

# Member Benefits 2020-2021

You are invited to partner with over 340 member businesses and organizations as we work to maintain and improve the business climate and overall quality of life here along the northern Oregon coast.

Gain exposure for your business, increase your local and regional contacts through networking, and take advantage of excellent training and educational opportunities through our Cannon Beach Chamber (C.B.C.) programming. Complete the application form on the back side of this sheet and submit with payment today!

<b>Involvement</b>	<b><i>{Ability to represent and help Members work on C.B.C. projects}</i></b> Invitation to networking events (Business After Hours, Breakfast Meeting) Ability to join C.B.C. event planning committees, standing and ad-hoc committees Ability to work with community groups as C.B.C. representative	
<b>Information Center</b>	<b><i>{In downtown, open 362 days a year, over 60,000 visitors annually}</i></b> Display space for Member brochure (rack card), business cards, & event flyers Live referrals by staff (in person, on phone) to Member business Community Hall rental (up to 50% discount on rental fee)	<b>\$250+</b>
<b>Cannon Beach Magazine</b>	<b><i>{Annual printing of 80,000 copies, over 75 distribution points across OR &amp; WA}</i></b> Listing (name, phone, physical address, website) in official C.B.C. visitors guide Display ad space purchase ( <b>\$185 discount</b> off of insertion cost)	<b>\$185</b>
<b>Haystack Dollars</b>	<b><i>{Chamber gift checks redeemable to over 280 businesses}</i></b> Participate in the program by accepting Haystack Dollar checks to bring in customers.	<b>\$10-50+</b>
<b>Publications</b>	<b><i>{Distribution at Information Center and via mail, email, online download}</i></b> Business listing in Lodging, Dining, Romance or Relocation Guides Partner with the C.B.C. in co-op advertising opportunities Ability to meet with selected media, travel writers, publication editors Use of Chamber logo and marketing materials in your advertising efforts	<b>\$500+</b>
<b>Member to Member Discount Card</b>	<b><i>{Discounts and Special Offers provided by your fellow members}</i></b> Show your Chamber membership card to receive special offers from participating members. Or offer your fellow members a special when they show you their Chamber membership card.	<b>\$varies</b>
<b>Sponsorship</b>	<b><i>{Promote your business with additional support and sponsorships}</i></b> Be an Annual Supporter to receive special promotional opportunities Sponsor a C.B.C. Event to promote your business ( <b>Sandcastle Contest, Stormy Weather Arts Festival, Haystack Holidays</b> )	<b>\$500+</b>
<b>Newsletter</b>	<b><i>{Electronic distribution to over 300 member contacts or 2,500 visitors}</i></b> Event listings shared in weekly events calendar and flyer inclusions.	<b>\$250+</b>
<b>Chamber Website</b>	<b><i>{25,000 web visits monthly, 300,000 unique visits annually, and the #1 referral site}</i></b> Personalized business page with access to back end updating Ability to upload photos, promotions, and employment opportunities Live hyperlinks to Member website and/or social media (Facebook, Instagram, YouTube) Ability to upload and submit event information (remote online access)	<b>\$1000+</b>
		<b>Over \$2800 in Value</b>

*The mission of the Cannon Beach Chamber is to promote the economic improvement of business in Cannon Beach and its surrounding area as a year-round destination resort. This includes a desire to extend a friendly welcome to our visitors and to enhance the quality of life in the community.*

## Membership Categories and Dues Schedule

**BUSINESS** (includes about 8 categories such as retail, manufacturing, professional services, specialty)

Owner Operated, no employees .....	\$185/Year
1-4 employees .....	\$250/Year
5-9 employees .....	\$335/Year
10-19 employees .....	\$435/Year
20 or more employees .....	\$520/Year

**ADDITIONAL BUSINESS LOCATION/STOREFRONT/INDIVIDUAL** .....\$65/Year**BUSINESS/LODGING (Full Year Availability)**

Base Rate (up to 10 Rooms/Units) .....	\$240/Year
Tiered Rate (more than 10 Rooms/Units): Base Rate + \$3 Per Room Above 10 .....	\$TBD/Year
(Maximum Dues Per Individual Lodging Site) .....	\$685/Year

**BUSINESS/LODGING (Seasonal Availability)** ..... \$190/Year

Base Rate (open May-September, regardless of # Rooms/Units)

**BUSINESS/DINING**

Bakery/Deli/Cooking Schools: .....	\$245/Year
Food and Beverage Service (dining room or sit down service): .....	\$295/Year

**MANAGEMENT COMPANY** ..... \$310/Year

Corporate Headquarters and/or Corporation located out of town

**NON-PROFIT, AGENCY, GOVERNMENT, CHURCH** ..... \$135/Year

The membership year is July 1 through June 30. Membership dues are tax deductible for most members as an ordinary and necessary business expense. Complete this form and send to Cannon Beach Chamber at PO Box 64, Cannon Beach, OR 97110 or email to [buddie@cannonbeach.org](mailto:buddie@cannonbeach.org). Questions? Call Buddie Anderson, your member coordinator at (503) 436-2623.

Organization Name \_\_\_\_\_

Physical Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

Current Business License Number \_\_\_\_\_ Business Anniversary \_\_\_\_/\_\_\_\_/\_\_\_\_

Work Phone # \_\_\_\_\_ Toll Free # \_\_\_\_\_ Cell # \_\_\_\_\_

Fax # \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

Business Hours (Summer &amp; Winter) \_\_\_\_\_

Owner: \_\_\_\_\_ Manager: \_\_\_\_\_

Email \_\_\_\_\_ Work # \_\_\_\_\_ Cell # \_\_\_\_\_

Brief description of Business for website listing (more detail can be added by you after your webpage is created and your log in credentials are emailed to you: \_\_\_\_\_

The Chamber helps with promotion of your specials & events so please notify us and arrange to share marketing materials.

Will you be hosting a Grand Opening? ☐ YES ☐ NO If so when? Date \_\_\_\_\_ Time \_\_\_\_\_.

Would you like the Chamber to facilitate a ribbon cutting for your business? ☐ YES ☐ NO

Signature: \_\_\_\_\_ Date: \_\_\_\_\_