

# Member Benefits 2023-2024

You are invited to partner with over 300 member businesses and organizations as we work to maintain and improve the business climate and overall quality of life here along the northern Oregon coast.

Gain exposure for your business, increase your local and regional contacts through networking, and take advantage of excellent training and educational opportunities through our Cannon Beach Chamber (C.B.C.) programming. Complete the application form on the back side of this sheet and submit with payment today!

<b>Involvement</b>	<b>{Ability to represent and help Members work on C.B.C. projects}</b> Invitation to networking events (Business After Hours, Breakfast Meeting) Ability to join C.B.C. event planning committees, standing and ad-hoc committees Ability to work with community groups as C.B.C. representative	
<b>Information Center</b>	<b>{In downtown, open 362 days a year, over 60,000 visitors annually}</b> Display space for Member brochure (rack card), business cards, & event flyers Live referrals by staff (in person, on phone) to Member business Community Hall rental (up to 50% discount on rental fee)	<b>\$250+</b>
<b>Cannon Beach Magazine</b>	<b>{Annual printing of 80,000 copies, over 75 distribution points across OR &amp; WA}</b> Listing (name, phone, physical address, website) in official C.B.C. visitors guide Display ad space purchase <b>(\$185 discount)</b> off of insertion cost	<b>\$185</b>
<b>Publications</b>	<b>{Distribution at Information Center and via mail, email, online download}</b> Business listing in Lodging, Dining, Romance or Relocation Guides Partner with the C.B.C. in co-op advertising opportunities Ability to meet with selected media, travel writers, publication editors Use of Chamber logo and marketing materials in your advertising efforts	<b>\$500+</b>
<b>Sponsorship</b>	<b>{Promote your business with additional support and sponsorships}</b> Be an Annual Supporter to receive special promotional opportunities Sponsor a C.B.C. Event to promote your business <b>(Fat Bike Festival, NC Culinary Fest, Sandcastle Contest, 4th of July Parade, Halloween Treat Trail, Stormy Weather Arts Festival, Haystack Holidays)</b>	<b>\$500+</b>
<b>Newsletter</b>	<b>{Electronic distribution to over 425 member contacts or 6,000 visitors}</b> Event listings shared in weekly events calendar and flyer inclusions.	<b>\$250+</b>
<b>Chamber Website</b>	<b>{25,000 web visits monthly, 300,000 unique visits annually, and the #1 referral site}</b> Personalized business page with access to back end updating Ability to upload photos, promotions, and employment opportunities Live hyperlinks to Member website and/or social media (Facebook, Instagram, YouTube) Ability to upload and submit event information (remote online access)	<b>\$1000+</b>

**Over \$2500 in Value**

*The mission of the Cannon Beach Chamber is to promote the economic improvement of business in Cannon Beach and its surrounding area as a year-round destination. This includes a desire to extend a friendly welcome to our visitors and to enhance the quality of life in the community.*

**Membership Categories and Dues Schedule**

**BUSINESS** (includes about 8 categories such as retail, manufacturing, professional services, specialty)

- Owner Operated, no employees ..... **\$210/Year**
- 1-4 employees ..... **\$275/Year**
- 5-9 employees ..... **\$360/Year**
- 10-19 employees ..... **\$460/Year**
- 20 or more employees ..... **\$545/Year**

**ADDITIONAL BUSINESS LOCATION/STOREFRONT/INDIVIDUAL** ..... **\$90/Year**

**BUSINESS/LODGING (Full Year Availability)**

- Base Rate (up to 10 Rooms/Units) ..... **\$265/Year**
- Tiered Rate (more than 10 Rooms/Units): Base Rate + \$3 Per Room Above 10 ..... **\$TBD/Year**
- (Maximum Dues Per Individual Lodging Site) ..... **\$710/Year**

**BUSINESS/LODGING (Seasonal Availability)** ..... **\$215/Year**

Base Rate (open May-September, regardless of # Rooms/Units)

**BUSINESS/DINING**

- Bakery/Deli/Cooking Schools: ..... **\$270/Year**
- Food and Beverage Service (dining room or sit down service): ..... **\$320/Year**

**MANAGEMENT COMPANY** ..... **\$335/Year**

Corporate Headquarters and/or Corporation located out of town

**NON-PROFIT, AGENCY, GOVERNMENT, CHURCH** ..... **\$160/Year**

The membership year is July 1 through June 30. Membership dues are tax deductible for most members as an ordinary and necessary business expense. Complete this form and send to Cannon Beach Chamber at PO Box 64, Cannon Beach, OR 97110 -or- email to allen@cannonbeach.org. Questions? Call **Allen Barber** at (503) 436-2623.

