*

**Albion Malleable Brewing Co.**  
420 S Superior St, Albion  
**Bohm Theatre**  
201 S Superior St, Albion  
**Ceresco Green**  
Near 230 C Drive N, Battle Creek  
**Paddler's Grove**  
S River Dr, Battle Creek  
**Historic Bridge Park**  
S. Wattles Rd, Battle Creek  
**Irving Park**  
311 N East Ave, Battle Creek  
**Taqueria San Francisco**  
691 Capital Ave SW, Battle Creek  
595 W Columbia Ave, Battle Creek  
**Sweetwater's Donut Mill**  
2807 Capital Ave SW, Battle Creek  
**Kitchen Proper**  
34 W Michigan Ave, Battle Creek  
**Copper Athletic Club**  
133 W Michigan Ave, Marshall  
**Clara's on the River**  
44 McCamly St, Battle Creek

# Doggie Discoveries

*Dogs, this article is for you! (and until dog Uber is invented, bring your humans, too)*

**4  
HOURS**

*If you're here for half a day, play fetch!*

## ☐ Home Run Dog Park

There's plenty of space to run around in this park. Hopefully your human has a strong throwing arm, because you'll want to go the distance when chasing that ball. There's also a space for small dogs only. If you need a drink, go to the hydration station. Remember to share nicely!

Home Run Dog Park



## ☐ Battle Jacks

Humans like to chase balls, too, and the dog park is part of a larger place to play called Bailey Park. There's a playground, sand volleyball and lots of baseball fields. They love dogs so much in Battle Creek that they named the local baseball team the Battle Jacks, with a Jack Terrier mascot. Look for "Bring Your Dog Night".

## ☐ The Scoop

Get your puppy-dog eyes ready, because you're going to need them when you want your human to buy all of the holistic treats at The Scoop. The store was opened by Dr. Pete VanVranken of Dickman Road Veterinary Clinic. We know you're not a fan of the Scary Place, but the people there really want you to be healthy and happy. At The Scoop, your human can get advice on how to keep you in good shape.



Downtown Marshall



**8**  
**HOURS**

*Sticking around the whole day?*  
*Downtown Marshall welcomes dogs.*

## **Go for Walkies**

Dog parks can be fun, but you need to make sure your human gets exercise, too. There are a lot of trails to visit, such as the Battle Creek Linear Park Trail and the Calhoun County Trailway. The Calhoun County Trailway ends at Historic Bridge Park, and humans like to walk over the bridges. Make sure they're holding onto the leash so they won't get lost, and then lead them for a walk along the river or through the woods.



Ott Biological Center

## **State Street Pawfitters**

Another good place to walk around is historic downtown Marshall. Some people leave out dishes of water in case you get thirsty. Visit State Street Pawfitters. You're going to need a leash, mostly so your human can keep you from instantly snarfing down all the snacks you can reach. That's considered rude. The first thing you'll notice at Pawfitters is the bins of biscuits and chew toys, then the bakery case full of fresh cookies, sausages and duck heads.



State Street Pawfitters

**STAY** *You're having so much fun, we think you should spend the night.*

## **Holiday Inn Express**

Marshall's Holiday Inn Express welcomes you and your humans. It's a five-minute drive away from Dark Horse Brewing Company, where dogs are welcome in the beer garden.

## **Palmer House Inn Bed & Breakfast**

For something more personal, there's the Palmer House Inn Bed & Breakfast in Albion. The canine hospitality pack includes a bed just for you, treats and a water bowl. The owners have two pugs of their own, so they know all of the pet-friendly spots in town. The humans do have to pay an extra \$15 fee per night for extra cleaning, but part of that fee is donated to nonprofit animal shelters and dog rescue organizations in Michigan.

*See it!*

**Home Run Dog Park**  
Bailey Park, 1392 Capital Ave NE,  
Battle Creek

**The Scoop**  
250 S Washington Ave,  
Battle Creek

**State Street Pawfitters**  
155 W Michigan Ave, Marshall

**Holiday Inn Express**  
329 Sam Hill Dr, Marshall

**Dark Horse Brewing Co.**  
511 S Kalamazoo Ave, Marshall

**The Palmer House Inn**  
108 W Erie St, Albion



# PICK YOUR PAIRING

The craft brewing trend proves a pub is more than its beer. Attitude is everything, and craft breweries in Calhoun County have personalities as strong as their drinks. Here we suggest some pairings for travelers who aren't just looking for a pit stop, they're looking for an experience.



*Territorial Brewing Company*

## ALBION MALLEABLE BREWING CO.

Albion Malleable Brewing Company has the warmth of the city's industrial past, balanced with the bright notes of future possibilities. "Porter" used to be a physically demanding job, and the workers were known to like dark beer. So it's fitting that they call their porter "American Molder." It honors the iron company that put Albion on the map while using hops grown by a local farm. Travel experts also named them as the place to find Michigan's best burger – so raise a toast to Albion's delicious new industry.

## DARK HORSE BREWING COMPANY

Dark Horse pairs well with a sense of adventure, really bringing out a zest for life. This quirky establishment was once the subject of a reality TV show called "Dark Horse Nation." They're serious about making beer and serious about having fun. The beer garden is a great spot to find live music and dogs are allowed.



*Handmap Brewing*

## GRAND RIVER BREWERY

The rich flavors of Grand River Brewery will soothe anyone looking to come in from the cold. Warm up with a cocktail made with spirits from the distillery. The food menu is heavy on comfort too: chronic fries with garlic brown butter and Balsamic reduction, poutine covered in Small Town Brown Ale gravy, a burger with bacon jam, or mac 'n' cheese topped with pulled pork. Wash it all down with the award-winning Monkey Mouth IPA.



*See it!*

Scan the QR code for addresses and more information about Calhoun County's amazing breweries.



## NEW HOLLAND BREWING

Smooth and sophisticated, New Holland Brewing goes down easy. The light filled space in Battle Creek is just as good for a date night as a business lunch meeting. The beer garden is open in warm weather. There will be more than beer to imbibe, as plans include onsite brewing and distilling.

## HANDMAP BREWING

For a relaxed taste and down-to-earth finish, Handmap Brewing has the essence of Michigan. Look at your right palm and point to the bottom left - that's where you'll find this brewery serving up craft beer in a renovated historic space on the banks of the Battle Creek River. Maybe try the fruity Two-Can beer, inspired by cereal.

## TERRITORIAL BREWING COMPANY

Raise a glass to the motherland at this bold brewery with undertones of nostalgia. Even if you've never been to Europe, you can crave the German-inspired menu. There's classic pretzels and schnitzel, along with newer trends, such as the popular street food called doner kebab. Pilsner tops the list of mainstay beers, but you'll also see lagers and a rotating list of whatever is currently striking the brewers' fancy.



*Dark Horse Brewing Company*



*Handmap Brewing*

## SOCIAL DISTRICT

Take advantage of Battle Creek's social district to take your happy hour into the sunshine. It works like this: Go to one of the following venues, order a drink in a to-go cup with the State Street Commons logo and take it outside. The district is marked by signs throughout downtown.

Your choices for libations include the following:

Café Rica  
Cricket Club  
Griffin Pub and Grill  
Handmap Brewing  
Kitchen Proper  
Clara's on the River



*Albion Malleable*





# BINDER PARK ZOO

Starting as a small roadside attraction in the '70s, Binder Park Zoo is now one of the largest zoos in Michigan. From the blue poison dart frog to the reticulated giraffe, animals are given natural environments large enough for them to play, learn and be themselves.

## AUSTRALIA

If you hear someone laughing at you when you enter the zoo, don't take offense, that's just the kookaburra. The first animals to greet you are from Australia. Everyone has heard of dingoes, wallabies and kangaroos, but what about wallaroos? Watch them hop around in the morning.

## SOUTH AMERICA

Drop by the Conservation Discovery Center. The building is located near the zoo entrance. That's where the sloths hang out, literally. The Discovery Center is also where you'll find tiny technicolor frogs and slithery snakes.

## ASIA

If you spot a hut with colorful flags, you've made it to the Himalayas. From inside, you can encounter Raj, the snow leopard. He is both majestic and playful, like a house cat but much, much bigger. Another popular furry face native to Asia is Tushar, the red panda. Red pandas are arboreal, so you'll most likely see them lounging in trees. Tushar likes to stick his tongue out at humans.

## NORTH AMERICA

Follow bear footprints to the North American woods. Take a turn and you can observe three American black bears. These siblings were rescued as cubs in Alaska. Like a lot of kids, they have a treehouse and want to wrestle. Stop by the lodge to see the Mexican wolves. They have a big patch of forest to explore. Wolves born in Binder Park Zoo have been released into the wild.





## AFRICA

Now it's time to hop on the international tram for a trip to Africa. It's easy to locate the depot station because of the walkway lined with flags from African countries. Pick up a few words of Swahili in the ranger station and then head out for a wildlife journey on the savanna.

Along the shaded walkways, stop at the Twiga overlook, where you'll come face-to-face with giraffes. They're always looking for a lettuce treat, so buy a few leaves from zoo staff. Have your camera ready before approaching the overlook, if you're not paying attention, the giraffes will snatch the lettuce right out of your hand!

Farther along, you'll come to Chai Pride Tea Co. There's no actual tea, but you'll be able to see the African painted dog pack on the left, and a very vocal lion pride on the right.

## MICHIGAN

Once you arrive back from your trip to Africa, it's time to explore more of the zoo. Do you hear the train whistle? Catch a ride on the Z.O. & O. Railroad. The tracks go through Michigan woodland, constantly changing from the buds of spring to the burnt colors of fall.

You'll easily spot Skylark Ridge. This aerial structure is as tall as two adult giraffes. It has three stories of rope ladders, suspended bridges, cargo nets and more to climb. Five zip lines curve around the structure, so you can soar through the air like a bird.

## ZOORASSIC PARK

Now you're finished traveling around the world, take a trip through time. Go to the Zoorassic Park to meet dinosaurs and play games. It's a great photo opportunity, kids can climb on the back of a triceratops or get a Jurassic Park-style souvenir photo.

Families or other large groups can bring picnic lunches to the shelters, located outside the zoo, or pick up something to eat at one of the restaurants located in the zoo.

Binder is accredited with the Association of Zoos and Aquariums and it is active in programs to save threatened animals.







# LEILA ARBORETUM

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Drive past Leila Arboretum and you will be hailed by the mighty centaur. He's raising a sword, but don't worry – he just wants you to stop by the park and enjoy all of the nature, history, horticulture and art it has to offer.

## FANTASY FOREST

Get an up-close look at the centaur. He lives in Fantasy Forest, a field of artwork that was carved from disaster. After a beetle called the emerald ash borer destroyed trees near the entrance, artists were invited to carve up the trunks into fantastical sculptures. Find wizards, creatures and a UFO in the garden. Take a shot for Instagram while sitting in the monster mouth or on the tree swing.

## KALEIDOSCOPE GARDEN

Follow the side road from Fantasy Forest to the Kaleidoscope Garden. The enclosed garden is educational for kids and adults alike. Learn how to grow plants you can eat or check out the many, many varieties of daylilies. None of it would be possible without bees, though. That's why, rising above the garden, is the Bee-Loon sculpture. It shows the different kinds of bees and their life cycle. How sweet!

## WALKING PATHS

Explore the arboretum's walking paths, which meander through the park. You'll find treasures such as a native flower garden, metallic sculptures, perennial garden and groves of evergreen trees. If you're looking for more brisk exercise, the one-mile paved road makes a loop from the entrance. After your walk, take a rest by the fountain and enjoy a cool mist on a hot summer day.





## DISC GOLF

For a unique way to explore the arboretum, follow the disc golf course. Bring a disc and test your skill at 18 holes. The course takes advantage of the arboretum's rolling hills and shaded groves. You'll start out by the sumac trees and end on Fragrant Hill.

## FRAGRANT HILL

This part of the park received its name from the magnolia, dogwood and other flowering trees that have been planted around the hill. When they bloom in spring, it's like clouds of blossoms are floating along the hill. It's also the highest point of the arboretum, so you get a great view, no matter the season. The pavilion at the top of the hill is available for event rental.







# CORNWELL'S TURKEYVILLE

It's Thanksgiving all year round at Cornwell's Turkeyville U.S.A. That means family, homemade treats and lots and lots of turkey.

## MENU

Cornwell's is committed to its concept: Turkey everything. You'll find the traditional turkey dinner, just like Great-Grandma Cornwell made for her family and the farmhands. There's also turkey pot pie, turkey salad sandwiches and a turkey burger. In the spirit of Thanksgiving, Cornwell's also has great pie, which you can pick up by the slice.



## GIFT SHOP

Have spare change jingling around in your pocket? The coin-operated piano is just waiting to clang out a tune. Then the gift shop is around the corner. When Turkeyville bakers are at work in the kitchen, the shop smells like cinnamon and sugar. A fan favorite is the breakfast bread. Someone had the genius idea of cutting up pie and baking it in a loaf of bread. Browse decorations for the holidays or stock up your pantry with jams and pickles made by Cornwell's. Don't miss the old-fashioned candy counter.

## DINNER THEATRE

If you're looking for an extra-special experience, Cornwell's serves dinner and a show throughout the year. Eat at the buffet and then enjoy a presentation that's part theater, part concert.

## RV RESORT

Camp Turkeyville is a getaway for weekend warriors. The RV resort has full hook-ups for vehicles. Kids will love the splash park pool. Bring your fishing rod for an afternoon by the pond. There's a camp store for all your snacks and supplies, even firewood. Each site has a fire pit, so you can sit around the flames at night, roast marshmallows and swap some stories.



*See it!* Cornwell's Turkeyville 18935 15 1/2 Mile Rd, Marshall, MI 49068 (269) 781-4293 • [www.Turkeyville.com](http://www.Turkeyville.com)



# KIDS 'N' STUFF MUSEUM

Walk through the front doors of Kids 'N' Stuff and there's a village spread out in front of you. In this village, everything is built low to the ground and made for little hands.

## AUTO SHOP

Explore different jobs in the village. At Willie's Auto Shop, pull gadgets from the tool box or take a spin behind the wheel of a green vehicle. Your Doc McStuffins can use a stethoscope on stuffed animals or a PAW Patrol fan can put on a helmet and slide down the fire pole.

## DRESS UP

Speaking of helmets, dress-up clothes are available at The House of Mitchell Costume Shop. Kids can wear whatever strikes their fancy, like a frog outfit with a fedora and gladiator shield. Then they can take the stage at the mini-theater, complete with catwalk.

## PLAY WITH YOUR FOOD

Farm-to-table dining isn't exactly a buzzword among the toddler set, but they're going to love gathering their own "food" for dinner. They can drive a tractor, feed the stuffed animals in the barn and then fill a basket at the farm stand. Next stop is the Feldpausch grocery store, where plastic food is stacked on shelves. Little checkout counters have cranks, so the conveyor belt works. After the cart is full, kids can head to the kitchen.

## WATER TABLE

Kids 'N' Stuff isn't afraid of a mess. Smocks are offered as a precaution against soaked clothing at the water table. They can splash around or experiment with floats. Things can get messy in the art room, too, where there's everything from construction paper to paint.



# DISCOVER OUR HISTORY



Underground Railroad Monument

## INNOVATORS

### Early Industry

The waterfall at Mill Race Park in Battle Creek creates a pretty backdrop for photos, but it's also a reminder of why a city is here in the first place.

People have always built around waterways, and Battle Creek was no different. The convergence of two rivers attracted government surveyors. They were working near the water when two Potawatomi natives came to ask for food. The surveyors argued and sent them away and made a note of the encounter by simply writing "Battle Creek" on the map they were making.

It was land speculator Sands McCamly who bought the water rights and built a millrace between the rivers. Like an early version of a generator, the millrace provided power for businesses in the village. Battle Creek became an industrial city and shipped out farming equipment, printing presses, bicycles, cigars and more.

*If history is your jam, then Calhoun County is the place for you. We are rich in people and stories. From the bravery of Sojourner Truth to the lawlessness of the Purple Gang, here are some of the places that honor the past.*



*"I prescribed zwieback for an old lady, and she broke her false teeth on it. She demanded that I pay her ten dollars for her false teeth. I began to think that we ought to have a ready-cooked food which would not break people's teeth. I puzzled over that a good deal."*

— Dr. J.H. Kellogg

## Adventist History

Ellen White was a prophet and leader for the Seventh-day Adventists. She and her family moved to Battle Creek in 1855 and ten years later, she shared a Christmas Day vision: The Adventists should create a health institute.

Adventists were ahead of their time in promoting exercise, fresh air and plant-based diets for health. In 1866, the Western Health Reform Institute opened and grew into the Battle Creek Sanitarium, run by Dr. Kellogg. It attracted people from all over the world.

## Invention of Cereal

Battle Creek is the Cereal City and that's because of two brothers who didn't clean up their mess in the kitchen.

Dr. J.H. Kellogg and W.K. Kellogg were cooking with wheat when they had to abandon it before the process was finished. They left the wheat mixture out, so it was stale by the time they returned.

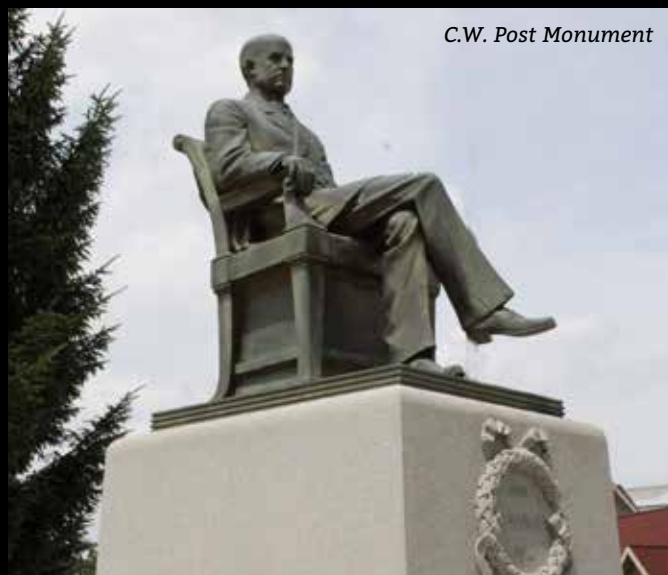
Hoping it would still make dough, they ran the wheat through rollers: what came out was thin flakes. Once cooked, the flakes became cereal. In 1898, wheat was traded for a new ingredient and Kellogg's Corn Flakes were born.

C.W. Post started his own health food company. The first thing it sold was Postum, a caffeine-free coffee substitute. He then branched into Post Grape Nuts and a flake cereal that was eventually called Post Toasties.

The food innovation caught on quickly. In the early 1900s, there were more than 100 cereal companies in Battle Creek. Nowadays, it's back to the first two: Kellogg Company and Post Consumer Brands.



Kellogg Discovery Center



C.W. Post Monument

## RISK TAKERS

### The Purple Gang

The Purple Gang were the most merciless crooks in Detroit during Prohibition. When someone made even Al Capone nervous, then you know they had a tough reputation.

It's suspected the gang was part of the Valentine's Day Massacre. In 1945, the gang's leader and his brother were convicted for the murder of Senator Warren G. Hooper.

Albion was a convenient meeting point for smuggling booze from Detroit to Chicago. When alcohol became legal in 1933, the Purple Gang ran a very efficient bank-robbing operation from an Albion junkyard. There was even a custom-built bulletproof car.



*Heinz Hoffman, Purple Gang, 1931, silver print. Detroit Institute of Arts, Gift of The Detroit News, 74.154*

## RESILIENCE

### Underground Railroad

Calhoun County was a hub for African Americans who were escaping slavery.

Adam Crosswhite and his family had settled to live in Marshall, until one night, when slave catchers arrived to kidnap them. The city's residents arrested the men, and the family was able to escape to Canada.