Organization Name \_\_\_\_\_

Physical Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

Current Business License Number \_\_\_\_\_ Business Anniversary \_\_\_\_/\_\_\_\_/\_\_\_\_

Work Phone # \_\_\_\_\_ Toll Free # \_\_\_\_\_ Cell # \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

Business Hours (Summer & Winter) \_\_\_\_\_

Owner: \_\_\_\_\_ Manager: \_\_\_\_\_

Email \_\_\_\_\_ Work # \_\_\_\_\_ Cell # \_\_\_\_\_

Brief description of Business for website listing (more detail can be added by you after your webpage is created and your log in credentials are emailed to you): \_\_\_\_\_

The Chamber helps with promotion of your specials & events so please notify us and arrange to share marketing materials.

Will you be hosting a Grand Opening?  YES  NO If so when? Date \_\_\_\_\_ Time \_\_\_\_\_

Would you like the Chamber to facilitate a ribbon cutting for your business?  YES  NO

In signing this document you agree to the membership code of conduct outlined in the Member Guide.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Commitment to the Chamber Membership**

As a Member of the Cannon Beach Chamber of Commerce (herein after referred to as Chamber), I/we recognize that membership is a privilege and that a membership brings with it the responsibility to assure that all members understand and commit to the following code of conduct. The code of conduct shall, without limitation, require members and all participants of Chamber-sponsored programs to:

1. Abide by the Bylaws of the Chamber and the policies and procedures of Operation for any applicable programs of the Chamber. The Bylaws serve as the governing document for all programs and will supersede all other documents.
2. Refrain from publicly disparaging the business practices of fellow members and refrain from condoning or engaging in misrepresentation or unethical practices.
3. Conduct business and professional activities in a reputable manner so as to reflect honorably upon the business community and fellow Chamber members.
4. Respect the reputation, profile and status of the Chamber and represent the Chamber accordingly.
5. Understand, support, and promote the Vision and Mission of the Cannon Beach Chamber of Commerce and cooperate with fellow members in the application of this Code of Conduct.
6. Whenever reasonably possible, participate in the functions and activities of the Chamber, and promote the enhancement of business growth within the Cannon Beach area.
7. Observe the highest standards of ethics in rendering services and/or offering products for sale, based on the members' own knowledge and expertise.
8. Refrain from engaging in any practices prohibited by law or seeking unfair advantage over fellow members and conform to all laws established by Municipal, State and Federal governments for the control of said business, where applicable.
9. Present an accurate presentation in all advertising. Goods and services shall be advertised per all Municipal, State, and Federal legislation.
10. Respect the role of the Chamber staff.

My signature below I/we also understand that the failure to adhere to the professional and personal obligations of the Chamber, as outlined above, and defined in the Chamber Bylaws, can result in the termination of my/our membership.

Signed \_\_\_\_\_ Date \_\_\_\_\_

### **Anti-Discrimination and Anti-Harassment Policy**

The Chamber believes that a policy prohibiting discrimination, harassment or sexual harassment is in the best interests of our organization and our members. For this reason, it will be the policy of the Chamber to comply with all applicable federal, state and local laws relating to discrimination or harassment.

Chamber members should remain neutral in matters involving race, gender, age, sexual orientation, or sexual identity, political or religious affiliation, and will conduct itself in a manner free of discrimination, harassment, or sexual harassment.

Members participating in Chamber activities that are found to have discriminated against a fellow chamber member or harassed them risk their participation in future chamber events and activities and/or even their membership to the chamber.