The Federal Court was not happy and fined the citizens. This was one of the deeds that led to the Fugitive Slave Act of 1850, which said African Americans were not people in the eyes of the law, and they should be treated as property even if they managed to free themselves from enslavement.

Crosswhite returned to Marshall after the Civil War and you can find his grave at Oakridge Cemetery.

Sarah and Erastus Hussey were conductors on the Underground Railroad in Battle Creek. The Quaker store-owners helped an estimated 1,000 people find freedom. Erastus became a state senator and in 1854 he wrote and passed the Personal Liberty Law. It made it illegal to capture people in Michigan and take them back to slavery. Then, what happened to the Crosswhites and many other African Americans who thought they had found safety was no longer legal.



*Underground Railroad Monument*



# SOJOURNER TRUTH

Sojourner Truth was a woman of extraordinary abilities. She escaped slavery in her 30s, but had to leave most of her family behind. When her son was illegally sold to a plantation in Alabama from New York, Truth found a lawyer and successfully sued for the freedom of her son. She was the first Black woman to win against a white man in court.

In her 40s, she started speaking out in public for equal rights. She chose the name “Sojourner Truth” for herself. She used her words to fight for abolition and women’s suffrage. Her autobiography, dictated to a writer because Truth had never learned to read or write, was a bestseller.

It was the 1850s when Truth joined her daughters in Battle Creek. The next decade would bring a Civil War and then the work of helping African Americans find employment after emancipation.

Truth returned to Battle Creek and died in 1883. She’s buried in Oak Hill Cemetery.

*“Look at me! Look at my arm! I have ploughed and planted, and gathered into barns, and no man could head me! And ain’t I a woman? I could work as much and eat as much as man – when I could get it – and bear the lash as well! And ain’t I a woman?  
I have borne five children, and seen most all sold off to slavery, and when I cried out with my mother’s grief, none but Jesus heard me! And ain’t I a woman?”*

Sojourner Truth Monument



*Scan!*

**For a full listing of  
historical attractions in  
Calhoun County.**

# BEYOND THE BURGER

*Get a taste of the world in Calhoun County.*

---







Free Range Pancake House



New Asian Taste



Kumi Hibachi & Steakhouse



Sakura Sushi Bar & Grill

Polish off a bowl of noodles at **Umami Ramen**. With a fusion of Japanese, Thai and Korean, you can customize your own bowl exactly how you want it. Make it spicy with kimchi and garlic or keep it vegan with miso and mushroom. Bring a big appetite, because the servings are generous.

If you've ever watched a travel show visiting Southeast Asia, you've probably seen dishes such as Tom Yum noodle soup, pineapple fried rice and Singapore noodles. **New Asian Taste** captures those flavors and other staples of Malaysian Chinese cuisine. Be adventurous or stick to comfort food – they serve up both.

If you're in the mood for a Guinness, step down to **Griffin Grill & Pub** for a good time. Did you know Spain invaded Ireland? They didn't stick around, but now you can start a pub meal with Black Irish Dip, which has roasted garlic, cheese and pesto. For an entree, try fish and chips, bangers and mash or shepherd's pie.

Style is what you get at **Sakura Sushi Bar & Grill**. Sushi rolls are served with splashes of color and zest. Try a locally inspired house special, like the Battle Creek roll with shrimp tempura, crab salad, avocado and spicy mayo. If you want fried rice, go to **Kume Hibachi & Steakhouse**. Diners sit around a sizzling grill while the cook puts on a show.

**Lucky Rooster** got its name from an old Italian story about a rooster thwarting an assassin. On the menu, you'll find dinner entrees fit for a Medici. There's seafood spaghetti, chicken marsala and pesto tortellini that can be ordered with a glass of wine.

Feel the beat of the Caribbean as soon as you walk into **Island Style BBQ**. With music and spicy smells in the air, Island Style serves flavors inspired by Haiti, Guyana and American soul food. The homemade jerk sauce is a must-try with whatever you order.

**Free Range Pancake House** serves olive oil straight from the Balkan Peninsula. The owner receives bottles of it from his family's farm in Greece. You'll find it in many of the dishes, such as the Olympus salad, the olive tapenade pita and the Sparta power bowl (pancakes are olive-free).

**Lopez Taco** has been serving authentic Mexican food in Albion since 1975. See why it's been a favorite for locals and college students for such a long time. You really can't go wrong with a crunchy taco and a fruity Jarritos soft drink.

See it! Scan the QR code for addresses and more information.





*Flavor Profile*

## CAFE RICA KEEPS IT FRESH

*“We perfected the coffee side and have put a lot of work and effort into that, so we wanted to have the food to match it,” Tristan said.*



What do you get when two brothers decide to combine the perfection-driven attitude of baristas and a love of home cooking? A menu that’s both fun and ideal to pair with the coffee-drink of your choice.

When Tristan Bredehoft and his brother, Jackson, went from selling coffee beans online to a cafe business, they were focused on the drinks.

“We got a lot of feedback from customers inquiring about if we were going to have food. It was our plan to have light pastries, maybe a bagel, nothing too crazy. But obviously the market was demanding more of a lunch spot,” Tristan said.

Sensing a void, they moved into a permanent location with a small kitchen and considered what kind of cuisine to add to the area.

“We perfected the coffee side and have put a lot of work and effort into that, so we wanted to have the food to match it,” Tristan said.

It had to be fresh, to be shareable and to be available for customers on the go.

On the menu is Maria’s tortillas, named after the grandmother who made tortillas for the boys every time they visited her in Costa Rica.

Also, be sure not to miss the handmade salsa and sauces - an afterthought in some places, but not for the detail-oriented Bredehoft brothers. Add a kick to your tostada or cheese steak with the red chili sauce.

There’s a new menu every season, which allows the staff to continue engaging creatively with the food. Try a smoked salmon wrap in summer or a kickin’ grilled cheese with jalapenos and red chili mayo in winter.

*See it!*

**Cafe Rica** 62 E Michigan Ave, Battle Creek, MI 49017  
(269) 441-0205 • [Cafe-Rica.com](http://Cafe-Rica.com)



# FIND A SYMPHONY OF FLAVOR AT HANDMAP

Chris McCleary plays with flavor the way a concert pianist plays piano. At Handmap Brewing Co., you'll find a wide range of flavors in the beers, seltzers and ciders – everything from a light golden ale to a barrel-aged imperial stout with cherries, toasted coconut and cinnamon.

Flavors can be smoky, citrusy or tart. The popular beers are made with blood orange, cherry or raspberry – although a juicy plum kettle-sour brew is creating a splash right now.

There are no shortcuts. All of the fruit comes from Coloma, Michigan. "We don't use any

extracts or essences in the beer," McCleary said. The flavor mixture people around Battle Creek like is the Two-can. It plays on the area's cereal history by flavoring an IPA with Froot Loops. When they brew it, there's a sweet, hoppy smell around the building – which is only a block away from Kellogg's World Headquarters.

While at Handmap, you should try the OTIS. It's a beer that can appeal even to wine lovers. McCleary made it with a buddy and former co-worker. They dreamed of a brew that used all of their knowledge and memories from working together at Goose Island.



"This beer is that project, an accumulation of our thought process," Chris said.

The end result is a multi-dimensional beer, a symphony of flavor that encapsulates a love of brewing.



*"This beer is that project, an accumulation of our thought process," Chris said.*

*See it!*

Handmap Brewing 15 Carlyle St, Battle Creek, MI 49017  
(269) 441-0028 • [HandmapBrewing.com](http://HandmapBrewing.com)



*Flavor Profile*

# FIND COMFORT AT LUCKY ROOSTER

Life has come full circle for Executive Chef Trent Mead. His love of cooking started with helping his mother in the kitchen. Now she visits his kitchen to pick up meals that have been inspired by recipes from her own family.

Lucky Rooster is a scratch-made Italian kitchen. In an age of fast food and convenience over taste, the restaurant specializes in upscale comfort food that starts slow – beginning with making the pasta dough themselves.

Trent likes working with his hands, creating dishes that bring instant gratification.

Like the five-cheese lasagna, which gets rave reviews. Or stop in for fresh fish, seared to perfection.

*“In Battle Creek, we really just wanted to give someone an honest plate of food for a reasonable price in a clean, fun atmosphere with an open kitchen,” Trent said.*

And what pairs better with Italian food than a glass of wine? Find a good deal on Wine Wednesdays.



*“In Battle Creek, we really just wanted to give someone an honest plate of food for a reasonable price in a clean, fun atmosphere with an open kitchen,” Trent said.*

You can sit outside on the porch in summer or sip cocktails by the fireplace in winter.

There’s also seating where you can see the chefs at work, so pull up a chair to the kitchen table and watch your food be prepared.

*See it!*

**Lucky Rooster** 1299 E Columbia Ave, Battle Creek  
(269) 224-2000 • [LuckyRoosterBC.com](http://LuckyRoosterBC.com)



# ISLAND STYLE BRINGS TASTES & SOUNDS OF THE CARIBBEAN

Island Style BBQ is a family business in the best sense: Flavors come from Haiti and Guyana and America, just like the Jean-Jules family.

Juliano met his wife, Daleth, at a Brooklyn block party and wooed her with cooking and a charming smile.

It was always a dream of Juliano's to open a restaurant, using the Hatian recipes he had grown up with. Now living in Battle Creek, there was a void of Caribbean flavor and the time seemed right.

He has the recipes down to a

science, to the point where he could make it all with his eyes closed.

Juliano's family helped make his dream come true, and that family feeling carries to the restaurant for an encouraging, uplifting environment.

"We're sharing what we love, what's second nature to us," Daleth said.

Walk into Island Style, and you can instantly smell the spices, which come from all over the world: thyme, paprika, garlic, cumin, curry and more. Take a trip with recipes like Guyanese

dahl, mais-mouline' and cornbread.

There's also music, the kind played at family gatherings for that true island flair. After all, the motto for Island Style is "Bringing the Taste & Sounds of the Caribbean."

The meat is slow cooked and wood smoked. The spice rub will hit your palate a little different from typical BBQ, and has enough flavor in its own right, but the sauces are a must-try. Especially the jerk sauce – homemade and authentic, sweet and spicy.



*"We're sharing what we love, what's second nature to us," Daleth said.*

**See it!** Island Style BBQ 2245 W Columbia Ave, Ste 121, Battle Creek  
(269) 282-6050 • [IslandStyleBBQBattleCreek.com](http://IslandStyleBBQBattleCreek.com)



Torti Taco

Calhoun County has some of the best Mexican food in West Michigan. If you don't believe us, check out these spots that are the talk of (or "taco") the town.

Start in Battle Creek, where you'll find authentic flavors. Some restaurants are so popular, they've opened two locations. You can find La Cocina on Beckley Road and West Columbia Avenue. While there are tacos a la carte for Taco Tuesday, go crazy with sizzling fajitas. Or try a favorite from California: Carne asada fries.

The original **San Francisco Taqueria** on Capital Avenue serves up classic street snacks along with some great tacos (the chicken tacos are our favorite). Grab Dorilokos (taco in a bag) or elote for an on-the-go treat. If you want something cool on a hot day, there's Mexican ice cream or the mangonada – it's made with sweet mango smoothie, fresh fruit, a drizzle of chili sauce and a candy-covered straw creating a taste combination unlike anything else. The second taqueria location on Columbia Avenue serves the same great tacos, along with a full-service bar.

# TAKE A TACO TOUR IN CALHOUN COUNTY

**Torti Taco** on Beckley Avenue has award-winning tacos that get a lot of buzz. They recently expanded their repertoire with a downtown restaurant. More than tacos, the menu features culinary details like mole sauce, plantains, skirt steak and oysters. If you want to give them a run for the money, try the Torre de Mariscos, which is an artful tower of shrimp, tuna, octopus, avocado and cucumber with tortilla fresca sauce. When the weather is warm, they'll open up the walls so you can enjoy some chips and a signature cocktail while part of the summer nightlife.



El Tajin



**Nina's Taqueria** can also be found close to downtown Battle Creek. A longtime favorite for locals craving authentic Mexican food, the dining area received a remodeling during the pandemic. There was much cheering when they reopened. The cooks at Nina's are experts at the grill. There's also a delicious attention to detail. Even if you're only getting tacos, make sure to order refried beans and rice along with it. The flavor on the sides are more than an afterthought.

**El Tajin** in Marshall is known for its big portions and fresh flavor. Order your seafood tacos with a full order of nachos to share with the table. The nachos carbon are topped with three kinds of meat (steak, grilled chicken, chorizo) and covered in cheese dip. Accompany it with a sweet horchata.

**Lopez Tacos** is a longtime favorite for the people of Albion. There's nothing fancy going on here, just straight-up delicious tacos. If we had to guess why they turn out so good, it might be how the meat is perfectly seasoned and cooked. Or it could be that they're liberal with the cheese at Lopez Tacos. Either way, end your taco tour with a classic.



*See it!* Scan the QR code for addresses and more information.



## EVENTS

- Car Shows
- Expos
- Dog Shows
- Festivals
- Collectible Shows
- Trade Shows
- Conferences

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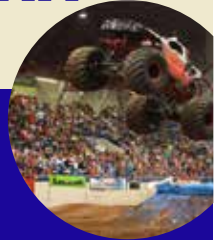
14 S. Hanchett St., Coldwater • [Tibbits.org](http://Tibbits.org) • 517.278.6029

# KELLOGG ARENA

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# FEATURED EVENTS



## 1 Cereal Festival - June Downtown Battle Creek

Join us at the World's Longest Breakfast Table for a free bowl of cereal. It's a community tradition, with games for the kids and live performances. Say hi to Tony the Tiger and Sugar Bear!

## 2 Leilapalooza - July Leila Arboretum - Battle Creek

Leila Arboretum is the perfect place for an outdoor concert – the rolling hills and gardens have a laid-back vibe in summer. The park stage is part of the unusual Fantasy Forest sculpture collection.

## 3 Calhoun County Fair - August Calhoun County Fairgrounds - Marshall

Starting in 1848, the county fair has been around for generations. Even if you're not a farm family, it's a fun chance to meet animals, indulge in fair food and ride a Ferris wheel.

## 4 Home Tour - September Marshall Area

The lovingly preserved architecture of Marshall is on full display during Home Tour weekend. Included in your ticket is access to the many museums, the Honolulu House and an art show.

## 5 Festival of the Forks - September Downtown Albion

While Festival of the Forks refers to the fork in the river where Albion resides, it can also apply to the amazing food you can eat during the festival. It's Albion College's homecoming weekend, so the schedule includes a parade, carnival rides, a football game and more.



**Scan for a full listing of  
area events!**



# FIELD OF FLIGHT AND BALLOON FESTIVAL



Every year, Battle Creek looks to the sky. Field of Flight Air Show & Balloon Festival takes place around the Fourth of July. During the day, you'll see aerial acrobatics and whimsical hot air balloons. At night, there's pyrotechnics. Kids of all ages enjoy the carnival and treats that happen every day of the festival.







*See it!*

Scan the QR code for a full  
list of activities and more  
information.





# COOL WEDDING VENUES FOR ANY TIME OF YEAR

*Plan something extraordinary for your events*



## *Of the Land*

Farm living has never looked so romantic – with rolling hills, greenhouse plants, fresh flowers and fairy lights.



## *Wagner Ballroom*

Old-school elegance has been restored to this 19th century ballroom, including crystal chandeliers.



## *Dreamfield Acres*

Dawn and Don Worthington can offer you a venue in a turn-of-the-century barn, along with a bundle that includes photography, video, DJ services and coordination.



Credit: Ph3 Photography

## Stone Barn

This barn comes with a marvelous legend: Touching the hex symbols on the southern-facing wall brings good luck.



## Southern Exposure

If flowers are your thing, there's event space in an English garden, surrounded by aromatic plants, birds and the burbles of fountains.



## Record Box Loft

The Record Box Loft is very Instagram-friendly, with hardwood floors, exposed brick and a view of the river. Bonus: A craft brewery shares the same building.



## Kellogg Manor

Take advantage of the beauty and elegance of a manor once owned by cereal magnate W.K. Kellogg. The historic grandeur overlooks Gull Lake.



Credit: Loon Lake Photography

**For help with hotel blocks, please contact our  
Sales Director:  
269-962-2240  
[sales@battlecreekvisitors.org](mailto:sales@battlecreekvisitors.org)**

*Scan!*







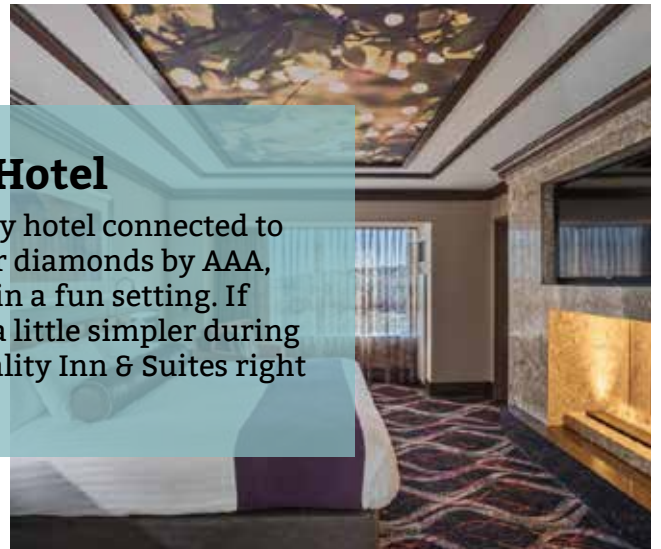
# Accommodations

## A room for every kind of traveler



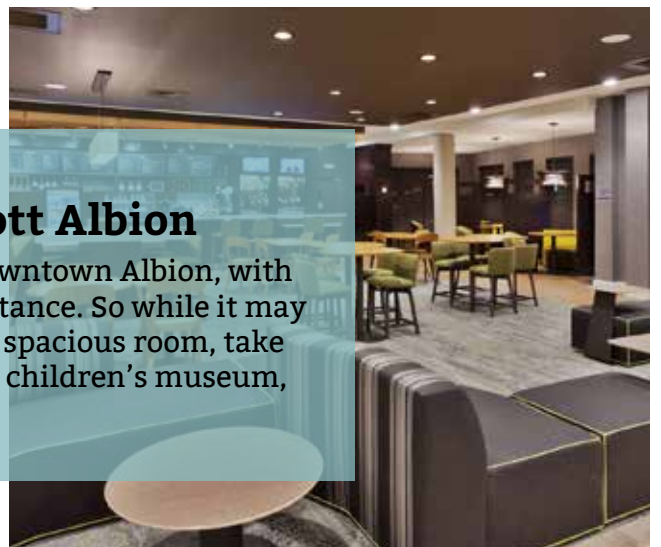
### FireKeepers Casino Hotel

Get your Vegas on at the luxury hotel connected to FireKeepers Casino. Rated four diamonds by AAA, you can expect refined rooms in a fun setting. If you're looking for something a little simpler during your casino trip, there is a Quality Inn & Suites right next door.



### Courtyard by Marriott Albion

Courtyard is in the heart of downtown Albion, with attractions within walking distance. So while it may be tempting to stay up in your spacious room, take time to check out the brewery, children's museum, restaurants and more.







## **Villa on Verona**

This boutique hotel is an elegant Italian Villa that was built in 1860. The historic home now has modern facilities, including a pool, tennis court and luxurious bed linens. The old-school charm of downtown Marshall is only a short bike-ride away, and the Villa will rent you the transportation.



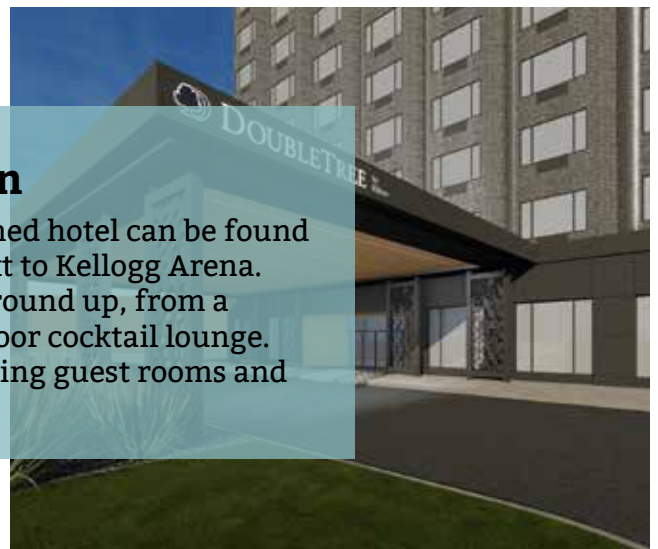
## **Palmer House Inn Bed & Breakfast**

Palmer House combines 19th century style with 21st century comfort. The Victorian mansion has WiFi and Jacuzzi baths, while also serving breakfast on fine china and linen. It's not only a destination for a cozy weekend, but for events like a wine tasting or a murder mystery party. It's dog friendly, too.



## **DoubleTree by Hilton**

Opening in 2023, the refurbished hotel can be found in downtown Battle Creek, next to Kellogg Arena. They're rebuilding from the ground up, from a light-filled lobby to the 16th floor cocktail lounge. Everything will be new, including guest rooms and the kitchen. Stay tuned!





## Convenience on I-94

There is a cluster of hotels on Beckley Road, right off of I-94. They are surrounded by restaurants, shopping and grocery stores – so it's all within easy reach.

### **Home2 Suites by Hilton:**

The perfect mix of nature and retail, you can open up your window and watch deer in the nearby meadow or kick back on the patio with fireplaces.

### **TownePlace Suites by Marriott:**

Balance work and life, with the comfort, flexibility and affordability of an extended stay. Feel at home with a fully equipped kitchen.

### **Courtyard by Marriott:**

A stylish, tech-savvy hotel with options for working and relaxing. Take advantage of The Bistro, which serves Starbucks coffee.

### **Holiday Inn Battle Creek:**

Bring the family – kids stay free at Holiday Inn. They'll love the indoor pool and the nearby Binder Park Zoo.

### **Hampton Inn Battle Creek:**

Make Hampton Inn your home base for all the fun things to do in Battle Creek. Rooms are pet friendly, so you can bring the entire family

**H Holiday Inn**  
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[www.HolidayInn.com/BattleCreek](http://www.HolidayInn.com/BattleCreek)



## BATTLE CREEK

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**Baymont Inn & Suites**

4725 Beckley Rd • 800-337-0550

**Baymont Inn & Suites Downtown**

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**Best Western Executive Inn**

5090 Beckley Rd • 800-780-7234

**Country Inn & Suites**

2590 Capital Ave SW • 269-965-3201

**Courtyard by Marriott**

12891 Harper Village Dr • 800-321-2211

**Fairfield Inn**

4665 Beckley Rd • 269-979-8000

**Greencrest Manor**

6174 Halbert Rd • 269-962-8633

**Hampton Inn**

1150 Riverside Dr • 800-426-7866

**Home2Suites by Hilton**

13350 6 1/2 Mile Rd • 269-883-8300

**Hometown Inn**

90 N Division St • 269-966-4000

**Kimball Pines Motel**

1145 E Michigan Ave • 269-962-3272

**Knights Inn**

2595 Capital Ave SW • 800-843-5644

**Michigan Motel**

20475 Capital Ave NE • 269-963-1565

**Quality Inn & Suites Next to the Casino**

11081 E Michigan Ave • 800-424-6423

**Red Roof Inn**

5050 Beckley Rd • 800-733-7663

**TownePlace Suites**

12917 Harper Village Dr • 855-402-5086

**Travelodge**

5395 Beckley Rd • 800-525-4055

## MARSHALL

**Arbor Inn**

15435 W Michigan Ave • 269-781-7772

**Hampton Inn**

325 Sam Hill Dr • 800-426-7866

**Holiday Inn Express**

329 Sam Hill Dr • 800-465-4329

**Howard's Motel**

14884 W Michigan Ave • 269-781-4201

**Imperial Motel**

14978 W Michigan Ave • 269-781-2841

**National House Inn**

102 South Parkview • 269-781-7374

**Riverside Retreats**

418212 B Drive North • 269-420-2724

**Quality Inn**

204 Winston Dr • 800-424-6423

**Villa on Verona**

1110 Verona Rd • 269-832-1796

## ALBION

**Courtyard Albion**

200 S Superior St • 517-629-8520

**Days Inn**

27644 C Drive North • 517-629-9411

**Palmer House Inn Bed & Breakfast**

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## GET *Local*

Festival Market Square in Downtown Battle Creek has the **FARMER'S MARKET** every Wednesday, **DOWNTOWN EVENING MARKETS** twice a year, **POST BAND CONCERT SERIES** and be sure to check out all the events at Kellogg Arena. For detailed information visit [kelloggarena.com](http://kelloggarena.com)

Try something new and check out the **BC CARGO POP UP MARKETPLACE** located at 35 W. Hamblin next to Full Blast.



@FestivalMarketSquare

@DowntownBCCargo



## GET *Inspired*

Battle Creek is full to bursting when it hosts 2 community-based art hops each year, **SPRING INTO THE ARTS** in May and **FALL INTO THE ARTS** in October.

The **ART CENTER OF BATTLE CREEK** changes their exhibits 10–12 times each year, so you will want to visit often. **COLOR THE CREEK** adds new murals throughout Battle Creek every August. They are a must see!

The grounds of Leila Arboretum come alive with music during several outdoor concert events, including **LEILAPALOOZA**, **MICHIGAN METALFEST**, and the **BELIEVE IN BATTLE CREEK FREE OUTDOOR SUMMER CONCERT SERIES**.

## GET *Connected* *Live it up!*

Get Details:

@DowntownBTLCRK

[KelloggArena.com](http://KelloggArena.com)

[BattleCreekVisitors.org](http://BattleCreekVisitors.org)

While downtown Battle Creek enjoy the **STATE STREET COMMONS SOCIAL DISTRICT**. Buy your beverage from one of our participating establishments in a Social District cup, enjoy your drink while you stroll downtown, respect the district boundaries, properly dispose, repeat! For map and more details visit [smallbusinessbattlecreek.com/downtown](http://smallbusinessbattlecreek.com/downtown)



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## GET *Entertained*

**NATIONAL CEREALFEST** kicks off summer! Join us for a bowl of cereal at the World's Longest Breakfast Table. Then the **FIELD OF FLIGHT AIR SHOW & BALLOON FESTIVAL** takes over our airport for thrilling civilian and military air shows, and breathtaking balloon launches and illumes.

Join us for music, food, and fun at a downtown festival—whether its **CARIBBEAN FESTIVAL**, **BACKYARD BURGERS AND BREWFEST**, or **CRUISE THE GUT** we know you will have a blast!

Check our calendar to find world-class concerts given by the **BRASS BAND OF BATTLE CREEK**, or hear local favorites at **VIBE @5** or the **POST BAND CONCERT SERIES**.



## GET *Active*

Walk or run along the **BC LINEAR PATH**, where 3 major trails converge—the North County Trail, Great Lake-to-Lake Trail, and the Iron Belle Trail.

See the city from a different view and opt to take advantage of the **BCYCLE BICYCLE RENTALS**, kayak along the Battle Creek River, or see it from on top a water slide at **FULL BLAST WATER PARK**.

If competitions are more your thing, start training now for the **GOGUAC LAKE SWIM** (1.15 mile open water), the **CEREAL CITY CLASSIC** (5K/10K walk/run) or take part in the **BATTLE CREEK HALF MARATHON** or **CEREAL CITY TRIATHLON AND DUATHLON**.



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CAGE RATE: \$15 PER HOUR

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**Downtown Battle Creek**



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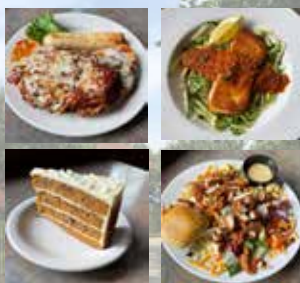


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Glass Act



Art Center of Battle Creek



## FIND THE Creative Pulse IN CALHOUN COUNTY

*It's time to get out of the house  
and find your own beat.*



Art Center of Battle Creek

### EXPRESS YOURSELF

Looking to try something new? **Glass Act** in Marshall offers classes in soldering and fusing. Make an appointment with artist and store owner Victor Terrasi for an introductory class – the price covers the materials for a project that can be made in one trip. Working with colored glass is actually pretty simple and you get a cool personalized souvenir to take home.

For a project that's as photogenic as it is creative, follow **Dew Drop Fresh Designs**. The collaboration between The Big Bloom and Marygold Meadows provides access to two big flower gardens in Battle Creek and Bellevue. Snip & Sip events are a chance to go beyond the canvas. From flower crowns to professional-looking bouquets, you can create floral art while being served cocktails and mocktails in a summer garden.

### STROLL THE GALLERY

Appreciate the acumen of **EastEnd Studio and Gallery** in Marshall. They host a rotating show of artists curated from Michigan. There's a variety of mediums and something for everyone's price range. While paintings and photography are popular, there's also art you can use in your everyday life, such as pottery and glass.

For a spotlight on local work, check out the **Art Center of Battle Creek**. Exhibits change throughout the year. One of our favorite annual events is when kids get a chance to display their best work for Class Act. It's an exhibit that can inspire the entire family.



## GO TO CENTER STAGE

Magic is the art of illusion, and some of the greatest artists are celebrated at the **American Museum of Magic** in Marshall. Learn how magicians have used perspective, design and theatricality to amaze audiences for centuries. One of the highlights is the collection of show posters that can be both beautiful and bizarre. Or if you check the schedule on the museum website, you can catch a magic act on the stage!

Speaking of stages, **Franke Center for the Arts** is the best music venue in the county. It was once a church before being converted to a performing arts center. They've developed an impressive roster of acts, with an emphasis on Americana and blues music. Sometimes it even spills into the street of Marshall, like with the Mandolin Festival or the Ice, Wine & Blues event.

Once upon a time, the **Bohm Theatre** was a movie palace where the Purple Gang would meet in Albion. While it still shows weekend movies, the Bohm has also developed a strong open mic scene. Every month, Blues at the Bohm invites a band to play, followed by a jam session. Located halfway between Chicago and Detroit, it's a convenient spot for musicians to gather and perform.



Bohm Theatre



East End Studio and Gallery



See it! Scan the QR code for more information.





Ceresco Park



Historic Bridge Park



Historic Bridge Park



BC Linear Park

## FOLLOW THE RIVER

*The sparkle of sunshine, the smell of growing things, the burble of water as it flows on by – we love a day by the river.*

Calhoun County has numerous river trails, so you can hike, ride a bike or find a boat launch just about anywhere.

**Ceresco Green** is one of the best spots to start your kayak trip. We recommend launching here and ending at Paddlers Grove for a trip that lasts about 3.5 hours. It's a peaceful stretch of the Kalamazoo River and you'll see lots of wildlife. Just be warned: Both spots have parking lots that are uphill from the river.

Bring your bike to the **BC Linear Park**. It has 26 miles of paved trail through Battle Creek. You can walk from Bailey Park all the way to Leila Arboretum, and much of it goes alongside the Kalamazoo river.

The trail's proximity to water means you'll find boat launches on Jackson Street West and at Verona Dam, near Bailey Park. Instead of biking, you can paddle your way downtown from there. The downtown part of the Battle Creek river is unique, because you'll head through the urban area of Battle Creek, paddling past murals, the old train station and Kellogg World Headquarters.

One of the best stretches for a walk also goes through downtown Battle Creek. Start at South Washington Avenue, then follow the Battle Creek River past Kellogg World Headquarters, the Math and Science Center, and then loop back to the Kellogg House gardens and stop at the Underground Railroad Statue on Division Street North. That's about a mile of walking.

**The Calhoun County Trailway** is a 5.6-mile stretch in Battle Creek, from Ott Biological Preserve to Historic Bridge Park. The trail takes you along the river and into the woods. Keep an eye out for wildflowers and frogs.



**Historic Bridge Park** sits on the banks of the Kalamazoo River, where old truss bridges have been relocated and restored. It's one of the most popular places to take photos in Battle Creek. There's also a playground and kayak launch. During the summer, there's a constant flow of people getting on and off the river. Innertubes are just as popular as kayaks.

**Marshall's Riverwalk** has some lovely overlooks. The 1.6-mile boardwalk runs alongside a paved biking path following both Rice Creek and the Kalamazoo River. Keep an eye out for the South Marshall Dam waterfall and a Chinese pagoda. At Stuart's Landing there is a fishing dock and boat launch onto the Kalamazoo River.

Not too far from the Riverwalk is a mountain bike trail called **The Dump**. Experienced bikers will love the challenge.

Albion has more city parks per capita than any other city in America. **The Albion River Trail** will take you by three of them, starting with Victory Park and ending near Lloyd Park. It's 1.6 miles of paved pathway along the Kalamazoo River.



*Albion River Trail*

Turn left, and you'll be on the main street for downtown. Turn right on the pedestrian bridge by the farmers market and you'll be at the Porter Street canoe dock.

Albion locals like to use a spot at the end of Brownswood Drive, which is also near the Albion River Trail. From there you can paddle all the way to Marengo Township.

The Iron Belle Trail will one day weave across the state of Michigan, and then the Albion River Trail will be connected to the **Homer Bike Path**. The bike path is about two miles long – it's wide and paved to make it easy for bicycles and hikers. You'll find parking at Grist Mill Park. The Grist Mill is also the spot to put in your kayak if you want to head towards Albion on the Kalamazoo River.



*Calhoun County Trailway*

*See it!* Scan the QR code for addresses and more information.







# KELLOGG COMMUNITY COLLEGE

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## Historic Adventist Village

480 W Van Buren St.  
Battle Creek, MI

Open Nov 1st-March 31st  
Sunday-Tuesday 10 am -4pm  
Wednesday: CLOSED  
Thursday and Friday: 10 am - 4pm  
Saturday: 2 pm - 4 pm  
For Appointment  
Call (269) 965-3000

### HISTORIC ADVENTIST VILLAGE

The recreated 19th century village takes visitors back in time to restored and replicated buildings. Visitors view history in a restored log cabin, one-room school house, and other houses and churches of the Adventist pioneers who settled in the west end of Battle Creek over 150 years ago.

### DR. JOHN HARVEY KELLOGG DISCOVERY CENTER

Offers a fun learning experience for all ages. Learn about health treatments and practices of more than a century ago, while discovering the health principles that made the Battle Creek Sanitarium world famous and how these health principles led to the invention of the flaked cereals which made Battle Creek, "the Cereal Capital of the World!"

Groups and Buses Always Welcome (pre-arrangement preferred)

**Free Parking - No Charge, Donations Welcome**

[www.adventistheritage.org](http://www.adventistheritage.org)



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# WARM UP THIS WINTER WITH YOUR SWEETHEART

## Sweet Date

Sip on hot chocolates at **Cafe Rica**. The seasonal menu has a winter hot chocolate, with peppermint, chocolate and cranberry bitters. If you want to brunch up the date, try the mimosa sampler with an order of waffles.

Follow it up with a trip to **The Rink**. As any fan of romantic comedies knows, ice skating ranks as one of the top five dating activities. Make sure to check the website for open skate times.

Buy something sweet for your sweetheart at **Simply Sensational Berries**. Chocolate-covered strawberries are a no-brainer, but keep an eye out for pickles or bacon dipped in chocolate.

## Overnight Date

Book a room at **Courtyard by Marriott Albion**. The premium hotel is located right in the middle of downtown Albion, so everything you need is within walking distance.

Catch a movie in one of the plush seats at the historic Bohm Theatre. Then say “I love you” to the best burger in Michigan, served by **Albion Malleable Brewing**.

In the morning, share some cinnamon rolls from Foundry Bakehouse and go for a wintry walk along the river. Pick up handmade chocolate and flowers at **Yellow Bird Chocolate Shop** and **Anna’s House of Flowers**.



*Whether you’re looking for an afternoon break or a fancy night out, these hot spots in Calhoun County will keep the romance alive even in the coldest winter.*

## Starry Date

As the sun sets earlier and nights become darker, winter is an opportunity for a romantic evening looking at the stars.

You can sit on a picnic table by the river at **Historic Bridge Park**. Bring a thermos of hot cocoa, or use the park grills to make a toasty treat, like baked potatoes or s’mores.

**Brooks Nature Area** has flat trails, which are popular for cross-country skis and snowshoes.

## Fancy Date

Sometimes a special event calls for a special experience. At **Nibi**, you’re guaranteed elegance and style.

Raise a toast over dinner with a selection from the wine list, which has more than 400 options.

**Nibi** is one of the many restaurants at **FireKeepers Casino Hotel**, so you can book a hotel room for the night, too. There’s a suite that has a fireplace and jacuzzi tub.

# Michigan's SOUTHERN SWING



## Plan your golf getaway with Southern Swing!

Golfing should be fun and relaxing – so take the stress out of planning your trip with Southern Swing.

Our golf coordinator will help you plan a trip that fits your budget (and energy level). You can choose from 15 premium courses, all within half an hour of Battle Creek. Set up base at one of our hotels. We'll take care of the bookings.

### GOLF COURSES

**ANGELS CROSSING** - 3600 East W Ave, Vicksburg, MI 49097  
**BEDFORD VALLEY GOLF CLUB** - 23161 Waubascon Rd, Battle Creek, MI 49017  
**BINDER PARK GOLF COURSE** - 7255 B Drive South, Battle Creek, MI 49014  
**CEDAR CREEK GOLF CLUB** - 14000 Renton Rd, Battle Creek, MI 49015  
**GLENDARIN HILLS GOLF CLUB** - 3333 Glendarin Way, Angola, IN 46703  
**GULL LAKE VIEW EAST GOLF CLUB** - 7417 North 38th St, Augusta, MI 49012  
**GULL LAKE VIEW WEST GOLF CLUB** - 7417 North 38th St, Augusta, MI 49012  
**ISLAND HILLS GOLF CLUB & RESORT** - 61809 Stonegate Dr., Centreville, MI 49032  
**LAKE DOSTER GOLF CLUB** - 116 Country Club Blvd, Plainwell, MI 49080  
**LYNX GOLF COURSE** - 900 Lincoln Rd, Otsego, MI 49078  
**MARSHALL COUNTRY CLUB** - 15 Lyon Lake Rd, Marshall, MI 49068  
**THE MEDALIST GOLF CLUB** - 15701 N Drive North, Marshall, MI 49068  
**RIVERSIDE GOLF CLUB** - 245 East Columbia Ave, Battle Creek, MI 49015  
**STOATIN BRAE GOLF CLUB** - 15579 E. Augusta Dr, Augusta, MI 49012  
**STONEHEDGE NORTH GOLF CLUB** - 15330 M-89, Augusta, MI 49012  
**STONEHEDGE SOUTH GOLF CLUB** - 15330 M-89, Augusta, MI 49012





# FEATURED COURSES

## The Medalist Golf Club

Start with one of Golf Advisor's top courses in Michigan. The Medalist Golf Club in Marshall is set among 250 acres of Michigan woods and wetlands. You'll feel alone in the wilderness, as 14 of the 18 holes cannot be seen from the rest of the golf course. But don't worry – food and drinks are only a tap away. Order from the golf cart menu and have it delivered straight to you on the course.



## Binder Park Golf Course

Head to Binder Creek Golf Course for an entire day of golf. This city-owned course has great golf at affordable prices. Located near the zoo, you're in the Michigan wilderness. It's also a good compromise if you want more than one round but traveling to two courses is too much – Binder offers 27 holes. That's three 9-hole rounds, which you can mix and match or go for all of them.

## Stoatin Brae

You can't come all the way here and not give Stoatin Brae a try. The links-style course was designed with Scotland in mind. It's a world-class challenge, chosen as the 2021 National Course of the Year by the National Golf Course Owners Association. Located at the highest point in the county, you'll get stunning views and a windswept heath.



## Gull Lake View

Stoatin Brae is one of six golf courses at Gull Lake View Golf Resort in Augusta. For an approachable course, try **Stonehedge North**, with a Par 4 of six. Nearby **Stonehedge South** will make you feel like you're in the Carolinas, going through woods and elevation changes. **Bedford Valley** has a classic risk-reward hole at #13. **Gull Lake East** and **West** offer more of a challenge, at prices lower than **Stoatin Brae**. Navigate more than 10 unique water hazards.

# Call or email us today!

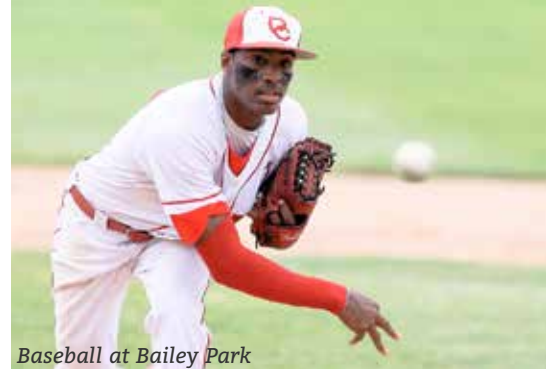


1-877-MI-SWING  
misouthernswing.com  
southernswing@battlecreekvisitors.org



# Find a field of play in Calhoun County

Volleyball at Kellogg Arena



Baseball at Bailey Park

Whether you want to compete or cheer on your team, Calhoun County has a field of play for you.



Kellogg Arena



Bailey Park



Full Blast



Bowlero Lanes



## Albion College

Catch a game at this liberal arts college. The crown jewel is the Nancy G. Held Equestrian Center. Student competitors come from all backgrounds and regions of the country, studying for different degrees, but what unites them is their love for horses and the sport of riding. The equestrian center also offers onsite boarding facilities for students and the community.



Nancy G. Held Equestrian Center

## Bailey Park

The crack of the bat can be heard all summer long in Bailey Park. Boasting more than 80 acres, the park features three full-sized baseball stadiums, including the 6,000-seat C.O. Brown Stadium; nine diamonds; four sand volleyball courts; and 12 shuffleboard courts. Not to mention the Home Run Dog Park, which has obstacle training for your four-legged friends. Speaking of dogs, don't miss the Battle Creek Battle Jacks Baseball team. Watch a game played by some of the top college players from across the nation.



C.O. Brown Stadium

## Bowling

Three bowling alleys means there's always somewhere you can have some fun. Bowlero Lanes has more than bowling – there's an arcade, laser tag and escape room. M-66 Bowl is a favorite of local leagues, if you're looking to host your big bowling tournament. Marshall Lanes is an old-school bowling experience for everyone.



Bowling at Bowlero Lanes

## Kellogg Arena

The crew at Kellogg Arena are magicians, changing the arena into whatever kind of venue you need for your competitive event. They've done everything from bullriding to billiards to gymnastics to arm-wrestling, and the arena looks different every time. Kellogg Arena is also where dreams are made for volleyball players across the state at the MHSAA volleyball finals every year.



Gymnastics at Kellogg Arena

## Full Blast

While Full Blast is known for its outdoor pools and water slides, there's a lot going on indoors, too. The multi-purpose recreation facility features a full-service fitness center, locker rooms, indoor walking track, three large gymnasiums, batting cages and multi-purpose space. The Sports Forum hosts a variety of tournaments including basketball, volleyball and floor hockey. Which is fitting, because floor hockey was invented in Battle Creek.

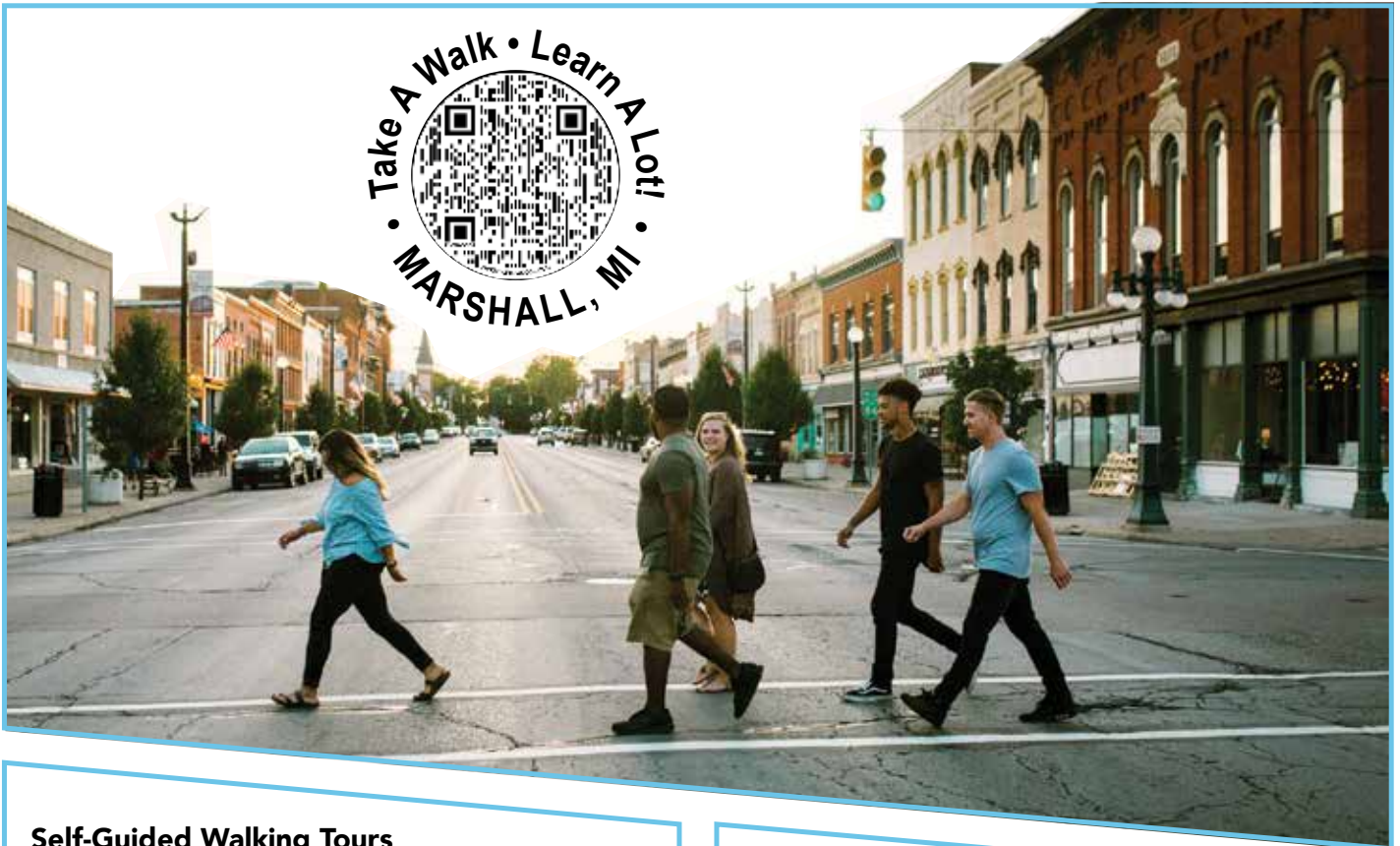


Floor Hockey at Full Blast



*Scan!*

For a full listing of sports and recreation attractions.



### Self-Guided Walking Tours

When Marshall received its National Historic Landmark District the town was described as a “textbook of 19th Century architecture”. We opened up our textbook in the form of **History Walks**.

- The Queen Anne **Architecture Tour** visits examples in town and teaches what distinguishes this style, or choose to walk a city block and learn about the architectural styles found there.
- **Distinguished Tree Tour** points out our most interesting trees and teaches about different species.
- **Riverwalk Tour** contains points of historic interest.
- **Influencer Walk** reveals the best places to take selfies and gives photo tips.
- The content found in our downtown planter **QR Codes** changes often. Scan codes and find facts, info on upcoming events or games to play while in town.



### EIGHT Museums!

Explore our 8 World-Class museums on your own or with a guide.

Extensive private collections are on public display in the **American Museum of Magic**, the **US Postal Museum** and **Walter's Gasoline Museum**.

Marshall history can be found at the **Honolulu House Museum**, the **Marshall Historic Museum**, **Capital Hill School**, the **Governor's Mansion Museum** and the **Calhoun County Fair Museum**.



***Spend an hour, a day, a weekend, or a lifetime!***





# CHOOSE MARSHALL



Choose Marshall Welcome Center (269) 781-5163  
323 West Michigan Ave, Marshall, MI 49068  
info@ChooseMarshall.com • ChooseMarshall.com



## Marshall Trolley Company

Take a free ride on Friday and Saturday evenings on the Trolley from your hotel to downtown. Jump on at any stop and ride for as little or as long as you like. The hour-long route returns you to your hotel or back to



your starting point. On leisurely Saturdays you can enjoy ticketed events, like Beverage Tours or Kids Cruises. The town also has horse-drawn carriage rides and a small airport.



## Marshall Social District

Established in early 2020 within the Downtown Shopping District, beverages can be purchased in to-go cups from participating establishments and then enjoyed in the entire downtown area, including inside most shops!



Everyone in your party can purchase their favorite food and drink from their favorite locations, and then enjoy them together. Tables are available on our main street and in our greenspace alleyways.

## Marshall Event Calendar

Looking for something fun to do this weekend? Find it in Marshall!

Marshall has 4 performance venues to bring you professional & regional live **Theater** performances and concerts.

**Live music** can be found every weekend at multiple locations around town, both indoors and outdoors.

**Community events** like Bluesfest (pictured below), Historic Home Tour, Skeletonfest and Christmas really light up our town.

**Meet-ups** explore trails or play sports like pickleball. Check our calendar for details.



## Downtown Shopping District

Our downtown features boutiques filled with hard-to-find gifts and home goods, and personal items that you don't know you need until you find them.

Marshall has stores that specialize in earth-friendly wares and Michigan-themed merchandise. You will also find a local bookstore, art glass and bead shops, a superior art gallery, a shop specializing in high-end active wear and stores filled with goodies for both your real babies and your fur-babies.





Downtown Marshall



New Story Community Books

## FIND TREASURE WHILE SHOPPING IN DOWNTOWN MARSHALL

*Look around downtown Marshall, and you'll see a lot: books, doughnuts, antique chandeliers, toys, artwork and wine.*

What you won't see is big box stores.

Each small business is thoughtfully curated, ideal for an afternoon spent looking for treasures.

Start with a meal at **Schuler's Restaurant and Pub**, which has been in business for more than 100 years.

Right around the corner is **Pawfitters and Trailblazers**. One part of the store is dedicated to tasty treats for pups. The rest of the store will help you gear up for outdoor activities.

Nearby is **EastEnd Studio & Gallery**, where you can look at exhibits or browse the rotating stock of fine art.

**Great Lakes Candy & Cones** is a recent addition. Confectionary aficionados can pick a mix of their favorite gummies and chocolates.

Crafters will love **Just Bead It**, **Glass Act** and **Paper & I**: three stores that offer creative creations and a chance to make your own.

Next to **Paper & I** is **Amazing Grace Antiques**. It's a co-op for eight different sellers. Maybe you'll find a velvet dress or a bronze chandelier.

Cross Michigan Avenue to the **American Museum of Magic**. **El Tajin Mexican Restaurant** is there, for a taco break. **Camp Barber** can provide you with a hot towel shave.

**Serendipity & The Brew** has a coffee bar front and center. Serendipity is all about being cozy, from selling blankets and candles to kitchenware.

Celebrate the Mitten State at **Living MI**, which specializes in products made here. Where else are you going to buy a candle that smells like Faygo pop?

Next door is **New Story Community Books**, with a whimsical selection of reading material.

Prepare for one last sugar rush, as **Louie's Bakery** and **Grandma's Toys & Treats** are next to each other. Indulge in a sugar cookie, then shop for toys.



Glass Act



# MEET THE OWNER OF LIVING MI

*Caryn Drenth is the owner of Living MI, one of the many intriguing businesses along main street in Marshall.*

## How would you describe your shop?

We have a unique offering of both Michigan-themed and Michigan-produced items.

## Do you get people from out of town?

So we get people who are visiting Marshall, who are looking for something Marshall or Michigan themed. We get people who are returning to Marshall or Michigan, that want a reminder from home. And then we get people who live here and want to celebrate their home. We've got international travelers, too. We got a postcard from a gentleman in Switzerland who came and bought some things, and sent a follow-up postcard.

## Do they tell you what they like about visiting Marshall?

People like to revisit our historical landmarks. There's a lot of fond memories about the downtown shops, even though some of them have changed, of course, over the years. Some staples, places like Schulers, where people like to return. There's a lot of nostalgia about shopping in our downtown. And we've been lucky to be able to maintain that over the years.

## It's all small businesses up and down the street.

It is unusual. It's all small business. I think we do a pretty good job of trying to complement what the other stores have, versus having the same thing. If you go into the stores, you don't find the same thing in every store.



## FIVE MARSHALL FINDS

### SHOP FUN ITEMS



**Michigan Roots  
T-Shirt**  
\$25.99 At Living MI



**I am Bear puzzle**  
\$23 at Mole Hole



**Fennec fox stuffed  
animal**  
\$16.99 at Grandma's  
Toys & Treats



**Cookies for dogs**  
\$2.60-\$3 at  
Pawfitters



**Handcrafted  
bee mug**  
\$35 at EastEnd  
Studio & Gallery





Child Artist

## Battle Creek Mural Tour

# COLOR THE CREEK

Color the Creek has utilized public art as a way to turn blank building walls into works of art.

It's a city-wide exhibition, full of color, imagination and ideas. Hop in your car and take a tour of more than 30 murals. Remember to **#ColorTheCreek**.

*See it!*

Scan the QR code for addresses and more information.







*Asian and Buddhist Mural*



*Baby Ducks*



*Black Lives Matter Mural Project*



# HIDDEN GEMS OF *Calhoun County*



*Michelle*

Development Coordinator for Leila Arboretum, CTA

I highly recommend scheduling a tour of the Honolulu House Museum. This eccentric, Polynesian-inspired home serves as the headquarters for Marshall Historical Society. From its remarkable ceiling and wall paintings that depict ornate patterns and floral vistas, to the spiraling bridal staircase that leads to an observation deck, the interior of this unique Victorian home is an eclectic feast of varying styles.

Bonus: the Honolulu House is located on the northwest side of the Brooks Memorial Fountain circle, and across the street from Michigan's oldest operating inn, the National House Inn.

*Stephen*

Battle Creek Welcome Center Assistant, CTA

Saylor's Landing is a small park off 15 Mile Road south of Michigan Avenue. Highlights: well maintained, easy concrete boat access to the Kalamazoo River, rest rooms, nice seating area for views of the river, fairly good parking, evidently privately contributed to the area by a caring Calhoun County family.



*Tiffany*

Owner of Bread & Basket



If I could only pick one attraction, it would be to walk the riverfront in downtown Battle Creek. There is a Harriet Tubman statue, another of bikers, lots of trees and vegetation, and the bridges downtown are amazingly beautiful over the river.

*Look for the star pin!*

The greatest advocates for Calhoun County are the people who live and work here. The Calhoun County Visitors Bureau offers a training program for Certified Tourism Ambassadors. The CTAs range from college students to hospitality workers to retirees who want to know more about the area. For more information, email [CTA@battlecreekvisitors.org](mailto:CTA@battlecreekvisitors.org).



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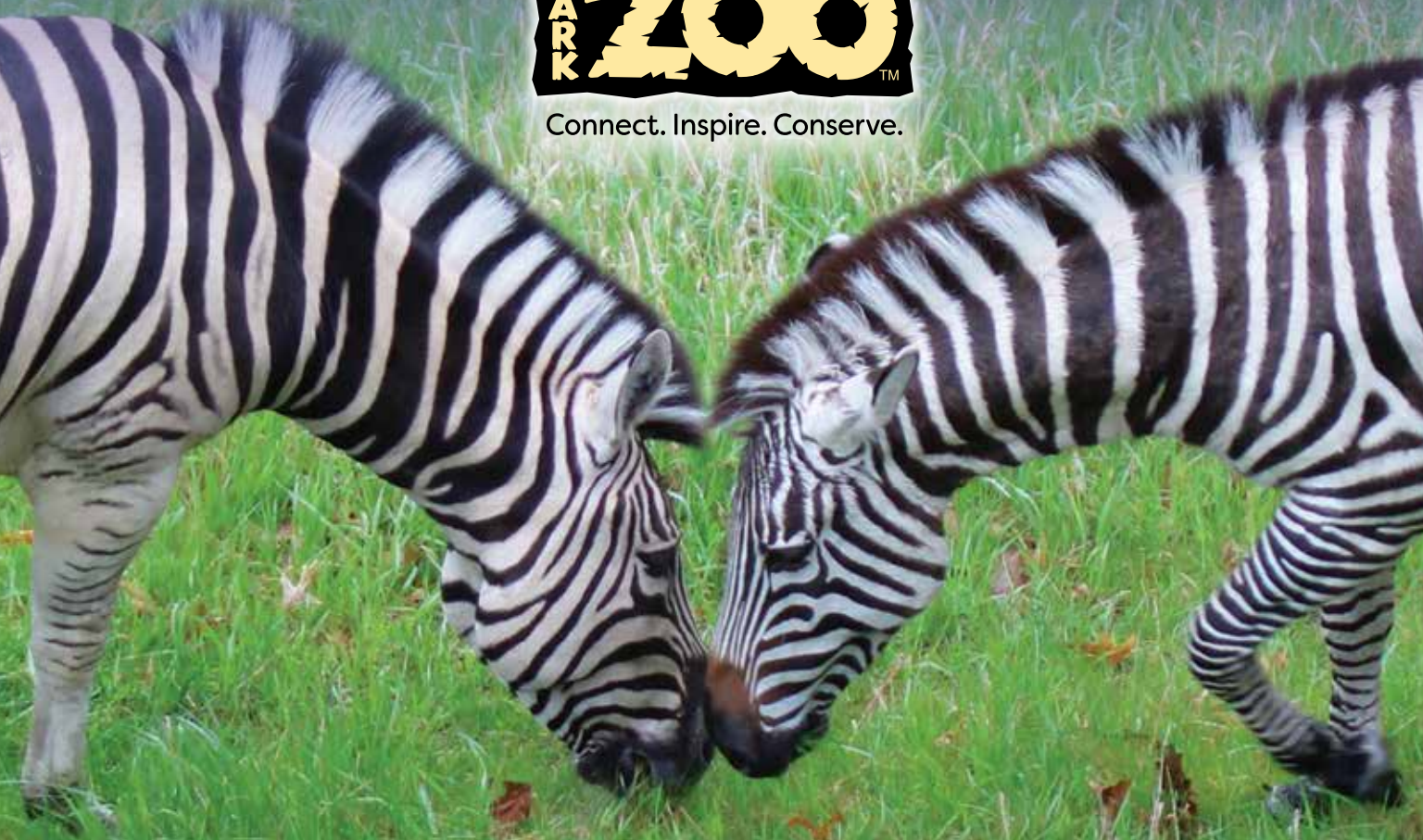
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| BATTLE CREEK

| [binderparkzoo.org](http://binderparkzoo.org)